

Promotion doc:

<https://docs.google.com/document/d/1nIIJAwUa15CIhd58fMV7JVDBBQgcZVax93t675wfJxQ/edit>

As part of the AGU Data Fair, there will be three lunchtime town halls, December 13-15. The purpose of the Data Fair is to make connections between the science and data communities at AGU in order to make data matter and more [FAIR](#). These sessions will be highly relevant and immediately practical to the scientist.

**Format:** Each town hall will be just under an hour and will be an [Ask Me Anything \(AMA\) format](#) with a moderated conversation between an expert panel and the community. The panel questions will be a combination of curated, crowdsourced questions ahead of time from across the tracks at AGU and in audience, live questions from attendees. The content will be captured and shared afterward through AGU and ESIP channels.

Q&A Resources:

<https://blog.sli.do/the-art-of-organising-successful-qa-sessions-at-conferences/>

### **Tuesday, December 13 - Data Skills**

Moderator: Erin Robinson, ESIP (confirmed)

Panelists:

- Yolanda Gil, GeoScience Paper of the Future (confirmed)
- Shelley Stall, AGU (confirmed)
- Arfon Smith, Space Telescope Science Institute (confirmed)
- John Leeman, Student, Penn State (invited)

### **Wednesday, December 14 - Data Management Plans**

Moderator: Carly Strasser, Moore Foundation (Confirmed)

Panelists:

- Kerstin Lehnert (Confirmed, repository + NSF Analysis on DMP) (bit of time/slides)
- Stephanie Simms (CDL DMP Person) (Confirmed) - **Bio:** Stephanie Simms (Ph.D.) is a Research Data Specialist and Product Manager for the DMPTool <<https://dmptool.org>> at the California Digital Library, University of California Curation Center (UC3). She provides technical and policy-related support for the DMPTool, in addition to working with the 10 UC campuses, researchers, funders, and other stakeholders in the U.S. and abroad to promote data management and open scholarship initiatives. Before becoming an extreme generalist, she was an archaeologist.



- Allison Miller, Schmidt Ocean Institute (private funder) (Confirmed)
- Mary Voytek, NASA (invited)
  
- Scientist that is a data management plan success story
  - A. Miller suggested Joe Resing from University of Washington. “He’s also a part-time NOAA employee, so can offer two perspectives. He sailed on our research vessel in Dec 2015 and collected a variety of data so I think he would offer a unique/good perspective”
- Another international perspective?

### **Thursday, December 15 - Reproducible Science**

Moderator: Victoria Stodden (Confirmed)

*Note: See if Marcia McNutt can highlight the session in interdisciplinary talk (Brooks?)*

Panelists:

- Suzanne Pierce (Scientist) - Confirmed
- Ted Habermann (HDF/Provenance & Lineage) - confirmed
- Cliff Jacobs - Confirmed
- Wallie Robinson F., Scientist - invited
- David Thau, Google Earth Engine? Or someone from Esri geoanalytics group

### **Timeline:**

Week of Nov 2

- ✓ Send invites & confirm moderators (done)
- ✓ With moderator input, send invites & confirm panelist (done)
- ✓ Identify mechanism to capture questions (done)

- ✓ Sli.Do - can ask directly or by tweeting with hashtags <https://www.sli.do/>
  - ❑ #AGUDataSkills <https://app.sli.do/event/f6hqa6gm/ask>
  - ❑ #AGUDataManagement <https://app.sli.do/event/lvivrzlx/ask>
  - ❑ #AGUReproducibleScience <https://app.sli.do/event/j4bnu2ew/ask>

#### Week of Nov 7-Nov 28

- ✓ Develop communication strategy for AMA & promotion
- ❑ Put out the request for AMAs to AGU & ESIP community
- ❑ Schedule call with all panelist + moderators
- ❑ Promote Data Fair AMA town halls
- ❑ Gather questions

#### Week of Dec 8

- ❑ Finalize the curated questions
- ❑ Call with all panels to run through logistics

#### Week of Dec 11

- Practice with panels - morning of each panels have breakfast together to start conversation, review questions?
- Dec 13-15 - Town hall panels

#### Questions:

- How do we get people to sign in?
- Are there sponsors? How do we thank?
- Can we capture with video to use later or stream live?
- How else will we capture, reuse content?
- Is it possible to comp registration if panelist are not coming to the meeting but are local?
- Metrics for Fair success?

#### Data Fair Panelist Invitation - [name/date of panel]

Dear .....

Hi Panel-

As part of AGU's increased interest in data science and management, AGU has partnered with ESIP to host three lunchtime town halls, December 13-15 on data skills, data management plans and reproducible science. I would like to invite the four of you to participate in the panel about on data skills that will be held at lunch on Tuesday, Dec. 13.

This panel is meant to be practical and very relevant to the scientist with focus on breaking out of the regular silo of informatics experts in order to make data matter and more [FAIR](#). The format will be an 'Ask Me Anything' style panel, so we will curate a list of crowdsourced questions ahead of time and also take questions in the room and I will moderate.

My reasoning for this panel composition is that the four---

If you are willing to participate, could you confirm by Friday, November 11 and send a short bio and picture for promotional material to me?

Thanks for your consideration -

Erin

Erin Robinson  
Executive Director  
ESIP Federation

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**Promotion Email**