

General Information For Review

My client wants to move to online training to scale. He is a Football trainer who is dominating the local area but reached a cap in time & capacity but doesn't want to get a team. So we are moving to online programs.

- Product: Online Speed Program
- Price: \$49.97
- There will be two more low-ticket items (in the works) and all three of them will funnel to a mid-ticket program, then that will funnel to a high-ticket program (in the works)

Context

We tried the skool approach but it didn't perform well at all. Not many Football trainers were on skool or were doing the community approach. So we stopped doing that.

Online remote training (popular in baseball) doesn't seem to be popular in our scene. Since in Football is more than stationary movement, there is a lot of hands-on that's needed so the demand isn't that high for remote high-ticket training (besides for QBS but we don't train them).

Recently, online programs (pre-made) are starting to make an appearance & are doing well in our market. Programs have always done well in all markets but I think our market is slowly making that transition now, some top players are moving to do this. It makes sense too because it's straight forward & the buyer can use it ASAP.

★ In all honesty, I believe we can become a top player in the global market. I grew his IG organically very well so I know how to scale there better than other competitors in our market, it's just a matter of putting the right products in place to match the revenue

Winners Writing Process:

What is the objective I want to achieve:

- Take traffic from IG & funnel them to our low-ticket program to buy.

Business Type:

- American Football Training Services, focusing on position work (Wide receiver & defensive back), speed, & lifting.

Top Players Modeled:

DB Network (Business I did a top player analysis you see down below. Best plan, they're executing it badly in terms of copy & persuasion): <https://thedbnetwork.com/>

Run It Up Sports Performance (Same strategy as DB Network but executing fairly well, front end is lacking): <https://www.runitupperformance.com/product-page/press-man-drill-package>

Platinum Fitness (Products will be similar to theirs, front-end strategy is bad):
https://theplatinumfit.com/?utm_source=linktree&utm_medium=social

Overtime Athletes (Took a lot of inspiration from their sales page but condensed it since they were targeting a cold audience (ads) and we're targeting a warm one(Organic)):
https://www.overtimeathletes.co/yt-athletic-speed-system9mohdh5hv1?gad_source=1&gclid=CjwKCAjw_ZC2BhAQEiwAXSgClrriAnzjKtc0aBenjsgEGuYPJaoH609BIT1Hyil0l0fEFcqcri4jEBoClq4QAvD_BwE&wcid=21378407441&wickedid=702273291586&wickedsource=google&wv=4

Who are they talking to?

- Football players
- Defensive backs
- 14 - 25 Males
- Serious about making improvements
- Wants to make the next level
- Believes in hard work
- Student of the games
- Hungry
- Overlooked in a sense
- Some coaches
- In school
- Cares about status & taking the next level for his family.
- Is already training
- Is coachable
- Middle class
- Is extremely passionate about making the next level
- Watches NFL & college athletes
- Wants to be a lockdown corner
- Is energetic
- Loves competition
- Wants to improve 24/7

Where are they at now?

- Market sophistication is 4
- Market awareness is solution-aware, level 3

- Trust with brand: 1/5

- Belief in their product: 1/5

- Desire: 2.5/5

- They have seen other offers in the past & understand the importance of training.
- On their phone scrolling on IG
- Looking through videos on their feed & even FYP mindlessly, killing time
- Hooked on dopamine hits currently & needs to get hit with more dopamine.

Where do I want them to go?

1. - Trust with brand: 4.5/5
 - Belief in their product: 4/5
 - Desire: 3.5/5
2. They want them to stop the scroll & get a dopamine hit.
3. Consume content & get value, to check out their page & see more
4. From these two things could happen
 - They see the pinned post & CTA then check out the products
 - They follow for more informal content & see CTA on some posts about the products
5. Click the link & read the sales page
6. Purchase.

What do they have to see/feel/experience in order to take the action they want them to take? Based on where they are starting at?

1. Stop the scroll
 - Bright color
 - Condensed ratio on video
 - NFL/Association with dream state
 - Movement immediately
 - Conflict
 - Curiosity to see what happens
 - Captions with emojis & teases the rest of the video that provides value.
 - Verbal hook

1.1 Thumbnail

- Bright colors
- Captions teasing the video content
- NFL clips & association with dream state, familiarity.
- Borrowed authority & status via breaking down clips of NFL athletes.
- Emojis
- High-quality images of athletes.
- Always some type of conflict or route running happening but with a high-quality image.

1. Consume content

- Read caption that teases the rest of the video that is value driven
- Shows what they are doing right with words.
- Demonstrates it using clips of NFL athletes or his own breakdown with a coaching

explanation

- Great quality videos
- Quick cuts to retain attention
- Short clips per cut
- Simple to understand lessons
- Voice over

2. CTA

- Implied CTA, they will go to their page if the information or experience was good & see the pinned posts & CTA in bio
- Sales on story/highlights

3. Read sales page

- They click the link in the bio & read the sales page to see what they will get & how it
- Very straightforward, showcasing what's inside.
- Explains how it helps improve their desired outcome, fascination bullets (Free Safety Drills: Over 40+ Free Safety drills and Tips to help you Master Middle of Field Play!).
- Boosts desire by showing how only 3.0% of athletes go D1 then explains how DB is so hard. Then explains why they need to learn from a NFL corner.
- Boosts trust & credibility & belief in product by showing NFL & D1 athletes made it.
- Uses images to prove they're credentials
- Website showcases they are established and can be trusted.

Market Research Template

Who exactly are we talking to?

Men or Women?

- We are primarily speaking to men, while there are a few woman.

Approximate Age range?

- The age ranges between 14-21

Occupation?

- They currently do not have occupations & depend on their parents for income.

Income level?

- They are middle to upper class.

Geographical location?

- They are located in San Antonio Texas and the surrounding areas.

Painful Current State

What are they afraid of?

- Not reaching his full potential: A common fear is letting down their own expectations and falling short of their dream of playing college football.

- Injuries: Serious injuries can derail an athletic career, and the fear of getting sidelined is a constant worry.

- Disappointing family: Many athletes feel a strong sense of responsibility to their families who may have invested time and money into their training. The fear of letting them down is significant.

- Getting no offers or offers they want: When football athletes get serious the only thing above performing well is getting offers, usually D1 offers.

- Slow combine times: When you run a slow combine time it effects athletes ranking and desireless from college coaches.

- Going to a school they don't want to go to: Offers may come in, but it will be miserable going to a school they do not want to attend.

What are they angry about? Who are they angry at?

- Lack of recognition: Feeling undervalued by coaches despite their hard work can be infuriating.

- Doubts from others: When friends or even teammates question their abilities, it can be a source of anger and frustration.

- Unfair treatment: Athletes sometimes perceive unequal playing time or favoritism towards other players, leading to anger.

- Other athletes getting noticed: Its extremely aggregating when you have big dreams, desires, and want to play at the next level and you're actually training more than other athletes, and they get offered by bigger schools than you.

- Laziness: Being around athletes in terms of training & team that don't do anything, bringing you & the environment down.

What are their top daily frustrations?

- Plateaus in performance: Not seeing constant improvement can be demotivating and lead to frustration. Doing the same drills everyday and having a great work ethic but you cant seem to improve as fast as you'd like.

- Balancing school and athletics: Juggling academic workload with demanding training schedules can be stressful.

- Feeling overwhelmed by competition: The pressure to constantly outperform peers and stand out can be overwhelming.

- Seeing other athletes get offered: Seeing other local athletes get offered is frustrating when you are yearning for offers.

- Not being the best at their position: Whenever you want to be the best you become frustrated with yourself for not performing at the top level.

What are they embarrassed about?

- Making mistakes during games: Athletes often feel embarrassed by fumbles, interceptions, or missed tackles in front of coaches, teammates, and spectators.

- Falling behind peers: Seeing teammates improve at a faster rate can be a source of embarrassment and self-doubt.

- Training hard and seeing no results: It is embarrassing when your entire personality becomes about football and yet you don't go D1, you aren't the BEST in your area, your 40 isn't the fastest, and you have no looks.

- Getting bullied on the field: When there is a skill gap on the field it is embarrassing to get man handled or burnt by other athletes.

How does dealing with their problems make them feel about themselves?

- Feeling like a failure: When facing setbacks or not achieving desired results, athletes might question their abilities and self-worth.

- Loss of confidence: Frustrations and doubts can chip away at an athlete's confidence, making them hesitant to push their limits.

- Increased stress and anxiety (Overwhelmed): The constant pressure to perform can lead to stress and anxiety, impacting mental well-being.

What do other people in their world think about them as a result of these problems?

- Seen as arrogant: The competitive drive and desire to stand out might be misinterpreted as arrogance by some peers.

- Labeled as "all talk, no action": Others might doubt their dedication or work ethic if they don't see immediate results.

- Pressure to live up to expectations: Family and coaches might project high expectations, leading to feelings of pressure and burden.

- Distance themselves from you: People will start to notice your obsession, but you will seem like a weird kid at first because you just constantly train & do old school workouts & conditioning with no results.

If they were to describe their problems and frustrations to a friend over dinner, what would they say?

- "Man, I just feel stuck. I train hard, but I'm not seeing the improvement I want. Coach completely believe in me, and it feels like everyone else is getting better faster & more skilled at their position than me. My friends even joke about me not making it, telling me "what if you don't get offered?" and it gets under my skin. I just want to prove them all wrong. The pressure to get a scholarship is insane, and I don't want to let my family down. Sometimes I just want to quit, but this sport is all I have."

Desirable Dream State

If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like?

- College Football Scholarship Secured: They've received a scholarship offer to their dream college, preferably a D1 program. This accomplishment validates their hard work and talent.

- Athletic Recognition: They are a star player on their high school team, consistently making highlight reels and receiving praise from coaches and scouts online & in person.

- Improved Skills and Performance: They've overcome plateaus and achieved significant improvement in speed, agility, and overall football skills. Their confidence soars with each accomplishment. They improved their 40 time, game knowledge, position skillset, and strength.

- Respect from Coaches and Peers: Their dedication and talent are finally acknowledged by coaches, teammates, and even doubters. They feel valued and respected for their contributions.

- Team Success: Their team is a powerhouse, consistently winning games and potentially vying for a state championship. They experience the joy of camaraderie and shared success.

- Injury-Free: They train safely and avoid any major injuries that could derail their progress. They feel confident and focused on achieving their goals.

- Family Support and Pride: Their family is their biggest cheerleader, celebrating their achievements and offering unwavering support. They feel a sense of belonging and love.

Who do they want to impress?

- College Coaches and Scouts: Earning their respect and recognition for their talent is a major goal.

- Doubting Friends and Peers: Silencing their doubts and proving their capabilities is a motivator.

- The school: Everyone goes to the games to watch in San Antonio, being on the field is a big deal.

- Social Media Outlets: Most athletes love the attention they get online, especially from local news casts & other football local coverage.

- Family: Making them proud and fulfilling their expectations is a significant desire.

How would they feel about themselves if they were living in their dream state?

- Validated and Worthy: Their hard work and dedication are finally acknowledged, boosting their self-esteem.

- Confident and Capable: They believe in their skills and potential, overcoming self-doubt.

- Respected and Valued: They feel appreciated by coaches, teammates, and even doubters.

- Motivated and Inspired: They are constantly driven to improve and reach new heights.

- The man: He would feel as if every where he went eyes were on him. From school, camps, and even tournaments.

What do they secretly desire most?

- Professional Football Career: The ultimate dream might be to play in the NFL, following in the footsteps of their heroes.

- Inspiring Others: They secretly hope to motivate younger athletes to pursue their dreams and overcome challenges.

- Attention: With the improvements comes attention, its very desirable to get attention, especially from the school.

- Complete Dominance: You want to get offers, but you also want to dominate any field you step on.

If they were to describe their dreams and desires to a friend over dinner, what would they say?

"Dude, you won't believe it! I just got offered a full ride to [dream college]! And just got another one from [College] All those nights of training finally paid off. Coach said he loved my film, and my teammates are hyped. The people who doubted me can eat their words now, haha! Most importantly, my family is so proud. It feels amazing to finally be recognized. But this is just the beginning. I wanna keep getting better, and play in the pros one day and inspire kids like us to chase their dreams."

Values and Beliefs

What do they currently believe is true about themselves and the problems they face?

- Hard Work Pays Off: They believe that dedication and relentless effort are key to achieving their athletic goals.

- Talent Matters: While hard work is crucial, they also acknowledge the importance of natural talent and physical attributes.

- Importance of Coaching: They believe good coaching can significantly improve their skills and maximize their potential.

- They Need To Train The Right Way: They understand that footwork goes beyond just normal footwork, they get that each position has their own skillset they need.

- They Need To Do More: They understand if they want to win, they need to do more.

Who do they blame for their current problems and frustrations?

- Self-Doubt: Sometimes they blame themselves for not working hard enough or not being talented enough to overcome plateaus.

- External Factors: They might blame coaches for not recognizing their talent, teammates for not putting in enough effort, or unfair competition for hindering their progress.

- Coaches: Coaches do play a role in restricting them from getting offers or looks or even playing time.

Have they tried to solve the problem before and failed? Why do they think they failed in the past?

- Lack of Guidance & Knowledge: They might believe past attempts to overcome challenges failed due to a lack of proper training techniques or guidance from a knowledgeable coach. They know they aren't getting the best training sessions in by themselves. They don't know what to do.

- Mental Obstacles: They might recognize that self-doubt or negative thinking hindered their progress in the past.

How do they evaluate and decide if a solution is going to work or not?

- Testimonials and Results: They are likely to trust solutions that have demonstrably helped other athletes achieve similar goals that they want (e.g., scholarship offers, improved performance, better hand eye coordination).

- Credibility of Source: They are more likely to trust advice from established coaches, athletes, or training programs with a proven track record.

- Big time names: If local athletes who have a lot of offers or college/NFL players train with them, it makes it much more desirable.

- Makes Sense & tailored: If they see the drills and they understand why they're doing that. Most athletes do the same drills over and over again, but when it's tailored to the position & the athlete gets it, it makes it more desirable to want to learn more.

What figures or brands in the space do they respect and why?

- Successful Pro/College Athletes: They admire and emulate professional athletes who overcame similar challenges to reach the top.

- College Coaches: Reputable college coaches and their programs are seen as stepping stones to success.

- Training Programs: Training programs with a strong reputation for developing high school talent are respected.

- 7 on 7 teams: Local 7on7 teams get a lot of hype because of the exposure on social media.

- Other successful athletes Locally: They respect other athletes in the area that are doing extremely well because they recognize their hard work. This is a common trend in local athletes that are good.

What character traits do they value in themselves and others?

- Work Ethic: They admire dedication, perseverance, and the willingness to put in the hard work required for success.

- Discipline: They value self-control, focus, and the ability to follow a training program consistently.

- Resilience: The ability to bounce back from setbacks, overcome challenges, and maintain a positive attitude is highly valued.

- Sportsmanship: Respect for coaches, teammates, opponents, and the game itself is an important character trait.

Teamwork: Understanding the importance of collaboration and working towards a common goal is crucial.

- Determination: Determination to win.

- Energy: They love feeding off positive energy!

What kind of people are we talking to?

The aspiring football player (15-21 yrs old) in San Antonio is:

- Highly Competitive: They have a strong desire to win and dominate on the field.

- Dedicated and Hardworking: They believe in putting in the effort to achieve their goals.

- Ambitious: They dream of playing college football, potentially at a D1 program, and even aspire to a professional career.

- Team-Oriented: While competitive, they understand the importance of teamwork and sportsmanship.

- Driven by Recognition: They crave validation from coaches, peers, and the community for their talent and achievements. Social media validation is also a factor.

- Family-Oriented: Family support and approval are important motivators.

- Tech-Savvy: They are aware of and open to using technology to enhance their training and performance.

- Open to Learning: They are receptive to new training techniques and mental training approaches to improve their game.

- Insecure at Times: Self-doubt and fear of failure can be challenges they grapple with.

- Prone to Comparison: They might compare themselves to other athletes, leading to frustration or discouragement.

- Community-Minded: Being recognized and respected within the San Antonio community is a significant desire.

What character traits do they despise in themselves and others?

- Laziness: They see a lack of effort and commitment as a major roadblock to achieving goals.

- Arrogance: While confidence is admired, excessive cockiness or disrespect for others is disliked. Especially when the entire team is like that or an athlete acts like that because of the hype they have.

- Quitting: Giving up on challenges or abandoning goals is highly discouraged.

- Cheating: Unethical behavior to gain an unfair advantage is unacceptable.

- Excuses: When people make excuses it brings him and others down, as in "you don't want it bad enough".

What trends in the market are they aware of? What do they think about these trends?

- Rise of Sports Technology: Athletes are aware of and interested in wearable technology, training apps, and other tech solutions that can enhance their performance. Using X to get recruited by coaches.

- Focus on Mental Training: The growing awareness of the importance of mental toughness and sports psychology is a recognized trend.

- Importance of Nutrition: Understanding the role of proper nutrition in athletic performance is becoming increasingly common.

- 7 on 7 tournaments & football camps: These are great ways to get exposure, film, and compete.

- Havin a Trainer: Everyone understand having a trainer is needed, especially in high school.

Sales Page Info

Where they're at when landing on the page (Traffics from Instagram, warm)

- Market sophistication is 4
- Market awareness is solution-aware, level 3
- Trust with brand: 3/5
- Belief in their product: 2.5/5
- Desire: 3/5

Where I want them to go

- Market sophistication is 4
- Market awareness is solution-aware, level 3
- Trust with brand: 4.5/5
- (Focus Point) Belief in their product: 4/5
- Desire: 4/5

**BECOME BLAZING
FAST TO DOMINATE
EVERY FIELD YOU
STEP ON**

THE SIMPLE & PROVEN SYSTEM THAT DEVELOPS UNIGNORABLE SPEED



The **ONLY** Speed Training Program
for Football That Guarantees You'll
Shave CRUCIAL Seconds Off Your
40-Yard Dash in Just 4 Weeks

Guaranteed to Take You from Getting 'Hawked' Down - To Being the Player Teams HAVE to Plan For, Making You Unstoppable in **Just 4 Weeks**

Speed can be taught to anyone.

Even if you're short, tall, stocky, or lanky...

If you've been told you "just don't have the genetics"...

Or if you've tried every speed drill and sprint workout or hack you could find
on YouTube...

And are seeing little to almost no results at all, understand this...

You CAN Get Faster—WAY Faster.

Many athletes have proved it time & time again.

I've seen it firsthand.

And now I'm going to show you my exact proven system for tapping into elite speed...

It's called the Sprint 60 Program.

And it's a revolutionary system that YOU can use IMMEDIATELY to shave crucial seconds off your 40-yard dash & stand out in any field you step on to get the looks you deserve.

All in just 4 weeks.

Maybe even less...

**HERE ARE JUST A FEW OF THE
IMPRESSIVE RESULTS ACHIEVED
BY ATHLETES WHO COMPLETED
OUR PROGRAM:**

**FINAL
END OF THE OFFSEASON TIMES!!**

-40 YARD DASH-
MIKE THORNTON - 4.29
AVRON CARTER - 4.37
IZAYAH - 4.47
ELIJAH - 4.44
ZIAH SMITH - 4.48
AMADO - 4.51
KOBE - 4.47
JOHN - 4.44
WAKIL - 4.62
CADEN - 4.50
AENEUS - 4.72
MADISON - 4.64

GET STARTED TODAY!

Let's get one thing straight.

You may not be able to run 4.4 RIGHT OFF THE BAT.

The numbers you see above are impressive for their respective position.

But one thing for certain is that I can say it with 110% confidence...

**IF YOU WANT TO
BECOME FASTER TO
IMPRESS COACHES,
NOW YOU CAN!**

WHO AM I?



Coach Ali

My name is Coach Ali.

I'm a professional football player, and I hold degrees in Kinesiology, Sociology, and Psychology.

I'm also the founder and owner of Athletes Performing Extraordinary (APEX), where I've spent the last 5+ years helping athletes at every level—middle school to NFL—unlock elite speed and performance.

I've trained countless athletes, and I'm still out there, running 4.4s alongside them. I know what it takes to become FAST because I've been fast myself, and I'm committed to making sure my athletes are getting the most up-to-date, scientifically backed training methods.

But I'm telling you this because I used to think that hard work alone would be enough...

Until I realized something crucial...

If it weren't for the unique method I'm about to share with you, I wouldn't have been able to shave those crucial seconds off my own time—and I wouldn't be here today, helping athletes like you reach their full potential.

When I was first starting out, I had the drive, the dedication, and the dream. But no matter how hard I worked, I just wasn't seeing the results I wanted on the field. I wasn't getting faster. I was getting overlooked.

I can still remember the frustration of being told, "You're just not fast enough" by coaches who never really understood my potential.

I was determined to change that.

So, I went back to school, studied every angle of sports science, and tested every method I could find.

I tried it all...

Speed drills...

Endless sprints...

Resistance training...

But nothing seemed to give me the edge I needed.

I was almost ready to accept that maybe I just didn't have what it takes...

That maybe it was all about genetics, and that speed was something you're either born with or not...

THE DISCOVERY



But Everything Changed When I Discovered the Key to Elite Speed...

And before I show you this, you need to understand...

What I'm about to share with you is the secret behind the Sprint 60 Program, and it's going to make all the difference in your training.

It's the reason MY athletes go from running average 40-yard dashes to clocking times that get them noticed by scouts and coaches at every level.

It's not just about drills, and it's definitely not about gimmicks you find online.

This method is rooted in sports science, combining everything I've learned from my degrees, my professional experience, and my relentless pursuit of performance.

It all starts with a specific combination of speed and strength training—something that only 1% of athletes ever truly train properly.

And today, for the first time, I'm going to reveal exactly how you can use this method to unlock your own elite speed.



FROM A SLOW 4.8 TO A FAST 4.4

Let me tell you, when I first tested this method on one of my athletes—a kid who was running a 4.8 at the time—I wasn't sure what to expect.

But within just a few months, he had dropped down to a low 4.4.

That's the kind of result that changes careers.

And now, I've tested this method on hundreds of athletes, across all levels—from middle school to NFL—and the results have been consistent.

The secret lies in targeting specific elements of your speed development that most athletes overlook.

I'm talking about force production, acceleration mechanics, and maximum velocity—all tailored to football-specific movements.

This isn't just about running fast. It's about training smarter, with a method that's proven to deliver results time and time again.

And now, I've put everything I know into an easy-to-follow, done-for-you action plan that I've named the Sprint 60 Program.

It's the same system I've used to help athletes unlock their full potential and dominate the field.



**BECOME UNSTOPPABLE IN JUST
4 WEEKS WITH THE SPRINT 60
PROGRAM**

With the Sprint 60 Program, you're not just getting faster—you're transforming your entire approach to the game. Being able to finally burst past defenders and open doors to those life-changing opportunities of playing at the next level. To stand out on the field, you need to be fast.

This is where the Sprint 60 Program comes in.

This Is More Than Just Speed—This Is About Dominating the Field to Get Noticed

The Sprint 60 Program is the **ONLY** speed training system specifically engineered for football players that **GUARANTEES** you'll shave crucial seconds off your 40-yard dash in just 4 weeks. This is your chance to go from being "just fast" to being the player that coaches can't ignore.

Unlike generic speed programs that throw random drills at you, the Sprint 60 Program is rooted in science and tailored specifically for football. Focusing on the areas that **MATTER**. This is how it works:

THE TRAINING



- **Force Production:** We focus on maximizing the power you generate with each stride, so you can achieve explosive acceleration that leaves opponents behind.
- **Acceleration Mechanics:** We'll rewire your body to nail the perfect stance, start, and first steps—those crucial moments that can make or break your sprint.
- **Maximum Velocity:** This is where you learn to maintain peak speed throughout your sprint, giving you that extra gear that separates the great from the elite.

WHAT'S INCLUDED



SPRINT 60 PROGRAM



**4 WEEK
PROGRAM**

ADRY ATHLETIX

- The Complete Sprint 60 Training Manual (**Value: \$47**): Your go-to guide for every workout, every drill, and every strategy you need to transform your speed.
- Exclusive Video Library (**Value: \$27**): Watch as Coach Ali demonstrates each technique, ensuring you execute with precision.
- Tailored Lifting For Maximum Speed (Value: **\$67**): Tailored drills that translate your speed gains into game-day dominance.

All For a One Time Payment of \$49.97.

A FEW MORE RESULTS FROM ATHLETES WHO HAVE USED THIS PROGRAM:



Castro, WR/DB

40: 4.8 to 4.4

Noah, DB

40: 5.9 to 4.7



Noah Schwartz, DB

40: 5.9 to 4.7



Nahamani, DB

40: 4.8 to 4.5



Kai, WR

40: 4.9 to 4.7



Amado

Livingstone college

40: 4.9 to 4.7

YOU'RE NOW FACED WITH 3 OPTIONS

Option 1: Do Nothing. You can continue with your current training and hope to see results eventually. But remember,

doing the same thing and expecting different results won't get you ahead. Your competition isn't slowing down, and neither should you.

Option 2: Keep Searching. You could spend countless hours and dollars trying out different programs and methods, hoping to find something that works. But why risk wasting your time and money when the Sprint 60 Program has a proven track record of success?

Option 3: Take Action Now. Commit to the Sprint 60 Program and guarantee your speed improvements. In just 4 weeks, you could be running faster, standing out on the field, and catching the attention of coaches and scouts.

If you're serious about improving & making the next level, you know what your best option is.

Act now to start turning your dreams of dominating the field into a reality!

GET STARTED TODAY!

**Get Instant Access to
the Sprint 60 Program
Today!**