



Episode Planning Guide

Topic:

Episode Title:

Target Length:

Guest:

Where is your listener starting?

Where would you like to leave them?

How will you get there?

INTRO

Quick recap of what your podcast is, who it's for, why it exists:

Why this guest:

Notable Bio Points to mention:

Describe what value you will give the listener by the end (why they should stay tuned):

PART ONE

What is the topic, and why is it interesting? Where are your listeners starting?

Question 1:

Possible Follow-up Question:

PART TWO

Getting from where your listeners are starting, to where you want to take them.

Question 2:

Possible Follow-up Question:

PART THREE

Where would you like to leave your listener?

Question 3:

Possible Follow-up Question:

OUTRO

Call to action (for example: subscribe, leave ratings and reviews):