

UNDER THE “INFLUENCER” Social Media and Substance Misuse Trends



BORG: “blackout rage gallon”, have been trending on TikTok, are made in a gallon jug with water, flavoring, and a fifth of alcohol- the equivalent of 17 standard 1.5 ounce shots of hard liquor.



Next Training:
APRIL 28,
2026
6-6:30 PM

Scan QR code to
Register!

