



Wednesday, October 21, 2020 | 12:00 pm

Atlanta REALTORS® Center

Via Zoom

President Jennifer Pino, Presiding

1. Call to Order Jennifer Pino
2. Community Partner Appreciation Moment Gina Niederhauser, GNG
3. Minutes of Previous Action
  - a. [Minutes of the Last Meeting](#)
4. **Action Items:**
  - a. Executive Committee Cynthia Lippert
    - i. To offer both an in-person and online option to participate in the Annual Business Meeting at the Fox Theater.
    - ii. To allow the CD at Piedmont Bank to mature and not reinvest in another 3 year CD at this time.
    - iii. To create an annual licensing program for the online Top Producers application program and charge \$20 per applicant with any customization for the specific awards program paid by the association receiving the license.
  - b. [Member Engagement](#) Michael Fischer/Christopher Matos-Rogers
    - i. To refer the motion to the Executive Committee for further consideration.
  - c. [Emerging Leaders](#) Quinn Arnau/Christian Ross
  - d. [Community Service](#) Kelly Thrash/Robert Bairstow
  - e. [Social \\_\\_\\_\\_\\_](#) Kelly Thrash/Keith Biggs
5. Committee Reports
  - a. [Communications & PR](#) Kelly Thrash/Vanessa Westfall
  - b. [Governmental Affairs](#) Kelly Thrash/Donna Murphy
  - c. [Diversity & Inclusion Advisory Council](#) Michael Fischer/Rod Williams
  - d. [YPN](#) Michael Fischer/Christin Coffin
  - e. [Trade Show \\_\\_\\_\\_\\_](#) Quinn Arnau/Carolyn Garrett

## Board of Directors Agenda

**Vision:** Atlanta's real estate professionals' Association of choice.

**Mission:** Supporting high standards of conduct, the business of real estate, our members, and the communities we serve.

### Values:

- Property Rights
- Professionalism
- Member Services
- Leadership
- Diversity
- Community

### Goals:

- ❖ Public Affairs
- ❖ Member Services
- ❖ Professional Excellence
- ❖ Community and Public Relations
- ❖ Dynamic Association

[Strategic Plan »](#)

*What Do We Do?*

**Promote, Protect and Defend**  
our Members and the Industry!



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- f. [Training & Development](#)
6. Informational Items
  - a. [2020 Community Partner Commitments](#)
  - b. Vice President of Administration and Finance
    1. [Summary Presentation](#)
    2. [Report](#)
    3. Financial Statements
      - a. [Paid Membership Report](#)
      - b. [Statement of Financial Position](#)
      - c. [Statement of Activities](#)
      - d. [September Application Totals](#)
    4. Awards Committee
    5. Nominating Committee
  - c. Vice President of Community and Public Affairs
    - i. Capitus
  - d. Vice President of Member Services
    - i. Orientation
    - ii. Top Producers
  - e. Vice President of Professional Excellence
  - f. WCR
7. Unfinished/New Business
8. Adjournment

## Information

- **BOD Meeting Dates:** 3rd Wednesday of each month, 12:00 p.m. - 1:00 p.m., except December
- **Committee Email** - [bod@atlantarealtors.com](mailto:bod@atlantarealtors.com) (please do not reply all as this will go to everyone on the committee)

Quinn Arnau/Cindy Jones

Karen Hatcher

DeAnn Golden  
Bill Murray  
Kelly Thrash  
Karen Hatcher  
Michael Fischer  
Avery McMahon  
Mary Beth Lake  
Quinn Arnau  
Emily Wheeler  
DeAnn Golden



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- **Committee Website** - [www.atlantarealtors.com/bod](http://www.atlantarealtors.com/bod)

### Coming Up...

**Add the Atlanta REALTORS® Google Calendar to your list of calendars in Google and Outlook!**  
Visit [www.atlantarealtors.com/googlecalendar](http://www.atlantarealtors.com/googlecalendar) and download the instructions.

❖ **2021 Leadership Orientation**

Thursday, November 19, 2020 | 9:30 AM - 12:30 PM

❖ **[Annual Business Meeting](#)**

Wednesday, December 16, 2020 | 10:30 AM - 12 PM @ The Fabulous Fox Theatre

