The Freelance Course (Short Form Copy)

DIC Email (*Disrupt, Intrigue, Click*)

Subject Line: The Secret to Success as a Freelance Copywriter

Attaining financial freedom as an independent copywriter is NOT a pipe dream.

Making not only a sustainable living but a WILDLY SUCCESSFUL one, from the comfort of your own home, is much easier than you think!

John Carlton is a MEGASTAR of marketing and he is eager to help you emulate, even SURPASS, his success!

Click *here* to start your very own success story.

PAS Email (*Pain/Desire, Amplify, Solution*)

Subject Line: Are You Happy With The 9 to 5 Rat Race?

Do you enjoy barely getting by from paycheck to paycheck?

Aren't you fed up with the same dull, depressing routine playing out every working day?

Do you feel valued and respected by your colleagues, your boss, your friends, your lover? Do you even have a lover?

If you're longing for more, if you're truly ready to learn the ONE skill that will forever transform your life for the better,

Then click *here* to take your first step towards success!

HSO Email (*Hook, Story, Offer*)

Subject Line: I Thought It Was Too Good To Be True...

I was full of confidence as I handed in my resignation at a dead end job. "Copywriting is my ticket to success!", I thought to myself.

"I know that I can write outstanding copy and, now that I've quit my job, I've got all the time in the world to make my dreams a reality!"

Reality can smack you in the face hard, sometimes when you least expect it.

Yes, I was capable of creating the caliber of copy that would catapult me clear of the capitulating competition.

But how, as someone with no history and no experience, do you manage to catch and retain huge clients, the likes of which will have you financially set for life?

I just needed someone, anyone, to give me a chance.

Fast forward to today and now clients are BEGGING me to keep them on a retainer!

Thanks to John Carlton, I have a secret weapon... and it could be yours too.

If you're fully prepared to be inundated with clientele then click *here*.