



Evaluation Plan: Alcohol

Coalition Name: Laconia Youth Alliance (LYA)

Logic Model	Measure		Baseline Data / Date	Data Source	Collection Frequency
Local Conditions					·
Youth do not believe that alcohol causes long-term harm, so they use it at LHS during lunch in the bathroom on campus	Are close family members using alcohol often	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually
	Are parents educating youths on alcohol harm	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually
Youth have a low perception of peer disapproval for use of alcohol so youth use alcohol at school.	Are youths using alcohol together with their peers	Feasible Proximate	X of Y / 2021	YRBS 2019	Biennial
	Where are youths consuming the alcohol	Feasible Proximate	X of Y / 2021	YRBS 2019	Biennial
Youths are being provided alcohol from friends and/or family members at home/parties	What locations are youths obtain the alcohol from	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually
	Are youths accessing alcohol within their homes	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually
Youth are stealing alcohol that is easily obtained	Where is youth stealing alcohol from	Feasible Proximate	X of Y / 2021	Local Experts 2021	Biennial
	How often are youth stealing alcohol	Feasible Proximate	X of Y / 2021	Local Experts 2021	Biennial
Root Causes					
Favorable youth attitudes and perceptions	Youth do not believe that alcohol causes long-term harm, so they use it at LHS during lunch in the bathroom on campus	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually
	Youth have a low perception of peer disapproval for use of alcohol	Feasible Proximate	42.7% for 2019	YRBS 2019	Biennial
Ease of access	How are youth obtaining alcohol and where are they consuming the alcohol	Feasible Proximate	X of Y / 2021	Local Experts 2021	Annually



	Youths are obtaining alcohol from friends and/or family members	Feasible Proximate	32.7% for 2019	YRBS 2019	Biennial
Problem Statement					
Underage drinking	Youth consuming alcohol (at least one drink of alcohol, on at least 1 day) during the past 30-days	Feasible Proximate	28.7% 30-day use for 2019	YRBS 2019	Annually

^{*}Sensitive: Reflect community changes; Proximate: at the community level; Feasible: can be collected multiple times