

STATE UNIVERSITY OF NEW YORK  
COLLEGE AT OLD WESTBURY

Full Faculty Meeting

Friday, February 17, 2023

12:30 p.m. - 2:45 p.m.

ALL MEMBERS OF THE CAMPUS COMMUNITY ARE WELCOME TO ATTEND

Documents for this meeting and calendar of meetings are available at:

<https://sites.google.com/site/oldwestburyfacultysenate/archive>

MINUTES

I. **Call to Order**

- **Faculty Present:** Alireza Ebrahimi, Amy Hsu, Andrew Mattson, Blidi Stern, Carolina Bustamante, Carolyn Cocca, Chris Hartmann, Christos Noutsos, Curtis Holland, Dana Sinclair, Danielle Lee, Diana Papademas, Elizabeth Schmermund, Eric Hagan, Jason Kaloudis, Jeanne Shimizu, Jennie D'Ambroise, Jessica Williams, Joanne Spadaro, Joe Manfredi, John Estes, Kinning Poon, Kyle Anderson, Lillian Park, Lina Gillic, Linval Frazer, Lisa Chin, Lisa Lewin, Lisa Payton, Lisa Whitten, Manya Mascareno, Martha Livingston, Mathew Lippert, Maureen Dolan, Mohamed Khalefa, Ozgur Akun, Renee Markowicz, Renu Balyan, Ruben Gonzalez, Runi Mukherji, Ruomei Gao, Ryoko Yamamoto, Samara Smith, Sara Williamson, Seojung Jung, Shebuti Rayana, Sheyi Oladip, Svetlana Jovic, Timothy Strout, Yogesh More, Youngjoo Kim
- **Visitors:** Aishah Abdullah, Ambeeka Jewnanan, Angela Wambugu Cobb, Barbara Hillery, Betty Berbari, Bonnie Eannone, Cheryl Wilson, Deneen Jenkins, Diana Sukhram, Dinorah Martinez, Edward Bever, Frank Pizzardi, Gary Levanti, Hailey Babb, Jerilyn Marinan, Jo-Ann Robinson, Jody Cardinal, Jon Kleinman, Laura Gallagher, Lisandra Ramos, Lydia Karyotakis, Martha Santana, Michal Kavic, Nicole Allen, Rachel Brown Littenberg, Ricky Guerra, Shalei Simms, Shanthi Konkoth, Tim Sams, Sydney Williams, Veronica Ambrose, Yumi Nicholson

II. **Faculty Senate Chair's Report (J. D'Ambroise)**

- Need to elect a new FS chair. Will elect at May 31 Senate meeting
- New Distance Learning Advisory Committee Faculty member appointed

III. **President's Report (T. Sams)**

- Update on the governor's budget
  1. Continuation of some monies from the last budget
  2. Money for digital transformations
- PDI (predominantly diverse institution) language initiative with Buffalo State University. Any class with 51% enrollment or more should get access to a pot of money (\$10 million) to help support those students
  1. Runi Mukherji: Make sure this money goes towards supporting students, not just enrolling them

2. Mike Kavic: Should have it be indexed to historical social justice mission, not just demographics in one class

**IV. Approval of Minutes for September 23, 2022**

**V. UUP Report (M. Livingston)**

- Update on Gen Membership meeting

**VI. Distance Learning Report (Ed Bever)**

- Difference between distance learning and correspondence courses: must interact with students at least once a week

**VII. Policies and Bylaws Committee Report (Jo-Ann Robinson)**

- Looking for a software to create a repository of bylaws

**VIII. Inclusive Access Program with Barnes and Noble (Nicole Allen)**

- Joanne Spadaro

**1. Inclusive Access means you're automatically getting billed for your textbooks**

- a)** Pay a smaller amount recurring over time for access to a digital book
- b)** even if it's less than a print book, more students doing it
- c)** directly billed to tuition and fees
- d)** deal between institution, bookstore, and publisher
- e)** digital content delivered through LMS
- f)** students supposed to have option to "opt out" before they're automatically billed
- g)** lose access once the course is over

- The facts and info you're not receiving from your vendors about Inclusive Access

**1. Rising prices**

**2. Monopoly: 5 major publishers hold 90% of the market**

**3. Decreasing payments from students on course materials**

**a)** Some simply not getting their textbooks

**b)** Open access options

- Comparison with OER and Inclusive Access

- Models: Course by Course vs. Flat Fee

**1. Course by Course**

**a)** Some courses participate and some don't

**2. Flat Fee**

**a)** All courses forced to participate

**b)** Flat fee regardless of what actual cost is

- Campus is deciding about whether to move to a flat fee model

- BN current contract expires next year, ASC looking into what renewal looks like. BN is suggesting we move to flat fee model "first day program"

- Myth vs. Fact

**1. Myth: digital course materials cost less**

**2. Fact: less than offload print prices that not a lot of students actually end up paying bc they shop around**

**3. Myth: More convenient for students**

**4. Facts: Students value having choice, forcing them to opt out for lower cost materials puts obstacles in the way of choices**

**5. Myth: this helps completion and student grades**

**6. Fact: the problem is not a procurement problem (student can't get materials) it is a market problem (rising prices)**

**7. Myth: having access on day one is equitable**

8. Fact: students might not show up on day one with same circumstances (e.g. unreliable internet access)
- Takeaways
    1. Make sure to rigorously vet claims about savings
    2. Amount of spending is going down, make sure they're not using old numbers
    3. Make sure you're exempting OER courses from the flat fee
    4. Negotiate while you can. You have some power bc BN wants your business
  - Joanne: ASC could put out proposals for other vendors (e.g. follet).
    1. BN only has an opt out policy, no option for an opt in policy
    2. Vital source, redshelf: platform that provides access to multiple publishers books. There are serious problems you should consider before using them.
    3. It is possible to build the capacity internally to provide books and course materials