

**TLEEM**

**Chapters Program**

# Chapter Tiers

Chapter tiers are tiers that unlock more resources that are accessible to your chapter. They're meant to reward our most hard working chapters and have been adopted since July 21, 2024.

## ACHIEVEMENT-BASED TIERS

- Copper tier
  - Achieved by:
    - Starting a chapter
  - Benefits:
    - Permission to use the TLEEM logo in your chapter's official branding. For any other use cases, approval from TLEEM is required. Please email [legal@tleem.org](mailto:legal@tleem.org) for case-by-case consideration.
    - Able to request TLEEM to develop a digital plan with them (via consultation)
- Bronze
  - Achieved by:
    - Having at least five members
  - Benefits:
    - All of copper benefits
    - Able to request digital flyers
    - Able to request staff guides
    - Able to request staff training
    - Able to attend TLEEM Chapters Conference (NEW)
- Silver
  - Achieved by:
    - Being active (You can nominate your own chapter. Nominate via emailing [chapters@tleem.org](mailto:chapters@tleem.org).)
  - Benefits:
    - All of Bronze benefits
    - Able to be recognized on TLEEM social media and/or press releases

- Able to receive tax deductible donations 501c3 if chapter registered in US and fundraise (monthly reports with how funding is used required)
- Personal chapter committee for your help on request

## **NOMINATION BASED TIERS**

- Gold
  - Capacity: 3 as of 11/12/2024 (MM/DD/YYYY)
  - Achieved by:
    - Being active and demonstrating overall achievement. Only TLEEM employees or existing Gold/Platinum chapters can nominate you for this tier.
  - Benefits:
    - All of silver benefits
    - Able to apply for a verified checkmark for your chapter (NOTE: If requested, our chapter committee will do a thorough audit on your chapter to make sure that it complies with TLEEM policies, is active, and is legitimate.) (NEW)
    - Able to get google workspace email under the [chapters.tleem.org](https://chapters.tleem.org) subdomain (limit: 100MB) (NEW)
- Platinum
  - Capacity: 1 as of 7/18/2024 (MM/DD/YYYY)
  - Achieved by:
    - Being active and demonstrating overall achievement as a Gold Chapter. Only TLEEM employees are able to nominate your chapter for this tier.
  - Benefits:
    - All gold benefits
    - Able to get google workspace email under the [chapters.tleem.org](https://chapters.tleem.org) subdomain (limit: 5GB storage) (NEW)
    - SPONSORED BY NORDVPN: 1 yr NordPass, 1 yr NordVPN for free (up to 3 of your chapter's hardest working staff members) (NEW)