

AP Language Service Project Rubric

Student Name(s): _____

Final Exam: Create an aesthetically pleasing, professional Google Slides presentation.

Student Checklist for required slides:

- ☐ Title slide with group names/project title
- ☐ Slide demonstrating and explaining the need in the community
- ☐ Slide indicating why you picked this need/why you are passionate about this topic
- ☐ Slide indicating your project's overall goal
- ☐ Multiple slides highlighting steps/work toward accomplishing this project (include dates, specific work done, photos/screenshots) *Note: does not need to be as thorough as Checkpoint information, but should have the essential tasks highlighted
- ☐ Slide(s) referencing challenges faced and how you overcame them
- ☐ Slide(s) proving how you collaborated or networked with other people (students, adults, etc.) to accomplish your goal
- ☐ Slide(s) analyzing your target audience and how you catered your project to persuade/impact that particular group
- ☐ Slide(s) that lists skills (and specific examples/proof) you had to use to accomplish your project (ex: critical thinking, networking, persuasion, professionalism, etc.)
- ☐ Slide(s) that highlight specific rhetorical decisions (with concrete examples) you used within the project
- ☐ Slide(s) indicating the end result of your project (what you actually accomplished in the end)

See 100 point rubric on page 2

CATEGORY	Not Acceptable:	Progressing:	Accomplished:	Exemplary:
____/70 points Service Project: ✓ summarizes the project and process ✓ includes final result or continuing plan	Work/planning not evident. Project accomplishments do not reflect the amount of time provided.	A good overview of the project or the process is presented, but one of these areas is lacking development.	The project and process of the service project are thoroughly implemented/presented. The project itself recognizes a clear need/issue, the message, and the audience's perspective in all steps. It represents an appropriate amount of work given the time.	The project and process are implemented in a sophisticated and thorough way. The project showcases an understanding of the nuances of the message, the need/issue, and the perspectives of the audience. The work ethic displayed and project results are exemplary.
____/10 points Analysis of Skills/Rhetoric: ✓ connects project back to class ✓ Rhetorical analysis, synthesis, persuasion	The group simply listed ideas or were able to make only literal connections. Little analysis is evident.	Adequate analytical connections regarding the application of AP skills are presented sporadically throughout the analysis. More consistent application of effective rhetorical devices needs to be included and analyzed.	Adequate analytical connections regarding the application of class skills are presented throughout the project. It is evident that the students understood effective rhetorical devices, but may have struggled with effectively presenting these in the analysis.	Strong analytical connections regarding the application of AP skills are presented throughout the project. It is obvious that the students understand the intricacies of rhetoric and are able to aptly portray effective devices within the analysis.
____/5 points Reflection:	Students have no self-reflection on the process or the skills used to accomplish the task.	Some self-reflection is evident, but is surface level or focuses only on the process or skills, not both.	Self-reflection is evident on both the process and skills used to create the service project.	Self-reflection is insightful and honest; deeply analyzing both the process and skills used in the service project.
____/5 points Format	The format didn't incorporate technology and/or the group did not prepare for the presentation as evidenced by the style, structure, or quality of the presentation.	The presentation may be too sophisticated or too basic to present the message of the project effectively. Some mistakes are evident in the final project through style, structure, or quality.	The format fits well with the presentation. The style, structure, and quality of the presentation are professional.	The format enhances the message of the presentation. The style, structure, and quality of the presentation are exemplary. It is error-free.
____/10 points Collaboration ✓ Points in this category also include collaboration with outside sources ✓ If working alone, all points are for networking	One or more group members were off task. The group worked independently instead of as a collaborative unit. No attempt to rectify this disunion was observed. Little was done outside of class to be prepared for the conclusion of the project.	Although all group members worked, more interactions would eliminate uncommunicated expectations. Some questions should have been directed to the teacher to use time efficiently. Some members did not know their task.	During work time, the group members worked and stayed focused. Tasks were assigned and the project was mapped out. However, each worked independently without sharing insights and ideas that would have made the presentation/project more effective.	During work time, ALL group members were on task and focused. Good questions were asked within the group and directed to the teacher. The group worked well together, equally involving all members in decisions and workload.

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Comments: