

Welcoming

Welcome to the [Business for the Youth](https://businessfortheyouth.org) chapters program! We are beyond excited to have you join us and look forward for your journey with us in promoting business through acts of service. This chapter guide will provide you with the essential information and resources you need for starting and running your chapter explaining the key objectives for your chapter to be successful!

Our Mission

Business for the Youth is a global youth-led organization seeking to have student leaders learn how to run a business through acts of service. We envision the chapter president(s) teaching members of the organization how to run a business and then engaging the members in business practices, whether that be selling baked goods, candy, clothes, and more and then eventually doing an act of service with the money to help an **underrepresented group** of people to further advance the organization's charitable mission. By providing the youth with the practicalities of learning how to run a business we hope this will help them prepare for the real world but also help them become leaders within their community.

Chapter Expectations

We expect Business for the Youth chapters to have at least one monthly meeting and hold an event or make significant progress on projects every month. Chapter presidents can decide to do whatever they think will be most beneficial to the organization. Examples can include Basics on running a business, event planning, fundraising ideas, scaling your

business, inviting a guest speaker, and more. If chapter presidents need help with what to do in their meetings, please get in touch with the [@businessforyouthglobal](#) Instagram or email us at businessforyouth@gmail.com. In addition to meetings, chapters must have at minimum two fundraising events to engage members in business transactions; for example, our [Southwest High School chapter](#) sold Raising Canes over the school year during their lunch. They also organized a few other fundraising events, such as selling donuts and more. They raised over \$1,300, which they donated to a nonprofit organization called Alight, which helps aid refugee families. Additionally, we hope the chapters will do more than teach you how to run a business. We hope chapters run donation drives, host fundraising nights, and help **underrepresented groups**, or do anything they believe will make a change within their community. Along with fundraising, we expect all chapters to have an Instagram account. We recommend chapters posting at least once a month minimum, whether it be a reminder for a meeting, club meeting, or pictures from the event. Having an Instagram will showcase your club in the best possible way.

Picking an Underrepresented Community

A crucial part of Business for the Youth's mission is to initiate an act of service. More specifically, skewing those acts of services upon underrepresented communities. Everyone's community is different; that being said, there is no right or wrong community to help. Some examples include helping the homeless, refugee families, and kids with cancer. The options are endless. That being said, when applying for a chapter make sure to have an idea in your head on which community you want to help out. You can help multiple communities, not just one! The option is all yours!

Fundraising/Business Practice

As mentioned, we require all chapters to do business practices/fundraising events. For example, a business practice can be selling food or clothing at your school or a local event or raising money to fund an act of service for your chapter. A fundraising event can be hosting a game night with a \$5 entry fee added to your chapter's fund that eventually gets used to initiate an act of service or donate to another organization.

Structure

Once your chapter is approved you are required to create a leadership board. You can create a position however you seem fit, from social media managers to fundraising coordinators the options are endless. We require all clubs to have the following board positions listed below.

President(s): Responsible for strategic planning for the chapter, managing all positions and overseeing all activities, and providing monthly updates and communications to the main BFTY team.

Communications: Responsible for keeping in touch with the main BFTY team about how many members are in the chapter, pictures of meetings, updates on fundraising events and more. Additionally communications should also let the main BFTY team know how many volunteers practice and events there are.

Treasurer: Oversees the club's budget and all treasury forms, manages funds and transactions, maintains organized records and proof of all purchases and provides how much the chapter made after each fundraising event to the main BFTY team.

We recommend adding a few other positions to which will best fit your chapter. We recommend adding social media managers, event managers, secretaires and more!

Feel free to apply now! [Chapter Application](#)