

Smart

Share with Care

- ✔ Thoughtfully consider what you share and with whom
- ✔ Understand the consequences that come along with sharing
- ✔ Keep extra sensitive information to yourself

orange

Alert

Don't Fall for Fake

- ✔ Know how to tell the difference between what's real and what's fake
- ✔ Understand phishing and how to report it
- ✔ Spot the signs of a potential scam

Strong



Secure Your Secrets

- ✔ Take responsibility for protecting important information
- ✔ Craft a unique and memorable password
- ✔ Create a strong password by combining characters, numbers, and symbols

Brave

When in Doubt, Talk It Out

- ✔ Speak up when you notice inappropriate behavior
- ✔ Stand up when you see something you are not comfortable with
- ✔ Report when you witness people being treated poorly online

Kind

It's Cool to Be Kind

- ✔ Use the amplifying power of the Internet to spread positivity
- ✔ Block mean-spirited or inappropriate behavior
- ✔ Speak up against bullying and report it every time