

Ki'ya Mitchell-Grady

I am an enthusiastic, driven, and innovative media marketing professional who loves all aspects of marketing. I am passionate about digital media and marketing, content, and delivering original messages that connect and resonate with consumers. I am willing and eager to embrace all challenges to learn and grow in this field.

North Plainfield, NJ

kmitchgrady99@gmail.com

EXPERIENCE

South 17th Street School, Newark, NJ — *Classroom Teacher*

September 2024-Present

- Developed and implemented engaging lesson plans that align with state standards, focusing on reading comprehension, writing skills, and vocabulary development for fifth-grade students.
- Utilized formative and summative assessments to evaluate student progress, providing tailored feedback to enhance literacy skills.
- Adapted teaching strategies to accommodate diverse learning styles and abilities, fostering an inclusive classroom environment that encourages student participation.
- Established strong communication channels with parents and guardians, facilitating regular updates on student progress and promoting a collaborative approach to student learning.

South 17th Street School, Newark, NJ — *Teacher's Aide*

October 2023-June 2024

- Collaborated with teachers to prepare instructional materials and facilitate classroom activities.
- Delivered targeted support to individual students and small groups to reinforce key concepts and enhance learning outcomes.
- Monitored student progress, provided guidance, and assisted with assignments to ensure academic success.
- Managed classroom organization and maintained an accurate inventory of supplies to ensure a well-equipped learning environment.

GAOTek, New York, NY — *Native Writer Intern*

July 2023 - October 2023

- Developed web content and articles with the use of AI
- Reviewed tech staff's writings
- Participated in a team to organize virtual global conferences and speaker initiations

Homesense, Watchung, NJ — *Retail Associate*

November 2022 - May 2023

- Processed and prepared merchandise for the sales floor following company procedures and standards
- Organized, cleaned, and recovered the sales floor and participated in the maintenance of the store

FDU Spectrum Club, Teaneck, NJ — *Public Relations Chair & Member*

August 2017-May 2021

- Responsible for the creation, coordination, advertising, and distribution of the organization's events on all social media platforms

EDUCATION

SKILLS

Proficiency in Microsoft Office Suite

Exceptional communication and interpersonal skills

Strong team player as well as an independent worker

Proficiency in Canva

Detail Oriented

AWARDS & ACHIEVEMENTS

Stukent Digital Marketing Certificate

Google Assess for Success: Marketing Analytics and Measurement Certificate

Future Now Media Mentee

Dean's list for three (3) academic years

PR for the FDU Spectrum Club

Study Abroad participant, FDU Wroxtton College, UK.

PROJECTS

@__knifeandfork__ — *Instagram*

Instagram page showcasing my love of food and travel

@_rightonthenose — *Instagram*

Instagram page dedicated to learning about perfume and its history

Fairleigh Dickinson University, Teaneck, NJ — *Master of Science in Digital Marketing*

2022 - 2024

Coursework: Marketing Decision Making, Marketing Research, Consumer Behavior, Digital Customer Journeys, Social Media Marketing, Foundations of Digital Marketing

Fairleigh Dickinson University, Teaneck, NJ — *Bachelor of Arts in Criminal Justice*

2017 - 2021

- Minor in Computer Forensics
- Recipient of Dean's Scholarship