

We Can't Wait Elevator Pitch & Pledge

Elevator Pitch

[At We Can't Wait](#) (WeCW), we're hacking individual investment and philanthropy, inspiring people to **respond to our climate emergency at the scope, scale, and speed it demands**. We're connectors, supporting meaningful conversations and sparking collaborations between visionary investors, founders, and non-profit leaders.

We're helping donors/investors learn about impactful climate solutions and projects. We're motivating more people to **both invest and donate, and get involved NOW**. With our non-profit fiscal sponsor, the extraordinary [Buckminster Fuller Institute](#), we're working to "educate, instigate, & accelerate" climate solutions that will have global impact.

With ABC23, [Audacious Billions for Climate Restoration](#), we're identifying investment opportunities in **startups that can, within a short time-frame, scale and deliver expectation-shattering solutions**. And we are inspiring investors to make "full-stack investments" by additionally donating to aligned nonprofits who are strengthening the sectoral ecosystem.

We're seeking partners to advance WeCW through: 1. **advising**; 2. **networking**; and 3. **collaborating** — because We Can't Wait! hello@wecantwait.world

Tens of thousands could step up

We Can't Wait estimates that over 50,000 people in the San Francisco Bay Area (SFBA) have over \$10M in assets. Wealth-X's [2021 report](#) finds in the SFBA over 4,000 people with assets over \$30M.

And Credit Suisse Research Institute's [Global Wealth Databook 2021](#) p. 127 tallies 1.5M people in the U.S. with over \$10M in assets. That's almost 0.5% of the 330M people. On a straight extrapolation, 40,000 are in the SFBA, but this region is wealthier than average, we estimate the number is over 50,00.

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We Can't Wait Pledge

(sign on publicly or confidentially)

Are you an investor, donor, or network builder who thinks We Can't Wait (WeCW) is on to something that can transform investing and giving? As a donor, are you prioritizing giving to advance climate solutions? As an investor, are you thinking beyond ROI to climate impact?

We invite you to pledge to **align financially**:

1. **Investors** — invest more now in transformative climatetech startups and other companies that can quickly scale impactful solutions that mitigate or draw down emissions. Then, match your investment up to 1:1 with strategic donations (see below).
2. **Philanthropists** — donate more now, up to 10x this year, to the most impactful non-profit organizations and campaigns. This includes organizations focused on climate justice, workforce development, and policy advocacy that expand markets for climate solutions and support the startup ecosystems where we invest, as well as supporting **WeCW's core team**.

See our [pledge online](#) or write us at hello@wecantwait.world