


NOTE: Select File / "Make a Copy" to add your responses.

0.9.0 v0.00.01 Chief Executive Platform [oS3 Metadata]
Created by: ourStory, hu3agency, trainfarb
Comp1. 2023 09 13 @ 1406 cst

Hey. Hi. How are ya?

We're pOly, your polymath professor and platform co-pilot...here to make design engineering your open source platform ecosystem a delight.

To get started, play some chill music and answer the following prompts.

 Scroll down to get into it...

PRODUCT PLATFORM

What are some potential names for the platform ecosystem that you're building?

- Brainstorm #1: The Platform Store
- Brainstorm #2: Prestige Worldwide
- Etc.

FINAL ANSWER: DEG Entreprises

↓ One down...7 to go. Up next. Your Operations Platform.

OPERATIONS PLATFORM

There are 9 platforms in your ecosystem, but you'll only be defining them one at a time. Which of the following platforms interest you the most right now?

Your top focus area(s)

- Onboarding/ Training Platform (Language/ Education Institution)
- Governance Platform (Sport Institution)
- Operations Platform (Infrastructure Institution)
- Product Platform (Data Institution)
- Design Platform (Research Institution)
- Story Platform (Entertainment Institution)
- Marketing Platform (Marketing Institution)
- Publishing Platform (Mass Media Institution)
- Portfolio Platform (Economic Institution)

FINAL ANSWER: **Operations** ▾

↓ Well done. Now, let's think about the brand of your **Operations** ▾ platform...

DESIGN PLATFORM

What are some ways that you can complete a "We are..." slogan to describe the vibe of your platform ecosystem? We are...

- Brainstorm #1: Awesome
- Brainstorm #2: Generational Wellness Creators
- Brainstorm #3: Satirical Shamans
- Brainstorm #4: Bodhisattvas

FINAL ANSWER: Permacultural Technologists

↓ Cool. Let's dabble in the marketing of your **Operations** platform...

MARKETING PLATFORM

What question will you ask to inspire your selected institution to evolve?

- What is money?
- What's the value of a seed?

FINAL ANSWER: What's the value of a seed?

↓ Next. Let's imagine the type of brands that you'd like to join your ecosystem...

PORTFOLIO PLATFORM

What existing platform(s) will inspire how you evolve?

- Brainstorm #1: [Rural Development Initiative](#)
- Brainstorm #2: [One Acre Farm - Emma Naluyima](#)
- Brainstorm #3: [AgroKings](#)
- Brainstorm #4: [OpenProject](#)

FINAL ANSWER: Wasoko

↓ Let's get clear on the message you'll be spreading...

PUBLISHING PLATFORM

Choose 1-4 topics that you will focus on when you write and speak about your platform?

- **Brainstorm #1:** Platform Design Engineering
- **Brainstorm #2:** Biomimicry
- **Brainstorm #3:** Blockchain Technology
- **Brainstorm #4:** Machine Learning

FINAL ANSWER: Permaculture, 4D BIM, Blockchain, Biomimicry

↓ Two more to go. Next is your Story platform

STORY PLATFORM

What song represents the intro for your platform ecosystem? This can be an upbeat song that highlights the transformation your platform ecosystem's creating, or it can be an ominous track to set the tone for the challenges that you'll be facing with your team.

- Brainstorm #1: 174 Hz - Pain Reduction by Kev Thompson
- Brainstorm #2: 0.00 by Childish Gambino

FINAL ANSWER: Power? by Moses Sumney

↓ Finally, let's think of an analogy to help spark creative ideas.

TEAM NAME

What natural system will you use to discover innovative solutions for your platform ecosystem?

- Brainstorm #1: Mycelium
- Brainstorm #2: Eukaryotic Cell (Lysosome)
- Brainstorm #3: Root Chakra
- Brainstorm #4: Human (Digestive System)
- Brainstorm #5: Tree (Roots)

FINAL ANSWER: Leafcutter Ants

🎉 You just defined the **Operations** Platform of your open source platform ecosystem. Well done!

Next, you'll outline how your ecosystem onboards individuals and brands:

- [0.9.1 Surveys \[ourStory Application\]](#)

Below is for your Onboarding Agent to worry about. But feel free to look through if data structures peak your fancy.

Unset

```
0.9.0 v0.00.01 Chief Executive Platform [oS3 Metadata]
# Name of your ecosystem?
ecosystem: DEG Entreprises
# Current platform focus?
platform: Operations
# Vibe of your brand?
brand: Permacultural Technologists
# Question to fuel your marketing
question: What's the value of a seed?
# Existing platform you're grateful for:
inspiration: Wasoko
# Topics your platform will explore:
topics: Permaculture, 4D BIM, Blockchain, Biomimicry
# Song that introduces your platform:
song: Power? by Moses Sumney
# Biomimicry relation to a natural system:
analogy: Leafcutter Ants
```

(Future versions: Add sections that show how these responses will look on their profile on mobile and desktop devices...they can pick photos to go in the layouts...have them screenshot the metadata and share to their instagram story, etc.)