

Avatar Research:

[https://docs.google.com/document/d/1zwvV22AO\\_ndJnZ8YXI7ADzWWiZOZg\\_8RsnT4MQy7WmU/edit](https://docs.google.com/document/d/1zwvV22AO_ndJnZ8YXI7ADzWWiZOZg_8RsnT4MQy7WmU/edit)

SL: Number one reason why you haven't landed a photography client.

There's one game-changing mistake, that once fixed, will set you straight on the golden path to landing your first client...

See, 80% of rookie photogs fail to learn a crucially important lesson,

And because they lack this skill, they never get past being stuck at step 1...

The damaging error that costs newbie photogs months of progress...

**Is trying to advertise their photography services before learning sales and knowing [how to sell](#).**

Although nationally renowned, 40+ years experience NBA photographer Andrew Bernstein is giving away his expert level knowledge on the subject.

Andrew's upcoming "Beyond The Lens" live workshop will breakdown step-by-step how you can successfully start your photo shooting business — with no previous sales expertise.

And even though this isn't first time he's giving away the methods that helped him go from landing his first client to working with the NBA,

He has already made it crystal clear that he's NOT doing this again...

So if you want to ensure your chances of landing your first client within a month of starting your business...

**[Click here to learn the sales skills needed to land high-paying clients when starting your photography business.](#)**

Other lines with other ideas for a different piece of copy:

- It's almost as if Zeus struck them with the expertise of a 5+ years experience