

Course	Public Speaking and Debating
Professor	Youssef Boutahar, Ph.D.
Semester 3	Year: 2010-2021
Level	2nd Year Preparatory Classes (API-2)
Group	1
Email	yboutahar83@gmail.com



1. Course Description

This course is meant to help students become better public speakers and debaters, through theory, and most importantly, practice. Particular focus is placed on developing students' public speaking and communication skills effective for debating, giving presentations on a variety of topics, video-conferencing, face-to-face communication, and meetings in the global workplace.

2. Objectives

This course prepares students for the following:

- Learn concepts and models of communication (verbal and non-verbal).
- Demonstrate the appropriate use of non-verbal delivery including vocalics, kinesics, eye contact and appearance.
- Adapt a speech for different occasions and audiences.
- Select and organize materials in preparation for an impromptu speech or a debate.
- Effectively support their ideas.
- Utilize multimedia tools in presentations, among other skills.

After completing this course, you should be able to:

- Plan and prepare speeches that inform, persuade, or fulfill the needs of a special occasion;
- Use presentation aids to enhance your speeches;
- Outline your speeches in a logical and thorough fashion;
- Conduct meaningful research on a variety of topics;
- Analyze your audience and design speeches to reflect your analysis;
- Evaluate speeches based on a variety of verbal and non-verbal criteria;
- Listen effectively, regardless of your interest in the subject matter;

3. METHOD OF INSTRUCTION AND REQUIREMENTS: This course will be taught remotely. Online instruction will be combined with computer-mediated activities. It will include online lectures, virtual class discussions, home-readings and students' presentations. All assignments must be done in order to complete the course. They are available on **www.schoolology.com**.

Schoolology www.schoolology.com and **Google Meet** will be used as primary e-learning platforms to communicate, lead weekly discussions, assign you online tasks, give you guidance on where to find resources (PowerPoint slides, pdfs and videos) and to receive constant feedback. **Schoolology Access Code:** **R5VS-244F-GT5XS** Sign up as a student with you real names and not nicknames.

4. Class Attendance :

Attendance at all online meetings on **Gool Meet** is mandatory. Virtual meetings will be carried out every other week (once every two weeks) to measure your level of performance. They will take around 1h10 minutes per session. You will equally have to deal with weekly tasks on **Schoology**.

This online class requires the full involvement of every participant. Therefore, your virtual attendance is **required**.

5. References:

- Lucas, Steven E. *The Art of Public Speaking*. 9th ed. New York: McGraw-Hill, 2007. Print
- O' Hair, Dan et al. *A Speaker's Guidebook Text and Reference*. Boston: Mcmillan Learning, 2018.

TED's secret to great public speaking | Chris Anderson
. <https://www.youtube.com/watch?v=-FOCpMAww28>
<http://www.esuus.org/esu/programs/ipsc/>
<https://idebate.org/>

There will be additional readings or videos available through schoology.

6. Academic Integrity:

For all assignments and the final exam, you are expected to do your own work. No cheating or plagiarism is allowed. Plagiarism is “the unauthorized use or close imitation of the language and thoughts of another author and the representation of them as one's own original work” (Dictionary.com).

8. Exams:

You are responsible for everything covered in class, including handouts and external material.
qAnything not covered within class you are not responsible for. I'll be available for any questions or help needed.

Mid-term Exam: You will have to prepare an outline or write your own speech which must focus on specific topics and themes pertaining to the domain of engineering or other domains. While evaluating your outlines or presentations, the following points will be taken into consideration: arguments/ expressions, accuracy, and public speaking expressions/skills. **25%.**

Speech Assignments

Introductory Speech (2-3 min.)
Informative Speech (5 min.)
Persuasive Speech (5-7 min.)
Impromptu speech (2-3 min.)
Final Speech (speaker's choice of informative or persuasive) (5-7 min.)

Final Exam: Written examination (outline + speech) represent **50%** of the total course grade. Note that assignments (readings + speech assignments) constitute **25 %** of the final grade; with participation, and virtual attendance constituting the remaining **25%**. **Academic Integrity:** For all assignments and exams, you are expected to do your own work. No cheating or plagiarism is allowed.

Tentative Weekly Schedule

Sessions	Content
----------	---------

1	Course introduction: Detailed description of the syllabus and course content. • Why Public Speaking? - Dealing with stage fright/anxiety • Memorization and preparation • Vocal and physical delivery • Vocabulary development Reading + Watch Video: Introducing oneself using a killer speech opener. On Schoology Speech Assignment: Introduce oneself in 3 minutes using a killer speech opener.
2	Follow-up: Discussion • Why Public Speaking? • Dealing with stage fright/anxiety.... Speech assignment: Introductory Speech (2-3 min) On Google Meet
3	Reading: The Speechmaking Process • Analyzing the audience • Selecting a topic • Determining the general speech purpose • composing a thesis statement • Develop the main points • Arrange the speech into major parts • outline the speech. Organizational patterns Assignment: Composing a thesis statement+ TED Talk Analysis of a speech. On Schoology
4	Follow up: The Speechmaking Porcess Discussion: Composing a thesis statement • Developing main points • Outlining the speech. Organizational patterns. TED Talk Analysis. Introduction to Informative Speeches. On Google Meet
5	INFORMATIVE SPEECHES Reading: Types of Informative Speeches: Object, Process, Event, Concept. Organizing and Outlining". Supporting material. Assignments: Introduction writing: Attention Getter: Thesis statement- Preview of three main points- Outline writing. TED Talk Analysis. Prepare and deliver a process speech in 3 minutes. On Schoology
6	Follow up: Informative Speeches • Discussion: Attention Getter: Thesis statement- Preview of three main points- Outline writing- Supporting material. • Deliver a process or an impromptu speech in 3 minutes. Introduction to PERSUASIVE SPEECHES The Persuasive Speech versus the Informative Speech. Basics of the Persuasive Speech. On Google Meet
7	PERSUASIVE SPEECHES Part I Reading: What is Persuasion? Arguments and Counterarguments/ The Five Canons of Rhetoric/ Logos/ Pathos/ Ethos. Types of Claims. Assignments: Attention Getter: Thesis statement- Preview of three main points- Outline writing. TED Talk Analysis.

	Prepare and deliver a persuasive speech in 5-7 minutes . On Schoology Mid-term Exam: Outline + Speech
8	Follow-up: PERSUASIVE SPEECHES Discussion: Arguments and Counterarguments/ The Five Canons of Rhetoric/ Logos/ Pathos/ Ethos. Types of Claims.... Deliver a persuasive speech in 5-7 minutes . On Google Meet .
9	PERSUASIVE SPEECHES Part II Reading: A One Sided Versus a Two Sided Message. Counter-argument strategies appealing to different audience types- Strategies of persuasion- Choosing an organizational pattern. Assignment TED Talk Analysis. On Schoology
10	Discussion: Persuasive Speech follow-up Special Topics - Crisis Communication Crisis Communication Asking & Answering Questions General Review. On Google Meet
11	General Review. On Schoology
12	FINAL EXAM