

Agenda: ITANA Business Architecture Working Group (1/19/2018)

1) Happy New Year and Roll Call

- a) Dana Miller, Miami-Ohio (mille704@miamioh.edu)
- b) Betsy Draper, Kansas State (betsydraper@ksu.edu)
- c) Angela Chauncy, Kansas State (angela@k-state.edu)
- d) Raoul Sevier-Harvard (raoul_sevier@harvard.edu)
- e) Jeep Hauser-USC (jhauser@usc.edu)
- f) JJ DuChateau-Wisconsin (jonathan.duchateau@wisc.edu)
- g) Jeff Kennedy-University of Auckland (jken016@aucklanduni.ac.nz)
- h) Louis Kaczmarek-Tufts (Louis.Kaczmarek@tufts.edu)
- i) Greg Charest - Harvard (in spirit) - (gregory_charest@harvard.edu)
- j) Matthew McVey-Tufts (matthew.mcvey@tufts.edu)

2) ITANA Calendar and Listserv now listing this working group meeting

3) Move to using Bluejeans?

- a) Ask Jim

4) Poll to find a better time?

5) Working Group material moved to the ITANA Google Drive:

- a) https://drive.google.com/open?id=0B4tr7Uj83_ljeHhwcNJFTE83NzQ
- b) I'll add the agenda and notes to the ITANA Confluence page after each meeting

6) ITANA Bookclub: [The Connected Company, Dave Gray](#)

7) Charter Development

- a) Review and I'll set up a draft
- b) Review [ITANA Charge to Working Groups](#)
 - i) [ITANA Capability Map](#)

Practice Development

- What areas of the EA practice does this group cover?
- Are lessons about how to advance the practice that should be highlighted?
- Are their maturity models or maturity lessons to share?

Knowledge Transfer

- What are the key lessons or takeaways that you want other architects get from your work?
- What is the best way to achieve those takeaways?
- What channels are best suited to your message?

Community Building

- Does this group lead to a natural peer-group within ITANA?
- Does it have a role in bringing members together in new ways?
- If so, how will you gather these peers together?

Outreach

- Does this work have a broader audience than just itself and/or ITANA?
- If so, how will you get the message out to broader audiences in higher education?
- Can this group play a role in educating people about ITANA?

(1)

8) Updates

- a) Business Architecture presentation-Dana
 - i) Review with ERP upgrade team and project managers before CIO review
 - ii) Review with this group?
- b) Piet: Business Analysis Community of Practice - [site](#)
- c) Piet: Business Value discussion - [slides](#)

9) **From Last Month:** Possible Themes (**sharing experiences**, deeper dive as appropriate)

- a) Engagements: what they look like, goals, deliverable, etc.
- b) Roles (EA, Bus Arch, Business Analyst, Bus Relation Mgr, ITSM) -- and related units working on biz arch type topics (such as administrative excellence programs)
 - i) Relation between these areas
 - ii) What “qualifies” as “business architecture”? Does it matter at this point, is it all part of the same general need to better define the business?

- iii) Biz Arch as discipline vs as role
- c) Political/cultural barriers that are common to institutions and how they may be overcome
- d) Working on biz arch in a very diverse institution with diverse missions -- is leadership even interested in a unified view of the business? Why?
- e) What is business architecture? We'll never really answer this, but it's always interesting to come back to what we think is in/out of scope and what its goals are ...
- f) How does biz arch inform other areas (e.g. IT) and how do other areas (e.g. IT) inform biz arch (and business in general). Ex. What Digital Transformation will mean to IT and to the business

Notes:

Betsy Draper, Kansas State, ITS. Internal IT Business Architecture practice. EA in federal practice. ITIL using eCar document. Lean, Six-Sigma, SIPOC, Task and service level. Identify areas for standardization. Sporadic uses of Lean. College of Business provides yellow belt. Supplemental with ITIL. Working outside of IT. ERP assessment. Using lean to develop requirements. Demonstrate value of Business Architecture. One area that had convoluted processes. "Special and unique" process. Bringing clarity to diverse business owners. Process-critical to quality. Good relationship skills.

Critical to quality. Critical to success. Not touching on area of expertise of academics. Clear the path to innovation. Aligned to the scientific method. PDCA method. Looking at research document. Using the language of research to gain buy in.

Needs for the group:

Jeep-In student affairs....SaaS deployments. Business relationships with vendors. Integrations, analysis from platforms.

Jeff Kennedy-EA practice. CAUDIT-Educause of Australia-37 institutions. EA focus. Apps, Info, Tech...Business Gap. Business Transformation Office-Outside of IT. Strategic, Business Transformation. Business Capabilities. Reference capability architecture in education. Understanding opportunities between ITANA and CAUDIT.

Louis-Tufts. Business Architecture practice. EA....Business Model Canvas. Level setting. Example projects-demonstrating technology behind the method. Platforms that provide a snowflake service. Systems of record, workflow capabilities, ERP, CRM....flow of data between them. Bring data from multiple system, modified by user transactions, using open source technology...data API....tailored to transaction desired. ESB.

Business asking for something they didn't understand.

Next Meeting Action Items:

Dana-Send out Doodle survey about meeting time

Dana-Business Architecture Practice Presentation

Need participant email addresses-Send email to Dana (mille704@miamioh.edu)