

SL: quick question for [name]

Hi [name],

I checked out your website and found an effective strategy to convert more visitors into patients for your clinic.

Except I also identified a way for you to use this AND stand out.

You can add success stories with videos which no one else is doing in [their city].

By restructuring your website, you can attract more potential patients like [Top player name] is doing right now.

To make it simple, I can redo your entire homepage using this strategy to increase your conversions.

Would you be available for a quick call to see if this would work for you?

All the best,
Ethan