

Hello! This is a live document where I will keep adding links until part 2 of this series is out. There is a lot of overlap of sources between the two episodes, so I'm not separating them.

PART 1 (Episode 171) - [A Short History Of the K-Drama Industry Before Netflix](#)

PART 2 (Episode ____) - How Netflix Changed the K-Drama Industry

SOURCES

ARTICLES

[Korean Dramas Adopt Pre-Produced Format to Mixed Results](#) (Variety)

[The Reason SBS Missed Out on "Descendants of the Sun" and "Signal"](#) (Soompi)

[How Netflix Became the Go-to Streamer for K-Dramas](#) (Collider)

[Netflix Signs Long-Term Partnership Deal With CJ ENM And Studio Dragon](#) (Forbes)

[Studio Dragon to debut on KOSDAQ](#) (Korea Times)

[South Korea aims to have a bigger footprint in Hollywood. This deal could be a major step](#) (LA Times)

[The Netflix Effect Chills Foreign Content Creators](#) (Bloomberg)

[5 Korean Dramas Criticized For Their Product Placement](#) (Kajomag)

[The Global Success Of K-Dramas And Its Impacts On Product Placements](#) (Hollywood Branded)

[Moving becomes the most expensive K-drama in history](#) (Dextero)

[Studio Dragon Creates Relatable Korean Dramas For A Global Audience](#) (Forbes)

[Inside the South Korean Studio Bringing K-Dramas to the World](#) (Rolling Stone)

[How Netflix Plans Total Global Domination, One Korean Drama at a Time](#) (The New York Times)

[Studio Dragon to expand content collaboration with Walt Disney Company Korea](#) (Korea JoongAng Daily)

[Netflix turns to South Korean writers and crews as Hollywood strikes. But they feel exploited too](#) (Los Angeles Times)

<https://www.flowjournal.org/2022/08/korean-webtoons/> Stephany Noh

JOURNALS

[Korean Overseas Investment and Soft Power](#) (Korea Journal)

[Romantic blockbusters: the co-commissioning of Korean network-developed K-dramas as 'Netflix originals'](#) (Journal of Japanese and Korean Cinema)

[Beyond Netflix: Ownership and content strategies among non- US-based video streaming services](#) (International Journal Of Culture Studies)

[Changes and continuities of *Makjang* drama in the Korean broadcasting industry](#) (Journal of Japanese and Korean Cinema)

[The New Korean Wave in China: Chinese Users' Use of Korean Popular Culture via the Internet](#) (International Journal Of Contents)

[As a Hundred Television Formats Bloom, a Thousand Television Stations Contend](#) (Journal Of Contemporary China)

VIDEOS

[The News Media Is Selling You Out](#) (Climate Town)

[Why the era of cheap streaming is over](#) (Vox)