Hi [insert decision maker's name],

I've been investing in my professional growth through the Powrsuit newsletter. It's helped me develop [insert something you've learned: problem-solving, prioritisation, etc.] and is making a real difference in my performance and contribution to our team.

I would love to secure professional development budget to join the **Powrsuit Platform**. An annual membership is $504 + GST, which is excellent value given how much I'd gain and how these skills would benefit our team. My membership will include:

- **Performance optimisation:** Hone critical capabilities like time management, communication, stakeholder management and strategic thinking. Each topic comes with cheat sheets, templates or suggested agendas so I can immediately apply the learning. There are over 80 on-demand sessions - with new topics added each month.
- **Peer coaching**: An effective alternative to executive coaching.
- **Micro-networking:** Regular opportunities to connect with others to share perspectives and build my network.
- **Regular manager updates:** Powrsuit will email you short monthly updates, so you can stay across the skills I'm learning and any actions I'm taking.

Powrsuit has a track record of delivering tangible performance and retention improvements. More than 80% of members strengthen self-leadership capabilities, a third progress in their careers through promotions or expanded responsibilities, 95% build better relationships with their managers, and 20% say they're going to stay longer with their employer. You can watch a demo of the platform here.

I'm happy to connect you with the Powrsuit team. Thanks for considering this investment in my development!

[insert your name]

Note: email us at hello@powrsuit.com with any questions