

SWOT analysis template

Strengths <ol style="list-style-type: none">1. Quality Services2. Local Expertise3.	Weaknesses <ol style="list-style-type: none">1. Financial Strength2. Linkages with inbound market3.
Opportunities <ol style="list-style-type: none">1. Growing interest for experiences with a story2. Adventure travel is growing3. New flight routes opening up from Spain4.	Threats <ol style="list-style-type: none">1. Visa rules2. Natural disasters3. Travel bans4.