Privacy Policy for MergeUp

Banvix ("we," "us," or "our") operates the mobile game **MergeUp** (the "Game"). This Privacy Policy explains how we collect, use, and protect your information when you play our Game.

By installing and playing the Game, you agree to the collection and use of information in accordance with this Privacy Policy.

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1. Information Collection and Use

A. Personal Data

We do **not** collect, store, or share any personally identifiable information (PII), such as your name, email address, phone number, or physical address. The Game is designed to be played without requiring user registration or account creation.

B. Game State and Local Data

To provide a smooth gameplay experience, the Game saves your highest scores, unlocked levels, stars, theme selections, and booster counts (Hammers, Swaps, and Undos) locally on your device using `SharedPreferences`. This data remains on your device and is not uploaded to our servers.

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2. Third-Party Services and Advertising

Our Game may integrate third-party services to display advertisements (such as rewarded ads used to restore boosters). These third-party providers may collect and use pseudonymous device identifiers (such as the Google Advertising ID or Apple's IDFA) to deliver personalized advertisements, limit ad frequency, or analyze ad performance.

These third-party providers have their own privacy policies:

- **Google Play Services / AdMob (if applicable):** https://policies.google.com/privacy

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3. Children's Privacy

Our Game is family-friendly and is designed for players of all ages. Because we do not collect personal data, we do not knowingly collect, maintain, or request personal information from children under the age of 13. If you believe that a child has provided us with personal data, please contact us so that we can take appropriate corrective action.

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4. Security

We value your trust in playing our Game. Since your game progress is stored locally on your device, the security of that data depends on the security of your mobile device. We do not transmit game data over the internet.

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5. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the updated Privacy Policy on this page and revising the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

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6. Contact Us

If you have any questions or suggestions regarding this Privacy Policy, please contact us:

- **Developer:** Banvix
- **Email:** parmarbansi2006@gmail.com