For my experiment I chose to utilize the Adobe Browser Lab. I chose to use both my blog as well as www.cnn.com as my testable websites. For this experiment, I opened each of my testable websites using Google Chrome with Windows, and then proceeded to enter these websites into the emulator. I chose to use Safari 5.1 with OS X to see what the visual differences would be, dependent on the browser and operating system.

My hypothesis was that there would be discrepancies between the two, such as font styles, or layout of the page. For my control, I continued to have both www.shiyanneh.blogspot.com , as well as www.cnn.com open in my control browser, which is Google chrome with windows operating system.

Unfortunately, in conducting my experiment, I found no changes to either of the websites, therefore proving my hypothesis false. I found no discrepancies between the two websites. The layout was the same, as well as the fonts used. The only conclusion I can come to in this area is that these websites have been coded to be compatible with each of the browsers and operating systems that I used for this experiment.

In conclusion, I can see that website emulators can be a valuable tool when launching new websites. As marketers, we want to make sure that our website are available to anyone, no matter their browser or operating system. Therefore it would be beneficial for the website designer to test and retest each website, as changes are made to verify that the website will be exactly as intended.

Sources:

https://browserlab.adobe.com/
www.shiyanneh.blogspot.com
www.cnn.com