



Jacob Salem

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Jacob Salem helped grow the Zig Ziglar Facebook page from 1.2M followers to over 6M followers without buying a single like or boosting a single post. He has helped with the marketing for Ziglar, Inc. for the last 10 years.

Newest Bio:

Jacob Salem is an accomplished thought leader in the business and digital marketing space - he's helping people from all walks of life realize their dreams of financial freedom. He's dedicated to making sure his clients have access to the very best resources, insights, and strategies designed to help them reach higher levels of success. His knowledge and years of experience have led him to develop a system based on six key principles: faith, love, loyalty, character, honesty and integrity. As the Bible states: "Commit to the Lord whatever you do, and your plans will succeed" (Proverbs 16:3 NIV). With Jacob on your side, you can be sure that you'll have everything you need to achieve financial independence and create a better future for yourself!

Short Bio:

Jacob Salem is the Founder of EZMetrics; a global digital marketing agency who has represented some of the world's most foremost public professionals, speakers, and influencers such as Ziglar, Inc., Les Brown Enterprises, as well as several small businesses and non-profit organizations, Jacob has helped generate over 1,000,000 leads and prides himself on helping businesses grow and monetize their presence online.

Long Bio:

Would you agree that everyone wants a taste of the good life: health, wealth, love, and happiness? Jacob Salem would, and he does everything he can to empower others to have it. This is the exact reason he has positioned himself among some of America's top motivators.

As the founder and Chief Executive Officer of EZMetrics, a global digital marketing agency who has represented some of the world's most foremost public professionals, speakers, and influencers such as Ziglar, Inc., Les Brown Enterprises, as well as several small businesses and non-profit organizations, Jacob has helped generate over 1,000,000 leads, \$200M in sales, and prides himself on helping businesses grow and monetize their presence online.

Jacob has an uncanny ability to bridge the gap between high-tech and high touch so that businesses can embrace technology to gain trust in the marketplace without spending a fortune in the process.

Jacob is a follower of Jesus, a devoted husband, a dedicated father, and a passionate serial entrepreneur who has built his business on six foundational building blocks including faith, love, loyalty, character, honesty, and integrity. Along his journey, Jacob has learned what it takes to be happy, healthy, prosperous, and secure. It's given him better friendships, peace of mind, and hope for a better future.

It is his greatest joy to see others apply these same principles in their professional and personal life and watch it help them be more, do more, and have more than they ever thought possible.



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