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Total No. of Printed Pages: 1

Total No. of Questions: [09]

Business Administration (BBA-MBA Integrated) (Semester – 4th)

SMALL MEDIUM BUSINESS & ENTREPRENEURSHIP

Subject Code: BMBAS1402

Paper ID: [20390120]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

- Q1. Brief explain the following:
- a. Factors affecting growth of entrepreneurship.
 - b. SWOT analysis
 - c. SME registration
 - d. Registered and unregistered units
 - e. Define MSME Act.
 - f. Entrepreneur and manager
 - g. Sources of finance of SMEs
 - h. Ethical and social responsibility of entrepreneurs.
 - i. Project Planning
 - j. Venture Capital

Section – B

(5 marks each)

- Q2. What are the various problems faced by SMEs?
- Q3. How would you classify different types of Entrepreneurship?
- Q4. What is SWOT analysis? How it is useful for entrepreneur.
- Q5. Explain the various finance options available for SMEs.
- Q6. Explain the process of entrepreneurial process.

Section – C

(10 marks each)

- Q7. What do you mean by feasibility analysis? What it includes?
- Q8. What do you mean SMEs? Explain the role of small enterprises in economic development of India.
- Q9. Explain in detail various causes of industrial sickness in India.