Hello! This is a live document where I will keep adding links until part 2 of this series is out. There is a lot of overlap of sources between the two episodes, so I'm not separating them.

PART 1 (Episode 171) - A Short History Of the K-Drama Industry Before Netflix
PART 2 (Episode ___) - How Netflix Changed the K-Drama Industry

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SOURCES

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Korean Dramas Adopt Pre-Produced Format to Mixed Results (Variety)
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Studio Dragon to debut on KOSDAQ (Korea Times)
South Korea aims to have a bigger footprint in Hollywood. This deal could be a major step (LA Times)
The Netflix Effect Chills Foreign Content Creators (Bloomberg)
5 Korean Dramas Criticized For Their Product Placement (Kajomag)
The Global Success Of K-Dramas And Its Impacts On Product Placements (Hollywood Branded)
Moving becomes the most expensive K-drama in history (Dextero)
Studio Dragon Creates Relatable Korean Dramas For A Global Audience (Forbes)
Inside the South Korean Studio Bringing K-Dramas to the World (Rolling Stone)
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Studio Dragon to expand content collaboration with Walt Disney Company Korea (Korea JoongAng Daily)
Netflix turns to South Korean writers and crews as Hollywood strikes. But they feel exploited too (Los Angeles Times)
https://www.flowjournal.org/2022/08/korean-webtoons/ Stephany Noh

JOURNALS

Korean Overseas Investment and Soft Power (Korea Journal)
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Changes and continuities of *Makjang* drama in the Korean broadcasting industry (Journal of Japanese and Korean Cinema)
The New Korean Wave in China: Chinese Users' Use of Korean Popular Culture via the Internet (International Journal Of Contents)
As a Hundred Television Formats Bloom, a Thousand Television Stations Contend (Journal Of Contemporary China)

VIDEOS
The News Media Is Selling You Out (Climate Town)
Why the era of cheap streaming is over (Vox)