About Kirana Club



We're Kirana Club, and we're on a mission to revolutionise how FMCG companies connect with India's 15 million Kirana stores.

We are building 'LinkedIn for Kiranas' and have over 2M Kiranas on our digital network. Leading FMCG brands like Mondelez, Marico, PepsiCo, Coca-Cola, Cycle Pure, Wipro, Britannia, and Adani partner with Kirana Club to launch products, promote brands, and gain real-time market insights.

Open Positions:

Non-Tech	Tech
 Founder's Office Intern Product Intern Program Management Interns - 2 Marketing (B2B) Intern 	 5. React Native Intern 6. Fullstack Intern (BE) 7. Frontend React 8. Business Analyst Intern

Fun Fact: 75% of our current full-time tech team started as interns at Kirana Club

P.S.: Wondering how's life at Kirana Club? Check it out here! Apply now!





Founders Office Intern

Stipend: ₹30,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply <u>here!</u>

What would you do?

- Bring order to the chaos! One day you're crafting a killer pitch deck for investors, the next you're diving deep into market research to solve a unique business challenge.
- Work directly with the founder on mission-critical projects, getting firsthand experience of building a startup.
- Rub shoulders with investors, FMCG CXOs, and industry leaders, gaining invaluable insights into the world of business.

- You're the smartest person in the room (but maybe not sure what
 to do with it). This internship will expose you to a wide range of
 business functions, helping you discover your passion.
- You thrive in uncertainty and love tackling new challenges head-on.
- You're a master of diving deep into the rabbit hole, emerging with insightful solutions.
- You're analytical, resourceful, and have a "get things done" attitude.



Program Management Intern

Stipend: ₹25,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply <u>here!</u>

What would you do?

Bring order to the chaos!

Your primary task would be to organise things and set up processes.
 This involves interacting with our clients, prioritising tasks, setting the right expectations, aligning teams, discovering and delivering actionable insights from data, etc.

- You love leading projects and talking to customers
- You embrace uncertainty
- Streamlining things gives you a high, and you enjoy setting up processes
- You excel at Excel and have an analytical mind



Product Intern

Stipend: ₹30,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply <u>here!</u>

What would you do?

- Own a product module end to end: Take complete responsibility for a product module under the mentorship of the Product Lead, from ideation to execution.
- **Generate actionable user insights:** Understand and analyse data from a user base as diverse as India's Kirana shops.
- **Move critical metrics:** Identify opportunities and drive initiatives that directly impact the product's key metrics and user experience.
- Collaborate across teams: Work closely with engineering, design, and business teams to prioritise features, ensure seamless delivery, and communicate progress effectively.
- Perform data-driven decision-making: Use tools like Excel or data analytics platforms to extract insights and guide product decisions.

- You understand how to analyse & interpret data to uncover insights.
- You have **excellent communication skills (Hindi preferred):**Comfortable with calling users and conveying insights to stakeholders.
- You have **prior experience working on a product**: Familiarity with managing or contributing to product features, even at a small scale.
- You are curious about solving real-world problems for Kirana shop owners and are excited to work in a fast-paced, dynamic environment.



Marketing Intern (B2B)

Stipend: ₹25,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply here!

What will you do?

Your main KPI will be to increase Kirana Club's visibility among FMCG professionals. To achieve this, you will:

- Newsletter Promotion: Develop and implement creative strategies to boost the visibility and engagement of our <u>monthly newsletter</u>. This includes exploring various channels such as LinkedIn ads, social media snippets, and other innovative approaches to reach our target audience of FMCG brands.
- Drive Kirana Club's Growth on LinkedIn: Scour the digital landscape & Kirana Club App for the most engaging, relevant, and quirky content/insight that will capture the attention of our audience. Show off your knack for storytelling and make Kirana Club the go-to destination for industry insights.
- Identify potential FMCG partners, reach them via LinkedIn campaigns (posts/ads) and get them curious about Kirana Club.

We are looking for someone who:

- Pursuing a bachelor's degree in marketing, business, or a related field
- Can put creative hat on
- Passion for digital marketing
- Strong analytical and problem-solving abilities



React Native Intern

Stipend: ₹25,000 to ₹40,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply here!

About the Position

We're looking for a passionate product enthusiast to join our team, as an Intern. Your primary objective will be to help us build our React native app.

P.S.: There is an opportunity to get a PPO.

Your day-to-day responsibilities will include:

- Develop mobile applications in React Native
- Architect, build and maintain excellent quality React Native applications with clean code.
- Implement pixel-perfect UI that matches designs.
- Implement clean, modern, smooth animations and transitions that provide an excellent user experience.
- Write unit and integration tests.
- Plan, estimate, and own the deliveries of your project

You would be our ideal candidate if:

- Prior experience working with React Native
- Experience with ReactJS is a huge plus
- Ability to take extreme ownership
- A positive mindset and a can-do attitude



FullStack Intern (BE)

Stipend: ₹25,000 to ₹40,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply <u>here!</u>

About the Position

Design, architect, develop and maintain internal tools, SDKs, and data pipelines to drive continuous improvement of existing products.

Your day-to-day responsibilities will include:

- Develop and maintain backend services for our applications and internal tools.
- Building out testing and reporting features as you go to deliver high-quality, easily maintainable software.
- Create scripts to support various internal processes and tasks.
- Develop and collect metrics to drive continuous improvement of existing products

Minimum Requirements:

- Strong understanding of either Node.js or Golang
- Experience with serving REST APIs using Go/Node
- Familiarity with databases (e.g., MySQL, Firestore, Realtime Database)
- Ability to think logically and approach problems methodically to develop effective solution



FrontEnd React Intern

Stipend: ₹25,000 to ₹40,000 per month

Location: Work from Office - HSR Layout, Bangalore

Apply <u>here!</u>

About the Position

Design, develop, and maintain user-friendly and visually appealing web applications using React.js. You will be working closely with our design team to bring their designs to life and ensure a seamless user experience.

Your day-to-day responsibilities will include:

- Developing and maintaining React components and applications.
- Collaborating with designers to ensure the implementation aligns with the design vision.
- Writing clean, efficient, and well-tested code.
- Optimizing application performance and user experience
- Staying up-to-date with the latest trends and technologies in frontend development.

Minimum Requirements:

- Strong proficiency in React.js, JavaScript, HTML, and CSS
- Good design sense and attention to detail.
- Ability to write clean, efficient, and maintainable code.
- Strong problem-solving and debugging skills
- Experience with testing frameworks like Jest or React Testing Library.

Tounder's office intern



Founders Office Intern

Stipend: ₹30,000 per month

Location: Work from Office - HSR Layout, Bangalore

What would you do?

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 to do with it). This internship will expose you to a wide range of
 business functions, helping you discover your passion.
- You thrive in uncertainty and love tackling new challenges head-on.
- You're a master of diving deep into the rabbit hole, emerging with insightful solutions.
- You're analytical, resourceful, and have a "get things done" attitude.



Program Management



Program Management Intern

Stipend: ₹25,000 per month

Location: Work from Office - HSR Layout, Bangalore

What would you do?

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- You embrace uncertainty
- Streamlining things gives you a high, and you enjoy setting up processes
- You excel at Excel and have an analytical mind



Product Intern



Product Intern

Stipend: ₹30,000 per month

Location: Work from Office - HSR Layout, Bangalore

What would you do?

- Own a product module end to end: Take complete responsibility for a product module under the mentorship of the Product Lead, from ideation to execution.
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- You understand how to analyse & interpret data to uncover insights.
- You have **excellent communication skills (Hindi preferred):**Comfortable with calling users and conveying insights to stakeholders.
- You have **prior experience working on a product**: Familiarity with managing or contributing to product features, even at a small scale.
- You are curious about solving real-world problems for Kirana shop owners and are excited to work in a fast-paced, dynamic environment.



Marketing Intern (B2B)



Marketing Intern (B2B)

Stipend: ₹25,000 per month

Location: Work from Office - HSR Layout, Bangalore

What will you do?

Your main KPI will be to increase Kirana Club's visibility among FMCG professionals. To achieve this, you will:

- Newsletter Promotion: Develop and implement creative strategies to boost the visibility and engagement of our <u>monthly newsletter</u>. This includes exploring various channels such as LinkedIn ads, social media snippets, and other innovative approaches to reach our target audience of FMCG brands.
- Drive Kirana Club's Growth on LinkedIn: Scour the digital landscape & Kirana Club App for the most engaging, relevant, and quirky content/insight that will capture the attention of our audience. Show off your knack for storytelling and make Kirana Club the go-to destination for industry insights.
- Identify potential FMCG partners, reach them via LinkedIn campaigns (posts/ads) and get them curious about Kirana Club.

We are looking for someone who:

- Pursuing a bachelor's degree in marketing, business, or a related field
- Can put creative hat on
- Passion for digital marketing
- Strong analytical and problem-solving abilities



React Native Intern



React Native Intern

Stipend: ₹40,000 per month

Location: Work from Office - HSR Layout, Bangalore

About the Position

We're looking for a passionate product enthusiast to join our team, as an Intern. Your primary objective will be to help us build our React native app. P.S.: There is an opportunity to get a PPO.

Your day-to-day responsibilities will include:

- Develop mobile applications in React Native
- Architect, build and maintain excellent quality React Native applications with clean code.
- Implement pixel-perfect UI that matches designs.
- Implement clean, modern, smooth animations and transitions that provide an excellent user experience.
- Write unit and integration tests.
- Plan, estimate, and own the deliveries of your project

You would be our ideal candidate if:

- Prior experience working with React Native
- Experience with ReactJS is a huge plus
- Ability to take extreme ownership
- A positive mindset and a can-do attitude



FullStack Intern (BE)



FullStack Intern (BE)

Stipend: ₹25,000 to ₹40,000 per month

Location: Work from Office - HSR Layout, Bangalore

About the Position

Design, architect, develop and maintain internal tools, SDKs, and data pipelines to drive continuous improvement of existing products.

Your day-to-day responsibilities will include:

- Develop and maintain backend services for our applications and internal tools.
- Building out testing and reporting features as you go to deliver high-quality, easily maintainable software.
- Create scripts to support various internal processes and tasks.
- Develop and collect metrics to drive continuous improvement of existing products

Minimum Requirements:

- Strong understanding of either Node.js or Golang
- Experience with serving REST APIs using Go/Node
- Familiarity with databases (e.g., MySQL, Firestore, Realtime Database)
- Ability to think logically and approach problems methodically to develop effective solution



X Business Analyst Intern



Business Analyst Intern

Stipend: ₹30,000 per month

Location: Work from Office - HSR Layout, Bangalore

What would you do?

- Dive deep into data: Analyze large datasets to identify trends, patterns, and insights that drive business decisions.
- Develop analytical models: Build frameworks and models to forecast key business metrics, optimize operations, and solve complex problems.
- Conduct market research: Investigate industry trends, competitive
 landscapes, and customer behavior to identify opportunities and threats.
- Present your findings: Communicate your insights effectively through compelling presentations and data visualisations.
- Collaborate with cross-functional teams: Work closely with teams across the organization, including product, marketing, and sales, to translate data into actionable strategies.

- You're a numbers whiz with a passion for extracting meaning from data.
- You have strong analytical and problem-solving skills.
- You're proficient in Excel, SQL, or other data analysis tools (Python is a plus!).
- You're a highly motivated self-starter with a "can-do" attitude.
- You're a graduate from a Tier 1 college with a strong academic record.

