

Terms & Conditions

Relay Marketing Ltd

Last updated: 1/7/26

1. Services

We provide marketing services including:

- Paid advertising management
 - Content creation
 - SEO services
 - Strategy and reporting
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2. Engagement & Payment

- Services are provided on a **monthly retainer basis (£1,500–£3,000)**
 - Optional % of ad spend may apply
 - Payments are due in advance unless agreed otherwise
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3. Client Responsibilities

Clients agree to:

- Provide accurate information
 - Supply content/assets when required
 - Approve work in a timely manner
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4. Performance & Results

We aim to improve performance but:

- We do **not guarantee specific results or ROI**
 - Marketing outcomes depend on multiple external factors
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5. Intellectual Property

- Final deliverables become the client's property upon full payment
 - We may retain the right to showcase work for portfolio purposes
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6. Confidentiality

Both parties agree to keep confidential information private.

7. Termination

- Either party may terminate with [30 days] written notice
 - Outstanding fees remain payable
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8. Liability

- Our liability is limited to the fees paid for services
 - We are not liable for indirect or consequential losses
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9. Governing Law

These terms are governed by the laws of England and Wales.

10. Contact

hello@relaymarketingpro.com