

## Business Plan Peer Evaluation

Business Name \_\_\_\_\_

Business "Owners" \_\_\_\_\_

\_\_\_\_\_

Peer Evaluator \_\_\_\_\_

COMPLIMENTS. Write three things you liked about the business plan. Consider the business concept, the industry overview, the market analysis and other sections. Creativity? Potential success? Research? Analysis? Understanding of business concepts and terms? Anything else?

- 1.
- 2.
- 3.

SUGGESTIONS. Write three things you would suggest improving about the business plan. Target market? Product details? Research? Analysis? Anything else?

- 1.
- 2.
- 3.

CORRECTIONS. Write three things that appear incorrect about the business plan. Facts? Logic? Analysis? Grammar? Formatting? Anything else?

- 1.
- 2.
- 3.