

Hi [insert decision maker's name],

I've been investing in my professional growth through the [Powersuit newsletter](#). It's helped me develop [insert something you've learned: problem-solving, prioritisation, etc.] and is making a real difference in my performance and contribution to our team.

I'm excited about the opportunity to take my impact further with a membership to the [Powersuit Professional Development Platform](#). An annual membership includes:

- **Performance optimisation:** Actionable micro-learning to hone critical capabilities like time management, communication, stakeholder management and strategic thinking. They all come with cheat sheets, templates and suggested agendas so I can immediately apply the learning. There are over 50 [on-demand mini-masterclasses](#) - with topics added each month.
- **Peer coaching:** An effective alternative to executive coaching.
- **Micro-networking:** Regular opportunities to connect with others to share perspectives and build my network.
- **Regular updates:** Powersuit will email you short monthly updates, so you can easily stay across the skills I'm learning and any actions I'm taking.

Powersuit has a track record of delivering tangible impact to organisations across key performance and retention measures. More than 80% of members have strengthened essential self-leadership capabilities, while a third have progressed in their careers through promotions or expanded responsibilities. On the retention side, 95% have built better relationships with their managers, and 20% say they're going to stay longer with their organisation as a direct result of their membership.

The annual fee is \$504 + GST, which is excellent value given how much I'd gain and how these skills would benefit our team.

I'd love to discuss how this aligns with my development priorities or connect you with the Powersuit team for more details. Thanks so much for considering this investment in my development!

[insert your name]

Note: email us at hello@powersuit.com with any questions