

Brand Spotlight: Stiizy

Stiizy is a **California-based** cannabis brand that does it all. There is so much to love. This brand is ethical, **veteran-owned**, and dedicated to promoting minorities in the cannabis industry.

If you're not familiar with their award-winning vapes, that's cool. But you should be! They also have a full line of indoor flower, resin, edibles, and pre-rolls in a slew of yummy flavors - not to mention the accessories and apparel. Stiizy is **all about the steeze**. And like many of the great brands that we offer, they have a great backstory and are community activists, so you can **puff with pride**.

[Canna Culture Collective](#) is dedicated to bringing our clients the best brands and products, and Stiizy is the best of the best. Our **lovely budtenders** can tell you all about it if you want to stop by. We're right near the Capital Drive-In Theaters in **San Jose, CA**. Canna Culture Collective has been dispensing cannabis and good vibes **since 2011**. We're conveniently located off South 87 and Capitol Expressway, with easy **handicap parking and accessibility**.

Not in town? No worries: we offer deft **delivery** directly to your home or work.

Stay tuned for our **specials** and **follow us** on social. **Hit us up** on [Twitter](#), [Insta](#), and [Facebook](#).

Say hi. We want to meet you!

Influence, Inspire, Innovate

So what's with all the i's? The three I's in Stiizy stand for **Influence, Inspire, Innovate**. ⁽¹⁾ And, that's exactly what Stiizy does. They keep it consistent with their line of edibles, Biiit; flower, Liiit; and Liil disposable vapes.

Stiizy was founded right here in California by James Kim, who wanted to put his own spin on steeze: **style with ease**. His biggest influence and inspiration? **His mom**. ⁽²⁾ Along with Bay Area activist [Cindy de la Vega](#), they're dedicated to giving back to the community. What's not to love? In an interview with Forbes Magazine, Kim explained that after serving a 13- month tour in Iraq with the Army's 101st Airborne Division, he was left with PTSD and looking for a way to cope. PTSD is **a common hardship**, especially among veterans. The usual solution is antidepressants, which have their own set of drawbacks. Cannabis has proven benefits (but you already [knew that](#)) and has been approved and **legalized in 16 states** specifically to treat PTSD. ⁽³⁾ James Kim

jumped in at the chance to create a cannabis brand that could **make a difference**, and the rest is history. Since then, Stiiizy has partnered with [Weed for Warriors](#) and has monthly outreach events that benefit California communities. They've participated in Toys for Tots drives, anti-Asian hate marches, and regularly distribute food and clothing in needy communities.

The Entourage Effect

Stiiizy is famous for its **vapes**. Besides featuring a durable and well-made battery, their pods contain some of the high levels of terpenes, which is what sets them apart from the rest. Terpenes are what give your bud its complex aroma, and different strains have different terpenes contributing to their unique bouquet. There are over **400 terpenes** (that we know of) in marijuana, and they play a major role in its therapeutic abilities. When these powerful chemical compounds combine with cannabinoids like THC or CBD, they create a synergistic effect that is lovingly known as the “**entourage effect**.” In other words, they bring the party.

Terpenes are able to activate other chemical processes that aren't able to be triggered without them, enhancing the effect of your cannabis. They've also shown to have excellent potential for treating anxiety and depression. [\(4\)](#) **Party on!**

Liiit or Quit!

Whether you're vaping, enjoying a hit of resin, or toking a pre-roll, with Stiiizy, it all starts with the flowers. Stiiizy's products are all **indoor-grown** in a state-of-the-art facility right here in California. Master horticulturalists hand-cultivate and select **each blossom**. And when it comes to terpenes, every bit of the plant counts. So you can enjoy Stiiizy's Liiit Blue Burst Hybrid flower that we sell at Canna Culture. There are some exciting pre-rolls too: White Raspberry for the Indica lovers and Circa for the Sativa savants.

If you're **dabbling in dabs**, Stiiizy has you covered. Their **Liquid Live Resin** is extracted from their freshly harvested plants, which are **flash-frozen** to preserve all the goodness, including terpenes, which is what keeps the full and delicious flavor of the plant.

Here at Canna Culture, we're stoked on Stiiizy and pleased to offer the Kush Cake, Blue Dream, Blackberry Kush, and Dream Walker Live Resins.

Got the Vapors

Vapes are what put Stiiizy on the map, and these have **maximum steez**. They have well-built and durable batteries, that come in a fun variety of colors. They're sleek, discreet, and can fit in the smallest of pockets. There's no lingering smells, and no oil leakage: just **flavor for days**.

These vapes hit the market in 2007 and changed the game. The battery outlasts all the competitors and is easily re-charged. Plus, there's plenty of replaceable pods to choose from. The oil in these cartridges is made with the same care and quality as the rest of Stiiizy's products. Once you try them, you'll know exactly why Stiiizy is one of the best-selling and fastest-growing brands in the cannabis industry.

Their Indica, Sativa, and Hybrid vape cartridges include flavors like Biscotti, Do-Si-Dos, and Gelato. Each of the replaceable pods features Stiiizy's signature and **botanically derived terpenes**, that will be sure to **keep your entire entourage happy!** If you're not ready to commit, Stiiizy also makes Liiil disposable vapes that come fully charged and ready to enjoy. At Canna Culture Collective, our budtender "Cannabis Gurus" can walk you through all of the products we offer and make a selection that will make your day! We're **a pioneer in the cannabis industry** and are dedicated to delighting our loyal clientele. Keep an eye on [our calendar](#) for fun events, and don't risk missing out on one of our **happy hours** for great discounts.

VIP in San Jose

When you buy Stiiizy cannabis products at Canna Culture, you know that you're supporting a brand that **makes an impact** in the community. Cannabis should make everyone feel like a VIP, and that's exactly what Canna Culture wants to do for you. The Canna Culture Collective **VIP Reward Program** makes sure that everybody wins. Sign up and you'll get exclusive swag, discounts, and **special** offers. Don't miss out.

Canna Culture VIP Reward Perks include:

- 2% Back For Every Dollar Spent Before Tax (that can really add up!)
- Get A Pre-roll For Less Than \$2 when you bring family or friends
- Stay in the loop about our BOGOs (Buy One, Get One Free)

To stay current on all things cannabis, keep an eye on our [news page](#). **#JoinTheCulture now!** Canna Culture Collective has been serving the **Bay Area** since 2011, and is proud to be a trusted and loved dispensary for our loyal clients. Whether you're looking for a fresh vape, rocking resin or fragrant flower, Cann Culture Collective is the place to be ([or get delivery](#)) for all of Stiiizy's best.

FAQ

What's Stiiizy?

Stiiizy is one of the fastest growing, best selling brands in the cannabis industry. Founder James Kim played with the term "steez" (slang for effortless style) and switched in the three I's for Influence, Inspire, and Innovate.

What is the entourage effect?

The entourage effect occurs when terpenes and phytocannabinoids like THC and CBD work together to produce a synergistic effect, increasing the effectiveness and potency of the cannabis intake.

What's the difference between THC and CBD?

THC and CBD are both phytocannabinoids but have different psychoactive effects. Our brain has special receptors that are ready, willing and able to accept these cannabinoids. THC is associated with the "high" or altered state that occurs after ingesting cannabis.

CBD is not intoxicating or mind-altering but has a variety of health benefits that include relief from pain and inflammation.

What's the difference between Indica and Sativa?

Indica strains give more of a "body" high, and are typically intensely relaxing, with higher levels of CBD. Sativas provide more of a "mind" high, so you'll feel more creative and productive.

Hybrids combine the best of both worlds.

What are terpenes?

Terpenes are naturally occurring compounds that contribute to the smell and taste of botanicals, whether a pine tree, or a fragrant gram of your favorite cannabis. Different strains of cannabis have different terpenes present, which is why a Sour Diesel smells and feels differently than Girl Scout Cookies.

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