

Pub101 Orientation: Spring 2022

Goals

- Offer an introduction to open textbook publishing for people who aren't sure where to start.
- Share resources and recommendations while building community.
- Provide a foundation for a variety of publishing pathways and platforms.

Introduction

Pub101 is a free, informal, online orientation to open textbook publishing. Together we will explore Units 1-5 in the [Open Education Network Publishing Curriculum](#), which includes adaptable resources and templates. You'll hear from colleagues who have worked on open textbook publishing projects and what they've learned. After completing Pub101, eligible members will be invited to join the Publishing Cooperative for ongoing support and benefits.

Who is Pub101 for?

Pub101 is open to Open Education Network members. Consortia may extend this invitation to their institutions. Pub101 is designed for librarians, instructional designers and anyone else who may be supporting authors in writing an open textbook. It focuses on what's involved in supporting and managing a publishing project or program, rather than how to write a textbook or use a particular publishing platform.

Outcomes

1. Evaluate your capacity to support OER publishing at your institution.
2. Identify common steps of the publishing process, including roles and responsibilities in preproduction and production.
3. Explain project management methods for communicating with authors, managing expectations and ensuring timely production cycles.

Logistics

Schedule

8 meetings: Wednesdays, April 6th - May 25, 2022
2-3pm ET/1-2pm CT/12-1pm MT/11-12am PT

Zoom Meeting Location & Recordings

Please register via [Zoom](#).

- Meetings will be recorded and posted to our [2022 Pub101 YouTube playlist](#). We will aim to have them up within the week. Transcripts will be posted to the [OEN blog](#).

Note: We may use polls and breakout rooms occasionally. If you're calling in or on an iPad or other device, these features may be unavailable or more difficult to access.

How much time should I set aside?

It's up to you. Pub101 is designed to be informal and flexible, and there's no grade or certificate. Each week includes suggested homework that will complement the next meeting. For example, we may suggest reviewing a unit in the [Open Education Network Publishing Curriculum](#), which could take about an hour, or watching a video. There are also optional assignments that give you an opportunity to practice what you've learned and build assets for your publishing program.

Resources and Shared Notes

All the resources shared in Pub101 will be linked from this orientation document. It's a one-stop doc! We also have [shared class notes](#), where you can post questions if we run out of time.

Feedback

Pub101 evolved from previous Publishing Cooperative orientations based on participant feedback. Your feedback is welcomed, appreciated and incorporated. Please fill in the [Unit Feedback](#) forms at the end of each unit in the Publishing Curriculum.

Agenda

0. Preparing for Kick-off

- Review [Unit 1](#)
 - Complete the "[Quick Check](#)" (just-for-fun) quiz

1. Wednesday, April 6: Kick-off

- Welcome! [Foundation setting with Karen Lauritsen](#), Publishing Director, Open Education Network
 - Getting started with publishing discussion featuring:
 - Gabby Hernandez, Open Education Librarian, University of Texas, Rio Grande Valley
 - Sunyeen "Sunny" Pai, Digital Initiatives Librarian, OER University of Hawai'i Community Colleges and Campus Co-lead, Kapiolani Community College

Homework: Try writing alt tags for one of the images in this [open textbook](#).

2. Wednesday, April 13: Accessibility

- [Accessibility and inclusion with Jacqueline Frank](#), Instruction & Accessibility Librarian, Montana State University. Hosted by Amanda Hurford, Scholarly Communications Director for the Private Academic Library Network of Indiana (PALNI).

Homework: Anti-Racist Documents in Digital Publishing >>> <https://youtu.be/rh2wgezevBw>

3. Wednesday, April 20: Inclusion

- [Diversity, equity and inclusion in OER publishing with Christina Trunnell](#), TRAILS OER Statewide Coordinator, Montana University System. Hosted by Carla Myers, Coordinator of Scholarly Communications, Miami University.

Homework: Should you publish? > <https://youtu.be/Nzdr0hKLLX0>

4. Wednesday, April 27: Publishing Models

- [Publishing models](#) with Amanda C. Larson, Affordable Learning Instructional Consultant, Ohio State University. Hosted by Christina Trunnell, Montana State University.
 - Case Study: Racial justice grants

Homework: Review Unit 2 and complete the quiz.

Optional (worksheet): [Capacity Scan](#). This worksheet is a structured way to reflect on your personal and professional capacity to support publishing. It's an exercise just for you.

5. Wednesday, May 4: Call for Proposals

- [Call for Proposals with Karen Bjork](#), Head of Digital Initiatives and Scholarly Publishing, Portland State University. Hosted by Amanda C. Larson, Affordable Learning Instructional Consultant, Ohio State University.
 - Hosting faculty author workshops

Homework: Review Unit 3 and complete the quiz.

Optional (customize): Modify [CFP template](#) for your publishing program. Customizing the template will help you think through the structure of your program, as well as prepare you to communicate the program to others, including applicants.

6. Wednesday, May 11: MOUs

- MOUs with Carla Myers, Assistant Librarian & Coordinator of Scholarly Communications, Miami University Libraries. Hosted by Heather Caprette, Sr. Media Developer/Instructional Designer, Cleveland State University.
 - Copyright and Creative Commons consultations

Optional (customize): Modify [MOU template](#) for your publishing program. Customizing the template will help you think through the structure of your program.

7. Wednesday, May 18: Working with Authors

- [Your role working with authors with Anita Walz](#), Assistant Director for Open Education and Scholarly Communication Librarian, Virginia Tech
 - Style guides
 - Discussion featuring:
 - Apurva Ashok, Assistant Director and Director of Open Education, The Rebus Foundation
 - Mandi Goodsett, Performing Arts & Humanities Librarian; Open Educational Resources & Copyright Advisor, Cleveland State
 - Annie Johnson, Associate University Librarian for Publishing, Preservation, Research, and Digital Access at the University of Delaware Library and Press
 - Barbara Loomis, Digital Scholarly Publications and Programs Administrator, Cleveland State University

Homework: Skim Units 4 and 5 for familiarity with editing and design concepts.

Additional Resources

Teaching Pressbooks and Programmatic Implications (Part 1) > <https://youtu.be/WNcpa1tDsFA>

Teaching Pressbooks and Programmatic Implications (Part 2) > <https://youtu.be/BHq0nHPjDjg>

8. Wednesday, May 25: Preparing to Share

- Printing, sharing and selling open textbooks with Kevin Hawkins, Asst. Dean, Scholarly Communications, University of North Texas Libraries. Hosted by Carla Myers, Coordinator of Scholarly Communications, Miami University.

Additional resources

- Printing and ISBNs > <https://youtu.be/cKRU5KDpAHY?t=262>