



The 2025 CASE Conference
Oklahoma City Convention Center
Exhibitor and Sponsor Informational Meeting
August 22, 2025
1:00pm (CT)

- Introductions and Welcome
- CASE Communications
 - [CASE Collaborative: Leading in Light of Current Circumstances](#)
 - Conference eblasts to exhibitor/sponsor list
 - If you unsubscribe, we do not have the ability to add you back to the list
- Exhibitor and Sponsor Information
 - Factor110 Link to order furniture, electricity, drayage, and plan for shipping
 - <https://110tradeshow.com/pages/CASE25>
 - Only 14 booths remain!
 - August 27th deadline to sponsor conference name badges
 - Grab sponsorships now to receive full benefits!
 - [Convention Center](#)
 - [Exhibit Hall Diagram](#)
 - Private exhibitor lounge (coffee, water, soda, snacks)
 - List of attendees with their state
- [CASE Conference Portal](#)
 - Enhanced options for exhibitors/sponsors
 - Must purchase an upgrade to access enhanced options
 - CASE App - CASE Conf 2025
- CASE Conference Level Sponsors
 - Schedule in-app messages by sending Carrie Turner your content by October 1st
 - Schedule pre-post eblasts by sending Brigid Bright your content by September 26th
- Share sponsorship opportunities
 - **50 Years of IDEA Celebration: \$3,000**
 - Conference level sponsorships (Limited Opportunities Left)
 - Platinum
 - Gold



- Stand Alone Sponsorships Remaining

- **Conference Name Badge - (available until Aug 27)**
- *Board of Directors Breakfast*
- *Omni Hotel Custom Guest Room Keys*
- *Board of Directors Welcome Reception*
- Review conference schedule of events
 - **NEW Exhibit hall hours**
 - **Set up, Tuesday, November 4; 4-8pm & Wednesday, November 5; 7-8am** (be ready before Wed morning)
 - Exhibit Hall Opens: Wednesday, November 5; 8am
 - Take Down, Thursday, November 6; 5pm
 - SELI Showcase in keynote area 3:00pm-5:00pm (DO NOT TEAR DOWN EARLY)
 - Daily hours
 - Nov 5: 8am-4pm
 - Nov 6: 8:30am-5pm
 - Meals
 - Refreshment Break: Wednesday, November 5; 2:45-3:15pm
 - Breakfast: Thursday, November 6; 8am
 - Breakfast: Friday, November 7; 8:30am
 - Note: Concession stands will be open every day for individual purchase
 - Wednesday, Nov 5 from 9 AM-1 PM
 - Thursday, Nov 6 from 11 AM-3 PM
 - Networking Receptions
 - 50 Years of IDEA Celebration: Wednesday, November 5; 7:30-11pm - Food stations & cash bar (drink tickets for purchase - \$15 each)
 - Reception: Thursday, November 6; 3-5pm - Appetizers and cash bar (drink tickets for purchase - \$15 each)
- Helpful Links:



- Headquarters Hotel: Omni-Oklahoma City-adjacent to convention center
- [OKC CVB](#)
- [2025 CASE Conference on the CASE Website](#)
- Q&A