



Executive Board Meeting 03/27/16

Members Present: Issa Abdul Rahman, Felipe Afanador, Alejandra Vázquez Baur, Nicky Blumm, Chloe Cho, Patrick Elliott, Tyler Finn, Michael Irvine, Chandler Koon, Cristina Lee, Sami Malas, Cole Mora, Amiya Narula, Dean Sagafi, Elaine Sohng, Kai Vogel, Jess Winssinger, Quincy Brown, Kathryn Chakmak, Christine Horne, Edgar Warnholtz, Joey Yamada

Members Absent: Daniel Ludlam

Guest List:

Name	School & Year	Organization
Alec Fralmoi	PZ, 2016	Hip Hop Club
Stefan Bradley-Taylor	PZ, 2018	Hip Hop Club
Carlos Ballesteros	CM, 2016	TSL
Caroline Bowman	CM, 2016	TSL
Alec Lopata	CM, 2019	
Jeremy Anderson	CM, 2019	Forum
Micky Ferguson	CM, 2017	
Alex Brenner	CM, 2017	Custom Made
Christophe Rimann	CM, 2016	Custom Made

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Agenda

7:00	Welcome & Introductions
7:05	Minutes & Board Updates
7:15	5C Budget Hearing Information
7:20	TSL Budget
7:30	Yearbook Presentation
7:40	Dean of Students Search Update, Solicit Feedback
7:45	Event Debrief
8:00	Open Forum

Updates

Member	Update
Issa Abdul Rahman (CFO)	Gave all relevant financial officers access to fluidreview and working on reimbursement guide to make the process process easier
Felipe Afanador (VP)	The first senate meeting will start at 9:30pm to allow for students to support the Ath Play, Ellie Wainstein is the interim chair, working on committee chair applications
Alejandra Vázquez Baur (Presidential Advisor - PA)	--
Nicky Blumm (President)	DL access (need required forms) and swipe access, handbook in the works, currently transitioning officers to meet with Devon & President Chodosh
Chloe Cho (Financial Controller)	Met with accountant to discuss reimbursement, contacted Shaun -- last years controller will pass knowledge
Patrick Elliott (D&I Chair)	Working with Amy Bibbens on ASCMC diversity training and working with Nicky on ASCMC personal training
Tyler Finn (PA)	--
Michael Irvine (President Pro Tempore)	Confidentiality & conflict of interest agreements, Pro-tempore applications will be sent out later tonight and voted next monday (the elected candidate will not be active until the fall but will work with Mikey on transitioning the position)
Chandler Koon (Events Manager)	--
Cristina Lee (VPSA)	Just came from Mudd for funding request for (McKenna Palooza) and is discussing Pirate Party with Devon
Daniel Ludlam (DAC)	--
Sami Malas (ES)	Retreat was a large success we discussed how to make ASCMC better and broke into task forces tackling the areas of Transparency & Public Affairs, Profit & Sustainability, Campus Climate Strategy, Internal Board Strategy

Cole Mora (Class of 2017 President)	Assisting with thesis party
Amiya Narula (EC)	--
Dean Sagafi (EC)	--
Elaine Sohng (PA)	--
Kai Vogel (EC)	--
Jess Winssinger (CO Chair)	--
Quincy Brown (EC)	--
Kathryn Chakmak (Class of 2016 President)	48 days till graduation, got back from Vegas at 9am -- everyone healthy, Class shirts are in the works, thesis party has to be revamped, Working on senior event for Pirate Party
Christine Horne (RA Liason)	--
Edgar Warnholtz (Class of 2019 President)	Mexican food night the thursday before Spring Break. It was a large event with a great turnout. He wants to know more about his budget. Has a rather large cabinet that is broken up into sections. In meetings with Cole and Joey to discuss Pirate Party.
Joey Yamada (Class of 2018 President)	Wants DL access soon so she can contact her class

Agenda Items

5C Budget Hearing Information

Jessica (Jess) met with Peter Hao Chen (Pomona) & Issa about 5C budget hearing that discusses allocations for each college.

Structure:

- 5 minute hearings for Q&A, look at all the applications & write them down
- Whoever is sent (Issa?, senator?, David Brown?) will solely ask the questions
 - Historically CO chair has brought someone outside Exec board → Jess will look for a candidate to send and talk to Melissa (last year's CO chair) for advice

Budget Request (TSL)

Presentation

- TSL asked for \$2000 to cover their \$5000 deficit
 - It was fully covered by Pomona's president so they dropped their funding request
- Wants to discuss future funding
 - Costs about \$1000/week has 12 issues a semester
 - ASPC has funded 90% of this -- even though they have moved to a 5C paper
 - Feels ASCMC isn't giving enough
 - Covers more topics, has more students from CMC as editors
 - Labor costs are covered by Pomona, \$18,000
 - Has tried to cut down prices (changed size, limited page number) -- looking at other printers

Questions & Comments

- Jess -- What was the breakdown of debt?
 - Last semester during the last issue of the semester ordered 3000 copies of the issue but there was a printing issue so they had to double print
 - Lack of communication
 - Debt currently sits at \$400, there is money coming in and ad sales -- moving forward they plan to keep a closer eye the ledger
- Christine -- We want to ween off of funding the forum to keep them self sufficient -- keep this in mind when assessing whether we fund another student publication
- Kathryn -- Why not online?
 - Print issue is very important to TSL, historically they've had a print issue since 1886, Because the Claremont Consortium has a lot of money they should value and fund this
 - An online model wouldn't translate that well

- Issa -- Why 1500 issues?
 - Used to be 2000 -- the more you print the most cost saving, they've now reduced it to 1000 issues
- Elaine -- The TSL quality is very strong, but why isn't your revenue as aggressive, furthermore there is a lot of wasted paper -- maybe transition to a subscription-based publication?
 - Thought about subscriptions but was met with difficulty about delivery structure
 - Elaine: Maybe place more in common areas and fewer distributed
 - Advertising?
 - Depends on advertising manager -- businesses around Claremont don't want to advertise (seasonal) -- Not a huge market for ads
 - Recognizes its something that they need to work on
- Cole -- Is the issue that Pomona has expressed that they don't want to be solely funding TSL?
 - ASPC has been cutting funding (covers the printing)
 - Pomona covers labor cost
 - Cole suggests that some of the costs could be mitigated by the ad revenue
- Tyler -- Background on how interested TSL is in diversity publication (what is and isn't fit for publishing?) (ie Forum is willing to publish controversial opinions -- that is why we're ok funding them)
 - They are very interested in diversity publication (had a columnist who was allowed to express their perspectives, debunking Bernie)
- Micky -- Would there be a way to get data on who reads the TSL
 - They will work on this
- Issa -- What do you guys want from us -- ideal solution?
 - Production = \$25,000 for the upcoming year
 - $\$25000/5 \text{ colleges} = \$5000/\text{college}$
 - Colleges have to get used to this budget -- \$5000 would be ideal

Yearbook (Micky)

Presentation

- There hasn't been a yearbook for a while -- wants to start up a yearbook again
 - Sees the yearbook as something that we will use when we're older to show which Fortune 500 CEOs were in our class
- She has been talking to administrators and printers in Upland
 - Hopes to contact parents about congratulations ad in the yearbook
 - Wants the yearbook should be as inclusive as possible (price wise)
 - Alumni office should be able to front a lot of the budget as they might want to use the yearbook to advertise & showcase events
- Would send out applications for editors -- really passionate about making this a thing

Questions & Comments

- Elaine -- have you talked to Darrin Roberts
 - Yes already talked
- Cole -- What other types of resources would you need? Would you solely be responsible for follow through?
 - She'd create a yearbook committee
 - Her high school in Pasadena had free really solid yearbooks
- Edgar -- How would Ad space work?
 - Back of the yearbook, and senior congratulations
- Edgar -- Would it only be photos of people or would it include event photos?
 - It would definitely include class photos and event photos
- Ale -- In terms of photos would you be hiring your own photographers?
 - She'd be happy to take photos but would hope to have photographers as part of her committee
- Kat -- Sophia took pictures in each dorm lounge... made it easy
- Elaine -- Do any of the other 5Cs have a yearbook and what's their funding structure like?
 - Doesn't know -- will look into this

Hiring (Nicky)

Presentation

- Multiple sessions with Isaacson Miller to find a new DoS and Assistant DoS
- Currently a search committee has been formed and they need ideas from the student body
 - A survey will be sent out school wide, as a board it is our duty to encourage peers to fill this out

Event Debrief (Dean & Cristina)

Presentation

- Thursday TNC Wes Period went well until at around 11:05pm the sound went out and a lot of students went to North which put a lot of stress on Campus Safety. The ECs and VPSA will work on this for this week's Sanskrit TNC
- Pitzer hosted Saturday party -- No update

Questions

- Elaine -- What is your interaction with Camp Sec and DoS when the sun is up?
 - Cristina handles most interaction

- Elaine hosted an appreciation for Camp Sec and Story House which created a healthy collaboration -- might be something these ECs and VPSA want to consider
- Cole -- Will met with Stan Skipworth, EC meetings would be better as well
- Micky -- Marks Basement isn't as popular, what about locations that are more visible?
 - Typically for musical producers they have used Marks basement and there are few indoor spaces available
 - TNC in Appleby lounge in 2 weeks
- Elaine -- What about advertising?
 - Quincy -- Postering & 5C party FB page
 - Cristina -- Pomona Chirps
 - Amiya -- Posters ready inside this location and might post around campus for Sanskrit TNC

Funding Requests

SAC Birthday Party

- Yesterday night
- Asked us to fund \$500 for generator
 - **Vote on the floor.. vote is passed**

2300

- A Mudd event that takes place in North Dorm with a club theme
- Asking for \$600 for each school
 - Can choose where money goes

Questions & Comments

- Edgar -- We have fences
 - Elaine -- We have a lot of fences and labor to pay for the \$569 fence charge
 - Nicky -- Can you ask whether or not Mudd still needs fences (they already rented fencing)
- Christine -- Is the DJ a student
 - Yes, Mudd pays for students unlike other schools
- **Vote.. motion passes to fund for food and cups**

Hip-Hop Festival

- A Pitzer event that has been successful in the past, attracting over 500 people
- Thursday/**Friday** of pirate party weekend -- "it's not tryna be on a Thursday"
- Student performers and headliner (cool artists)
- Night time event
- Asking for \$700

Questions & Comments

- Christine -- How many CMCers?
 - Good amount -- looked at FB event for information
- Kat -- You will need more than \$50-\$75 for water?
 - How much would you say for water?
 - They will look into this, will not change request
- Tyler -- Just funded for SAC Birthday Party and 2300 so we should consider how much we're giving
 - Pitzer wants to showcase local artists
- Elaine -- Who are CMC artists
 - Quincy
 - Emmanuel
 - Sam Jackson
- Cole -- How much stage time? Is there a threshold from CMC?
 - 20 minute stage time
 - Don't want to turn anyone down
- Kat -- Friday nights are typically low-key
 - CMC might keep things low-key (pirate party)-- different type of event
- Christine -- How much from each school?
 - \$1200 from Pitzer and \$700 from other 4Cs
- Cristina -- Increases diversity of events, and we will be seeking funding
- Tyler -- We should require the event to advertise (ie freestyle at collins, posters)
- **Vote... Motion passes granted there is CMC directed advertising**
 - Cristina will be in contact about advertising
 - Table outside Collins/hub -- 2 days
 - Performances at snack -- freestyle
 - 2 in person events

Celeibrations - Kat

- Inland fund approached Kat -- they have a client that makes ribbon Lei's -- floral Lei's are popular at graduation
- Sell to parents and students at a markup -- revenue generation (Sell for \$16, buy for \$10)
- Seek to empower women -- will last (not specific to any year, durable)
- Makes ASCMC socially active

Questions & Comments

- Quincy -- Information on the website, to advertise on the website
- Elaine -- Outreach to Hawaiian Club -- make sure not culturally appropriating -- might want to partner -- involve them more
- Edgar -- Why Celeibrations?
 - Client of Inland fund, help them get funded by CMC, the loans we give are at 0% interest

- Tyler -- What is the mechanism for buy-in?
 - Talking with Adat to buy floral leis, we can put this link as well
 - Encourage students
 - Outreach to parents
- Michael -- We will want to talk with someone from Hawaiian Club about cultural appropriation
- Christine -- What's the budget like?
 - Currently working with various groups
- Requesting \$1000
 - **Tabled for next Sunday in the meantime will talk to Hawaiian Club about cultural appropriation**

Open Forum

Tanks

- 100 Tanks for McKenna Palooza
- \$9/tank buy, \$12/tank sell

Questions & Comments

- Christine -- What is the money funding?
 - Not sure but not kegs, if they do have kegs they'll come from their own pockets
- Kat -- ASCMC will be getting profit?
 - Yes
- Tyler -- How many tanks have we gotten in the past?
 - 6:01 -- 200 tanks
 - These are more expensive than 6:01
- Alex -- You can get away with selling for \$15
- Nicky-- Will this cannibalize future tank sales (pirate party tanks)? Can we sell it for more than \$10 (historic cost of pirate party tanks)
 - We can't just expect people to buy multiple tanks
- Quincy -- Tie-dye event at McKenna Palooza? We can sell the shirts pretty easily
- Christine -- The shirts would only be able to be sold to Thursday and Friday -- only two days
- Tyler -- We should sell white shirts and allow people to tie-dye them at the event
- Elaine -- McKenna Palooza should be a fall event
- **Fizzles**

It's on Us (Joey)

- Afterschool Specials in the run to make production with certain producers -- can ASCMC support them by sending a reminder to vote (what's ASCMC's policy on supporting specific clubs)
- Joey wants to send a DL -- class presidents will also send this out -- Joey will provide more information

- All Class Presidents should cc other class presidents on future emails (keep each other in the loop)

Custom Made (Christophe & Alex)

- Running opposing businesses that did apparel -- last year pitched CIE & they are now backing them.
- Selling tanks that they have rights to: Stag Swag
- Wants ASCMC involvement -- Allows for good margins as it is substantially cheaper than Custom Ink
- A lot of people using Custom Ink however, Custom Made has their own designer, they also have an CMC specific page
- Wants to partner with ASCMC → We can promote to clubs and make apparel for cheaper to increase margins and profitability