



[Portfolio](#)
540-383-5414

Becky Harris | ACD (Art) & Experiential Designer

EXPERIENCE

Civic Entertainment Group, NYC — Associate Art Director

2025-PRESENT
2021-2025 SENIOR ART DIRECTOR

Lead creative ideation, pitching, and design of B2C, B2B, and flagship experiences. Manage cross-functional teams—including designers, vendors, and printers—while partnering with producers, copywriters, strategists, and leadership to deliver premium IRL and virtual experiences for top global brands.

Clients Include: NBCU, Apple, TikTok, CNN, POLITICO, Meta, Canva, Shutterstock, Etsy, Peacock, Shopify, Amazon, Audible, Jellysmack, Carol's Daughter

Roles: Experiential Event Design, Conceptual Art Direction, Ideation and Graphic Design, Brand Storytelling, Presentation Design, Interactive & Environmental Design, Set Design, Creative Strategy, Creative asset management, Illustration, Copywriting, Identity Design

SKDK, NYC — Art Director and Graphic Designer

SEPTEMBER 2017 -SEPTEMBER 2021

As art director and graphic designer for SKDK, I worked on a wide scale of clients from political and non-profits to fortune 500 companies, collaborating with internal teams, clients, photographers, stylists, copywriters, casting and creative directors to concept, design, pitch, sell, and produce strategic and creative content across all channels of media.

Clients Include: Pfizer, Amazon, Gillette, IBM, Dominion Energy, IUSA, Bloomberg, Equity Forward, Disney, Tobacco Free Kids

Roles: Art Direction, Design and Conceptual Development for Print, Digital, OOH and Social Campaigns, Copywriting, Presentation Design, Illustration, Video Titling, 2D Animation, Logo and Brand Identity Design

Creative & Graphic Design — Freelance

JUNE 2015 - SEPTEMBER 2017

I've collaborated with a variety of clients on a variety of projects. See the variety below.

Clients Include: Ogilvy DC, The Ritz-Carlton, NAREIT, James Madison University, Huge Inc

Roles: Conceptual Development, Photo Research, Print Ad Campaigns, Event Planning and Design, Logo and Brand Identity Design, Presentation Design, Video Titling, Web, Print Publication Layout, and Social Content Marketing and Design

The Many (Formerly called Mistress) — Junior Creative

APRIL 2015 - JUNE 2015

Clients Include: VH1, Netflix, and EA Mobile

Roles: Conceptual Development for Social, Viral Web Content, Stunts, and Web Design, Graphic Design, Social Copywriting, Presentation Design

Crispin Porter & Bogusky — Art Direction Intern

FEBRUARY 2015 - APRIL 2015

Clients Include: Applebee's, A1 Original Sauce, and Vitamin Water

Roles: Art Direction, Conceptual Development and Graphic Design for Web, Social

EDUCATION

Virginia
Commonwealth
University Class of '13
| Mass
Communications:
Creative Advertising

VCU Mass Comm
Faculty Award
Recipient

Richmond Comedy
Coalition Class of
'15-17

Thanks!