# Board of Directors Agenda

**Vision:** Atlanta's real estate professionals' Association of choice.

**Mission:** Supporting high standards of conduct, the business of real estate, our members, and the communities we serve.

**Values:**

- Property Rights
- Professionalism
- Member Services
- Leadership
- Diversity
- Community

**Goals:**

- Public Affairs
- Member Services
- Professional Excellence
- Community and Public Relations
- Dynamic Association

**Strategic Plan »**

*What Do We Do?*
**Promote, Protect and Defend**
our Members and the Industry!

**Wednesday, October 21, 2020 | 12:00 pm**
**Atlanta REALTORS® Center**
**Via Zoom**
**President Jennifer Pino, Presiding**

1. Call to Order — Jennifer Pino
2. Community Partner Appreciation Moment — Gina Niederhauser, GNG
3. Minutes of Previous Action
   a. Minutes of the Last Meeting
4. **Action Items:**
   a. Executive Committee — Cynthia Lippert
      i. To offer both an in-person and online option to participate in the Annual Business Meeting at the Fox Theater.
      ii. To allow the CD at Piedmont Bank to mature and not reinvest in another 3 year CD at this time.
      iii. To create an annual licensing program for the online Top Producers application program and charge $20 per applicant with any customization for the specific awards program paid by the association receiving the license.
   b. Member Engagement — Michael Fischer/Christopher Matos-Rogers
      i. To refer the motion to the Executive Committee for further consideration.
   c. Emerging Leaders — Quinn Arnau/Christian Ross
   d. Community Service — Kelly Thrash/Robert Bairstow
   e. Social — Kelly Thrash/Keith Biggs
5. Committee Reports
   a. Communications & PR — Kelly Thrash/Vanessa Westfall
   b. Governmental Affairs — Kelly Thrash/Donna Murphy
   c. Diversity & Inclusion Advisory Council — Michael Fischer/Rod Williams
   d. YPN — Michael Fischer/Christin Coffin
   e. Trade Show — Quinn Arnau/Carolyn Garrett

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f. Training & Development — Quinn Arnau/Cindy Jones

6. Informational Items
   a. 2020 Community Partner Commitments
   b. Vice President of Administration and Finance — Karen Hatcher
      1. Summary Presentation
      2. Report
      3. Financial Statements
         a. Paid Membership Report
         b. Statement of Financial Position
         c. Statement of Activities
         d. September Application Totals
      4. Awards Committee — DeAnn Golden
      5. Nominating Committee — Bill Murray
   c. Vice President of Community and Public Affairs — Kelly Thrash
      i. Capitus — Karen Hatcher
   d. Vice President of Member Services — Michael Fischer
      i. Orientation — Avery McMahon
      ii. Top Producers — Mary Beth Lake
   e. Vice President of Professional Excellence — Quinn Arnau
   f. WCR — Emily Wheeler
7. Unfinished/New Business — DeAnn Golden

8. Adjournment

## Information

- **BOD Meeting Dates**: 3rd Wednesday of each month, 12:00 p.m. - 1:00 p.m., except December
- **Committee Email** - bod@atlantarealtors.com (please do not reply all as this will go to everyone on the committee)

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- **Committee Website** - www.atlantarealtors.com/bod

## Coming Up...

**Add the Atlanta REALTORS® Google Calendar to your list of calendars in Google and Outlook!**
Visit www.atlantarealtors.com/googlecalendar and download the instructions.

- **2021 Leadership Orientation**
  Thursday, November 19, 2020 | 9:30 AM - 12:30 PM
- **Annual Business Meeting**
  Wednesday, December 16, 2020 | 10:30 AM - 12 PM @ The Fabulous Fox Theatre