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Keywords	Abstract
<i>Written in English. Maximum 5 keywords (according to the scope of the journal), separated by commas, [Cambria 10 font, single spaced, left aligned, and italicized]</i>	<i>Abstract in English containing current issues or problems that must be solved, problem solving approaches/methods, objectives and research results obtained. Abstract contains important information about the content of the article written briefly, concisely and clearly in one paragraph, maximum 250 words. [Cambria 10, single-spaced, aligned left-right, and italicized]</i>

1. INTRODUCTION (CAMBRIA 12 BOLD CAPITAL)

(Cambria 12) The concerns in the article are important to the field of management, entrepreneurship or related studies. The main text format consists of a flat left-right columns on **A4 paper**. The margin text from the **left, right, top, and bottom 2.5 cm**. The manuscript is written in Microsoft Word, **single space**, minimum **9 pages** and **maximum 12 pages**. The paragraph is indented first line **0.75cm**, and do not leave a space between paragraphs. Organization and citation of the bibliography are made in **APA (American Psychological Association) 6th edition**. The terms in foreign languages are written in italics. Authors are suggested to present their articles in the section structure: **Introduction - Literature Review - Research Method - Result and Discussion - Conclusion - and References**.

Introduction should provide meaningful purpose(s) to the manuscript. It should provide a clear background, a clear statement of the problem, and the new value of

research which it is innovation. It should be understandable to colleagues from a broad range of scientific disciplines.

2. LITERATURE REVIEW (CAMBRIA 12 BOLD CAPITAL)

(cambria 12)It provides the relevant literature on the subject and the difference(s) of the manuscript from other papers so that it is an innovative one or presenting novelty. It must be appropriate and adequate.

3. RESEARCH METHOD (CAMBRIA 12 BOLD CAPITAL)

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4.1 Sub Bab 1

xx

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5. CONCLUSION (CAMBRIA 12 BOLD CAPITAL)

(Cambria 12)This section must be based on the findings. In this section, the prospect of the development of research results and application prospects of further studies (based on result and discussion) can be added.

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