

ParentSquare 10 Commandments

- 1** When posting to families and students, **CONSISTENCY IS KEY.**
- 2** Keep focused on the **QUALITY** of posts and **NOT THE QUANTITY** of posts.
- 3** When posting to an entire class or a group use **POSTS.**
- 4** When posting to individuals use **MESSAGES.**
- 5** Use a **TEMPLATE** on every post to guardians that includes a **FOOTER.**
- 6** When posting, use **GROUPS** to focus on the appropriate audience.
- 7** When **SHARING DOCUMENTS**, make them accessible to all; **USE Studio Editor!**
- 8** Use **ParentSquare** - **NOT EMAIL**; parents can choose their preferred message type.
- 9** Celebrate **STUDENT SUCCESS!** Parents and Guardians love seeing their kid's achievements.
- 10** Know the **TOOLS!** Use conference sign-ups, wish lists, events, RSVPs, and more! <https://bit.ly/3kXfcLX>

We are here to help!

Reach out directly to Josh Finn & Lancy Collins with questions.