

DALIA SELIM

Exhibition Booth Design | Interior Design
| 3D Visualization



3D EXHIBITION & INTERIOR DESIGNER

CONTACT

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📍 Cairo, Egypt — open to
Heliopolis, Nasr City & New Cairo

3D Exhibition & Interior Designer with a hands-on, project-based background in booth design, retail displays and residential/commercial interiors. Comfortable owning a project from client brief to photorealistic render, using 3ds Max, Corona, V-Ray, AutoCAD, Photoshop and Twinmotion. Currently looking for an on-site studio role to grow within a design team, sharpen production speed, and contribute from day one.

EDUCATION

2004 – 2008

Faculty of Commerce, Suez Canal University

Continuous training in 3D Visualization & Interior Design software (3ds Max, Corona, V-Ray, AutoCAD, Twinmotion)

EXPERIENCE

2010 – 2012 — Interior Designer (On-site) — Top Touch Company, Mansoura
Site coordination, execution follow-up, and client-facing design support.

2012 – 2017 — Interior Designer — Golden Formation Designs
Space planning, material selection and technical drawings for residential and commercial clients.

2021 – 2025 — Freelance Interior Designer
Independently managed full design cycles: concept, 3D modeling, photorealistic rendering and client presentations.

2025 – Present — Exhibition & Booth Designer
Designing exhibition booths, trade show stands and retail kiosks; building a focused portfolio in this specialty.

CORE COMPETENCIES

- Client Brief Analysis
- Concept Development
- Mood Boards & Material Selection
- Space Planning
- Technical Drawings
- Exhibition Booth Design
- Retail Display Design
- 3D Modeling
- Photorealistic Rendering
- Presentation Design

PROJECT TYPES

- Exhibition Booths
- Trade Show Stands
- Retail Kiosks
- Interior Residential Design
- Commercial Interiors

SKILLS

Software

- 3ds Max
- Corona Renderer
- V-Ray
- AutoCAD
- Adobe Photoshop
- Twinmotion

Languages

- Arabic — Native
- English — Professional working proficiency