

Content In A Box

Source: The Humor Series - TRW

Monday | 03-06-2024

Headlines:

People Will Think You're Intelligent With This Simple Trick

How To Boost The Quality Of Your Conversations Instantly

How To Make Networking 10x Easier With Changing This About The Way You Talk

How To Dominate The Room With Humor

How High-Value Men Close Million Dollar Deals With Humor - (And Why It Works)

Tuesday | 04-06-2024

Outline:

- **Subject:** How To Dominate The Room With (Just) Humor
- **Disrupt:** Having humor is a big part of intelligence. If you can make someone laugh, you have a massive influence over them. It's how successful entrepreneurs close million dollar deals whilst staying a smooth operator
- **Instigate:** You can give serious answers with a humorous joke at the end. You don't want to be a clown, you want to bring value with a tinge of humor. Body language is a huge part of it as well
- **Call to value:** "The "Push and Pull method". If you have a tinge of doubt, don't do it. Do the exact opposite of someone doing wrong
- **Close = If you thought of this article to be helpful in your understanding of humor and how to implement it in conversation, sign up to my free newsletter with the link below where i go in detail on HOW to network with it and various other subject. Etc. etc. etc.**

Let's conquer (not like a warlord, but... just... you know what I mean)

Wednesday | 05-06-2024

First draft:

How To Dominate The Room With (Just) Humor

It's probably the most effective way to come over as; charismatic, intelligent and overall socially-savvy.

It can not only help you in daily conversation, score a date with that hot woman you saw, but also close million dollar deals. In the next 4 minutes I am going to show you how to become a smooth operator with just being funny.

If You Can Make Someone Laugh, You Have Influence Over Them

It's true, think about it;

Imagine having a normal conversation with an acquaintance of yours and he tells you the most horrendous, unfunny, distasteful joke you could have ever heard of. But purely because of the way he told you, incorporated with his body language, and him dying of laughter, you subconsciously laugh with him.

Stop for a second.

Did you see what just happened there? A joke which in retrospect you thought of to be unfunny, just made you laugh. How is that even possible? Well it's not.

The truth is, it's not the joke which made you laugh, it's the person.

HE is the one who made you laugh and HE had influence over you, see what I mean?

Now imagine using that superpower whilst closing a million dollar deal, and yes I mean that.

The most successful entrepreneurs do it all the time, they incorporate humor to either break the ice, give serious pointers whilst not seeming boring, and overall, coming over as charismatic and intelligent.

Which might I add, is vital to be successful in any endeavor in life.

Anyway, the exact opposite can also be true, humor can fall flatter than the Twin Towers, and it's what I just did, it did not fit in at all...

Humor is a de-escalation tactic, use it well.

So How Do You Avoid Coming Over As A Clown?

What you always want to make sure when speaking to others, is to keep the conversation flowing. You have to measure where the conversation is at and if it's even appropriate to make a joke.

An example would be trying to make people laugh at a funeral, something like; *"Jesus, he looks better DEAD than ALIVE!"* or *"For once, THANK YOU GOD for answering my prayers!"*

Now with that last one you might just be ending up in the coffin with him.

It also has to do with the energy you bring. If being humorous is the only quality you use whilst having a conversation, you're just going to look like a fool. Like, actually bring some value to the table, something serious and end it with a humorous joke.

Never forget though, you always treat people with respect, even if you want to be funny.

So unless you're Monty Python, don't make a joke for every situation you're in, don't just throw water balloons at people, don't be a clown.

The Push & Pull Method

DISCLAIMER: If you have a tinge of doubt of making a joke, if you don't have a good feeling of being a comedian even if it's the slightest amount.

Don't. Do. It.

If you do it wrong, there's a massive downside, but if done right, there are multiple upsides.

I have been on both sides of the equation and if it goes bad, it's not... it's not looking good brav.

Leave it to the professionals.

You have to be confident... heck even overconfident when making a joke. You can't mess that up EVER!

So what entails the Push & Pull method?

When making a joke, especially if it involves "edgy" humor, you want to make sure that the other person at the end of the table knows what you are doing.

You want them to know that you can handle this sort of conversation and keep it enjoyable for the both of you (or multiple persons).

This is how you keep the flow of the conversation going, it involves setting up a dynamic where both parties know where it can go right and wrong. A good example of this is a bit of British comedian Jimmy Carr;

"What's your name madam?"

Older woman in question does not respond immediately.

**Gestures weirdly with his body* "It's not the telly, I can see you!"*

So what happens there? He starts off very polite to this old lady and he immediately creates a bit of banter when she wouldn't respond immediately. It's funny and harmless.

He tries again.

"What's your name?"

"Camilla"

"Oh Camilla. ok. what do you do Camilla? Guess it depends on the guy"

So he makes an obvious sex joke and the audience responds well to it, it was a little risky but look at what he does now.

"I'm only messing about! You look all dressed up!"

Gives her a compliment

*"Maybe he (referring to her husband) told you: Well we're going to see a theater show in the West-End of London. And you went: F*cking brilliant."*

*"You probably didn't even say f*cking. you probably said: Marvelous!"*

Again, he's basically saying; You are a classy lady! Even if it is in a crude way.

But do you see how he is maintaining the conversation? Setting the dynamic? Pushing and pulling between humor and compliments, making sure she knows it's a joke. He does this masterfully.

When telling a story/joke you kind of measure the sense of the audience and you subtract or add stuff to it based on their response.

Conclusion

Bottom line; You can not go from 0 to 100 when trying to be funny. So do it right.

This all ties back on having influence over the person you are talking to, you can either use it for malicious things... which I do not endorse, use it for good, pretty please?

If you have come to the end of this article still scratching your head on how to exactly implement this to let's say... close a million dollar deal.

I will show you how in the coming days with my free newsletter, I will give you all the tips and tricks on how to incorporate the humor you need to be a smooth operator.

Sign up with the link below!

www.link.net

P.S: Let's conquer today! Well... not like a warlord, i mean... you know what i mean. Get to work!

Thursday | 06-06-2024

Second draft:

How To Dominate The Room With (Just) Humor

It's the most effective tool at your disposal to come over as charismatic, intelligent and overall socially-savvy.

It will not only help you in daily conversation, scoring a date with a 10/10, but you'll also be able to close million dollar deals. In the next 4 minutes I am going to show you how to dominate the room by just being funny.

If You Can Make Someone Laugh, You Have Massive Influence Over Them

Imagine sitting with a colleague of yours, and he tells you the most horrendous, aggressively unfunny joke you have ever heard. But purely because of the way he told you, how he pulled you in with his words, incorporated with his body language, made you subconsciously laugh with him.

What just happened there? How can a joke you thought to be distasteful and not funny at all, make you laugh?

Well...

The truth is, the joke did not make you laugh, the colleague did. And in that entire exchange he had influence over you because... he made you laugh. Just because of the reason he made you laugh, he could steer that conversation any direction he wanted, like Captain Ahab (without the killing of a whale), see what I mean?

Now imagine incorporating that exact tool, whilst closing a million dollar deal.

Successful entrepreneurs do it all of the time, they incorporate humor in their business talks to come over as charismatic, intelligent, and overall not a boring person to do business with. It

solidifies you as a competent person and THAT is vital to become successful in any endeavor of life.

The exact opposite can also be true, humor can fall flatter than the Twin Towers, and it's what I just did, it did not fit in at all... Which would result in you coming over as a clown and not closing that deal.

So How Do You Avoid Coming Over As A Clown?

Too much humor is no good.

What you always want to make sure when speaking to others, is to keep the conversation flowing. You have to measure where the conversation is at and if it's even appropriate to make a joke.

An example would be trying to make people laugh at a funeral, something like; *"Jesus, he looks better DEAD than ALIVE!"* or *"For once, THANK YOU GOD for answering my prayers!"*

Now with that last one you might just be ending up in the coffin with him.

Never forget though, you always treat people with respect, even if you want to be funny.

So unless you're one of the Monty Python, don't make a joke for every situation you're in, don't just throw water balloons at people, don't be a clown.

: If you have a tinge of doubt while thinking of a joke, if you don't have a good feeling of being a comedian in a particular scenario, even if it's the slightest amount.

Don't. Do. It.

If you do it wrong, there's a massive, MASSIVE downside, but if done right, there are multiple upsides.

I have been on both sides of the equation and if it goes bad, brother... It's not going to look good brav.

You have to go all out with the energy you bring.

You have to be confident... heck, overconfident even when making a joke. You can't mess that up EVER!

if you are unable to, leave it to the professionals.

You use the Push & Pull method in your conversations when trying to incorporate humor in your conversations, when you keep this article reading you will understand how.

The Push & Pull Method

When making a joke, especially if it involves “edgy” humor, you want to make sure that the other person at the end of the table knows what you are doing. You don’t want to hear crickets on the other side, get what I mean?

You want them to know that you can handle this sort of conversation and keep it enjoyable for the both of you.

This is how you keep the flow of the conversation going, it involves setting up a dynamic where both parties know where it can go right and wrong.

A good example of this is a piece during a comedy show of British comedian Jimmy Carr;

“What’s your name madam?”

Older woman in question does not respond immediately.

**Gestures weirdly with his body* “It’s not the telly, I can see you!”*

So what happens there? He starts off very polite to this old lady and he immediately creates a bit of banter when she wouldn’t respond immediately. It’s funny and harmless.

He tries again.

“What’s your name?”

“Camilla”

“Oh Camilla. ok. what do you do Camilla? Guess it depends on the guy”

So he makes an obvious sex joke and the audience responds well to it, it was a little risky but look at what he does now.

“I’m only messing about! You look all dressed up!”

Gives her a compliment

*“Maybe he (referring to her husband) told you: Well we’re going to see a theater show in the West-End of London. And you went: F*cking. Brilliant.”*

*“You probably didn’t even say f*cking, you probably said: Marvelous!”*

Again, he’s basically reminding her of the fact that she is a classy lady! Gives her tons of compliments, even if it is in a crude way.

But do you see how he is maintaining the conversation? Setting the dynamic? Pushing and pulling between humor and compliments, making sure she knows it’s a joke. He does this masterfully.

When telling a story/joke you want to measure the sense of the audience you’re speaking to and you subtract or add stuff to it based on their response. And yes, even when it’s just a dialogue between you and another. Don’t pull a dead horse when you clearly see the other person is not liking it, that’s how you come over as a... say it with me... right, A CLOWN!

Conclusion

Bottom line; You can not go from 0 to 100 when trying to be funny.

This all ties back on having influence over the person you are talking to, you can use it for malicious things... which I do not endorse, use it for good, pretty please?

If you have come to the end of this article still scratching your head on how to exactly implement this to let’s say... close that sales meeting you got coming up.

I will show you how in the coming days with my free newsletter, all the tips and tricks to incorporate humor to close that deal whilst being a charismatic, intelligent, smooth operator.

Sign up with the link below!

www.link.net

Talk soon!

P.S: I highly recommend you listen to more comedians like Jimmy Carr, they do this stuff on a daily basis and you can gain some value from their shows while incorporating it in your own endeavors . Learn from the pro’s! Like me.

Friday | 07-06-2024

Final draft:

How To Dominate The Room With (Just) Humor

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Imagine sitting with a colleague of yours, and he tells you the most horrendous, aggressively unfunny joke you have ever heard. But purely because of the way he told you, incorporated with his body language and the timing of it made you subconsciously laugh with him.

What just happened there? How can a joke you thought to be distasteful and not funny at all, make you laugh?

Well...

The truth is, the joke did not make you laugh, the colleague did. And this is explained by Body Language Comedy

Why Use Body Language In Comedy?

When you're making a joke, it's usually not about the words themselves, but about physical factors like; your facial expressions, the way you sit, how you respond to something etc...

In that entire exchange your colleague had influence over you because... he made you laugh.

And he made you laugh because of his physicality and timing. Now, he could steer that conversation any direction he wanted, like Captain Ahab (without the blood-thirsty revenge on a whale), see what I mean?

Imagine incorporating that tool, whilst closing a million dollar deal.

Successful entrepreneurs do it all of the time, they incorporate humor in their business talks to come over as charismatic, intelligent, and overall not a boring person to do business with.

It solidifies you as a competent person that understands human behavior and THAT is vital to become successful in any endeavor of life.

The exact opposite can also be true, humor can fall flatter than the Twin Towers, and it's what I just did, it did not fit in at all... Which would result in you coming over as a clown and not closing that deal, so avoid that at all times

But How Do You Avoid Coming Over As A Clown?

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There's a MASSIVE but here though.

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"Maybe he (referring to her husband) told you;

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*And you went; F*cking. Brilliant."*

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Conclusion

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This all ties back on having influence over the person you are talking to, you can use it for malicious things... which I do not endorse, use it for good, pretty please?

What I am not saying you should do is become a comedian, at the end of the day the expression: "*Money talks*" remains mostly true. You should not be known as "the funny guy".

Only use humor to amplify being charming, intelligent and socially-savvy.

Now I have helped about a thousand people by now in their networking skills and humor is a touchy subject in business.

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