Executive Summary
These course materials were originally designed for Google managers to help them transition from an individual contributor role to a manager role. In addition to building skills, this curriculum incorporates introspection, perspective shifting, and awareness building. This product has been influenced by years of iteration, internal and external research, and feedback from new managers. We've modified this public version, editing and formatting it to make it as useful as possible for a non-Google audience. We encourage you to adapt it to fit your organization’s culture and scale.

Audience for Curriculum
This curriculum has been designed for managers with little to no prior management experience. Given that many activities require reflection on a current or past challenge, it is ideal if the manager has been in the role for a brief period (45-90 days). While it makes sense to prepare someone for a job they are about to perform, we've found managers are most receptive to learning after they've had some time in the role and experience upon which to reflect.

Recommended Pre-Reading for Program Owner & Facilitator(s)
For context on the models and philosophies included in this curriculum, you might find it useful to read the following articles and book:
- New York Times Article on Project Oxygen
- Harvard Business Review article on Emotional Intelligence by Daniel Goleman
- Harvard Business Review guide to Coaching Employees
- Mindset by Carol Dweck

Recommended Delivery & Assembly of Participants
This curriculum is best delivered live and in-person. Managers spend a large portion of time learning from each other and sharing ideas in small groups. We offer this program for groups of 25-30 participants. The program is open to all managers at Google and within each group we aim for diversity across functions, locations, and genders. We intentionally assemble cohorts in which participants are not familiar with one another, as we find it leads to more openness to share challenges.

Curriculum Elements

<table>
<thead>
<tr>
<th>Unit Title</th>
<th>Duration</th>
<th>Goals</th>
<th>Elements</th>
</tr>
</thead>
</table>
| Kick-off     | 30 min   | ● Experienced manager shares anecdotal tips and how managing has been rewarding and challenging  
             |           | ● Introduce instructor to the group  
             |           | ● Agenda preview                                                        | Guest speaker  
                       |           | Brief Q&A  
                       |           | Program overview                                                       |
| Introductions| 30 min   | ● Create class ground rules  
             |           | ● Group gets familiar with one another through individual introductions  
             |           | ● Formation of trio groups                                               | Brainstorm  
                       |           | Introductions  
                       |           | Group formation                                                         |
# Google's New Manager Program

## Facilitator Guide

<table>
<thead>
<tr>
<th>Module</th>
<th>Time</th>
<th>Activities</th>
<th>Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Why Manage?</strong></td>
<td>25 min</td>
<td>● Validation of the positive impact managers can have on teams</td>
<td>Post-it note brainstorm Debrief</td>
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<tr>
<td></td>
<td></td>
<td>● Introduce Project Oxygen manager behaviors</td>
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<tr>
<td><strong>Mindset &amp; Values</strong></td>
<td>60 min</td>
<td>● Introduce mindset and the impact on performance</td>
<td>TEDtalk video</td>
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<tr>
<td></td>
<td></td>
<td>● Examine how managers can prime team members to operate in a fixed or growth mindset</td>
<td>Group discussion</td>
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<tr>
<td><strong>Emotional Intelligence</strong></td>
<td>120 min</td>
<td>● Explain the importance of emotions in making informed decisions</td>
<td>Lecture</td>
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<tr>
<td></td>
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<td>● Reflect on an amygdala hijack experience</td>
<td>Self reflection</td>
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<td></td>
<td></td>
<td>● Share tips for integrating all parts of the brain after a trigger</td>
<td>Pair activity</td>
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<td></td>
<td></td>
<td>● Develop the skills of reframing</td>
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<tr>
<td><strong>Manager Transition</strong></td>
<td>35 min</td>
<td>● Understand best practices for managing former peers</td>
<td>Reading</td>
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<td></td>
<td></td>
<td>● Reflect on the transition experience</td>
<td>Reflection</td>
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<td></td>
<td></td>
<td>● Discuss current challenges with peers</td>
<td>Discussion</td>
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<tr>
<td><strong>Coaching</strong></td>
<td>100 min</td>
<td>● Distinguish between various coaching definitions</td>
<td>Lecture</td>
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<td></td>
<td></td>
<td>● Explain when to coach or not to coach</td>
<td>Peer practice</td>
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<td></td>
<td></td>
<td>● Walk through GROW model for coaching</td>
<td>Debrief</td>
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<td></td>
<td></td>
<td>● Develop coaching skills through practice and feedback</td>
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<td></td>
<td></td>
<td>● Raise awareness of the biases that impact quality feedback</td>
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<tr>
<td><strong>Feedback</strong></td>
<td>105 min</td>
<td>● Give feedback with positive intent</td>
<td>Lecture</td>
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<td></td>
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<td>● Balance positive and developmental feedback</td>
<td>Role play practice</td>
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<td>● Walk through SBI model for delivering feedback</td>
<td>Debrief</td>
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<td>● Develop feedback skill through practice and peer coaching</td>
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<td></td>
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<td>● Raise awareness of the biases that impact quality feedback</td>
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<tr>
<td><strong>Decision Making</strong></td>
<td>120 min</td>
<td>● Choose and communicate decision-making style (tell, consult, delegate, consensus) with intention</td>
<td>Lecture</td>
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<td>● Use the skills of advocacy, inquiry, and summary to collect information and build buy-in</td>
<td>Discussion</td>
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<td>● Practice using different styles of decision making in a group setting</td>
<td>Simulation</td>
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<td>● Use tools to bring clarity and transparency to decision making</td>
<td>Debrief</td>
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<tr>
<td><strong>Closing</strong></td>
<td>30 min</td>
<td>● Summarize learning</td>
<td>Reflection</td>
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<td></td>
<td></td>
<td>● Develop action plans to transfer lessons learned</td>
<td>Peer coaching</td>
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<td>Group debrief</td>
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Alternative ways to deliver this curriculum:

- Offer as a weekly series
- Offer as full-day sessions with weeks in-between
- Re-design for use in small, self-organized peer groups
- Re-design for use in peer mentor / coaching sessions

Guidance on Choosing Facilitators

This curriculum can be taught by experienced managers, external consultants, or coaches. Facilitator credibility is a key component to program success. Ideally, your facilitator has managed teams themselves and can add personal stories / perspectives to the conversation. At Google, we’ve often paired tenured professional facilitators with experienced managers as a facilitation duo.
### Welcome (30 minutes)

**Kick-off Speaker**
- Name, title, and tenure
- Why they are passionate about managing?
- Thank them for coming
- Allow for Q&A if there is room on the agenda

Ideal kick-off speakers are well-known as good managers (inside or outside the organization). In this talk, the speaker should emphasize why they enjoy managing while providing a few survival tips they learned along the way.

**What is this New Manager program?**

There are key skills and frameworks we'll offer you to try on and test, but there is no "one size fits all" approach to management. This course was developed based on Google's Project Oxygen and years of feedback from Google managers. As an individual, we will provide space for you to reflect on your own values and be your authentic self in your new role. As a manager, we will cover skills that underlie an inclusive management style, to help you tailor your approach with each of your direct reports.

[Introduce yourself & background]

You’ll notice that we have intentionally designed this course to honor the diverse ways in which people learn — with detailed workbooks to supplement the slides, verbal delivery of content, and many opportunities for reflection, discussion, and hands-on practice. Please consider your own learning preferences and bring that to your experience here — whether it’s taking notes, asking for or providing specific examples, etc. Please also provide ongoing feedback to us as your facilitators if your needs aren’t being met and we will work with you to meet them!

**Lay out the logistical details...**

- Regular breaks, first one at XX:XX
- XX minute lunch breaks
- Location of closest restrooms
- +Any other relevant information

### Purpose

- Introduce yourself and establish your credibility
- Tell the story of the program
- Prime participants to get the most out of the program
- Orient participants to the agenda
- Edify the kick-off speaker

### Introductions & Trio Formation (25 minutes)

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**Trio Formation Instructions**

- Write # of direct reports and top 3 values (see complete list in the workbook) on name tent (folded cardstock paper) - take it with you
- Line up in the room based on team size, forming partial circle around room
  - Within those with the same # of direct reports, line up by tenure
- Introduce yourself: name, title, tenure, top 3 values
- Form Trio group with 2 others nearby - count off if necessary
- *Encourage diversity of functions per trio, if applicable/where possible*

You’ll work a lot with your trio, but you will also have opportunities to meet and work with others. The trios will help ensure that you get to know at least several people well, and support each other once the program is complete with your goals and peer coaching.

**Sit with trio**

- Share one fun fact about yourself
- Time permitting, discuss what resonated with you from the kickoff speaker’s ideas and Q&A

**Create class ground rules**

*Record on flipchart:*

What ground rules would support you in learning for this group?

*Examples:*

- Come back from breaks on schedule
- Let Facilitator know if you need to step out for extended period of time
- Confidentiality
- Listen with respect
- Stay present
- Actively participate

**Return to your original seat**

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**Why Manage?** (35 minutes)

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Prep: Draw two columns on a whiteboard or use two separate flipcharts. On the left side, title “Pitfalls,” and on the right side, title “Value Add”

Instructions
- Think about the best and worst managers you’ve worked for...how have they added (or subtracted) value? Write just a couple* post-it(s) and place on wall in either category. (*too many post-its to read = too much time)

Debrief
Ask for at least two volunteers to read the post-its out loud—pitfalls first
- Left side (pitfalls of management), those who see these behaviors may feel like managers don’t matter.
- We’ve all heard the saying, “people don’t leave jobs, they leave managers”
- A note about intention - it’s unlikely that any of these managers intended to be bad managers, and they may not have realized their negative impact. It’s possible that any of us could exhibit characteristics/behaviors from this column
- Right side shows all the ways you can add value in your role. This is why you are important! Is there anything else you do that is less glamorous but is really important? (e.g., compensation planning, performance reviews, hiring, managing low performers)
- How does it feel to read each list?

Purpose
- Excite participants about the impact they can have as manager
- Reinforce Project Oxygen
- Prime participants to learn value add behaviors

How much overlap do we see here with the 10 behaviors from Project Oxygen?

Does anyone feel like you’ve already mastered all the skills in the “Add Value” category? (Likely no one)

Then you’re in good company and in the right place! In this course you will learn the core skills to prepare you for this challenging role so that you may add the most value to your team.

Morning Break (~15 minutes)

Mindset (1 hour)

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Based on our last activity, it looks like we all have some learning to do. In this next section we’ll talk about one of the biggest factors that influences the likelihood you’ll succeed in your new role.

**Brief Poll** - Show of hands to assess agreement: thumbs up, thumbs down, or sort of

- “It is important to me that I don’t appear incompetent”
- “You can learn new things, but can’t really change how smart you are”
- “People can’t change their deepest attributes”

Clearly, there are differing mindsets even within this room! The questions I just asked are actually borrowed from those used by researchers to determine where someone is on the growth vs. fixed mindset continuum. Let’s take a look at a brief video that summarizes the recent research around neuroplasticity and mindset.

**Video to introduce Growth Mindset:** The Power of belief -- Mindset and Success | Eduardo Briceño | TEDxManhattanBeach (11 mins, break halfway through for mini-debrief)

*PAUSE VIDEO AT ~5:31*

(Leave cursor at bottom of screen so you can see red bar)

- Raise your hand if you’re familiar with this body of work
- Turn to the person next to you and discuss your reactions so far (max 4 mins)

*RESUME VIDEO*

You probably noticed that much of the research cited by the speaker was about children. Virtually all of what we now know about mindset applies to adults too, and in this next activity we’ll look even closer at some classic research on the subject.

**Mindset + Values**

We just took a deep dive into the dichotomy of a fixed vs. growth mindset. You’ll see this thread throughout the next few days, but let’s also expand how we think about mindset, which is more broadly “the established set of attitudes held by someone.”

**How Do Your Values Show Up?** (4 mins intro)

- Briefly, think of a time when you led or made a decision from your highest

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### How Do Your Values Show Up?

- Consider the example of **Humility** as a value. How might this show up in your choices and behaviors as a manager? *(Ask for examples, then reveal the following)*
  - Be open to and ask for feedback often
  - Actively seek opportunities to give & share credit
  - Share personal stories of mistakes or failures
  - Admit when you don’t know something
  - Adopt mindset of being in service to team

Managers find deeper meaning in their responsibilities and potential to impact others. The message here is also that our deepest values are especially helpful when faced with ambiguity and making unprecedented decisions in tough situations.

*HBR: The Best Leaders Are Humble Leaders, Jeanine Prime & Elizabeth Salib*

### Turning Values into Mindsets You Can Practice (15 mins)

- Now that you’ve identified your most important values, which one(s) currently influence how you perceive and manage your team?
  - Are there others on your list that you can intentionally practice as a mindset? What might this look like in action?
  - In your role as a manager, when are your values challenged?

- Take a few minutes to jot down your thoughts in your workbook.
- After about 5 minutes, you’ll get a chance to discuss in trios. Don’t worry if you haven’t filled out the whole table by then, the discussion will spark ideas!

#### Ring bell to move from self reflection to discussion in trios

- *(Time permitting)* Is anyone willing to share an example from their trio?

More likely than not, the other members of your trio identified at least some different values that are most important to them. To better understand the behaviors, motivations, and beliefs of others, it’s extremely helpful to learn what they value most. As for yourself, if I were to ask your team members what you value most and how these values manifest in how you manage, would they be able to accurately identify your top 1-3 values? If your answer is “probably not,” it might be worth looking at what came up for you in this activity again, to turn those aspirational values into mindsets you practice every day.

### Lunch (45 minutes)

### Emotional Intelligence (2 hours)
Introduction: to kick off this next section about emotional intelligence, let’s first jump into an activity that will help us explore how emotions can actually contain valuable data. We’ll then take a closer look at definitions and practical applications of emotional intelligence.

Emotions are Data

Not being aware of how we feel about something or what our “gut” is telling us can lead us to make poor decisions or indecision.

● For motivating us: Emotions such as curiosity and happiness move us towards things
● For protecting us: Emotions such as fear or disgust move us away from things that could harm us
● For understanding ourselves and others

Allow time to silently read quote:

“Denial of our emotions isn’t the only danger we face when we rely too heavily on our left brain. We can also become too literal, leaving us without a sense of perspective, where we miss the meaning that comes from putting things in context (a specialty of the right brain)” -Daniel Siegel

Emotions alert our attention in some way and influence our attitudes and/or behaviors, whether consciously or subconsciously. They are usually tied to a human survival need.

Emotions as Data Exercise (15 mins)

Preparation: Write the following 5 emotions on whiteboards or flipcharts around the room: Joy, Fear, Anger, Disappointment, and Surprise.

● Take a look at these examples of basic human emotions. Reflecting back on the past week or so, identify one that you remember experiencing and go to that flipchart. (If everyone goes to the same flipchart(s), encourage distribution)
● Turn to the person next to you and discuss if you’re comfortable sharing, explain the context (2 mins)
● In your group (Record on chart, 5 mins)
  ○ How did this emotion affect your thoughts or actions?
  ○ What “data” was this emotion giving you? (i.e. was a value threatened?)
  ○ If you had better understood the “data” of your emotion, would it have changed how you acted or viewed the situation? Why or why not?

Purpose

- [Warm-up activity] emphasize that emotions are valuable data
- Introduce and define Emotional Intelligence (“EI”)
- Cultivate self-awareness of personal triggers
- Examine strategies of emotion regulation & reappraisal
- Introduce empathy as an EI skill that can be improved over time, as well as compassion

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**Debrief** by asking groups to share what questions they’ve come up with. (up to 8 mins)

Hopefully this brief exercise demonstrated that emotions are inherently valuable data, as you start to “peel the layers of the onion” by using questions to discover what we can learn from them. When emotions are named, they become information — the act of identification and acknowledgement actually soothes the brain. This is sometimes referred to as Emotional Literacy, and is a core competency of Emotional Intelligence.

<table>
<thead>
<tr>
<th>What Is Emotional Intelligence?* (5 mins)</th>
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</table>
| Much of this program is about building self-awareness around your emotions: how they affect your behaviors, and how these behaviors show up in your management style. Once you have a strong sense of self-awareness, it’s much easier to grasp the other side of Emotional Intelligence, which is other-awareness, or empathy. As you might imagine, this is a critical competency for managers and aligns with Oxygen behaviors:  
  3 Expresses interest and concern for team member’s success and personal well-being  
  5 Is a good communicator — listens and shares information |

Based on what you already know, let’s hear your thoughts - what do I mean by EI?  
[Gather a few responses from the group and capture them on a whiteboard]

The EI concept argues that IQ, or conventional intelligence, is too narrow; that there are wider areas of Emotional Intelligence that dictate and enable how successful we are. Success requires more than IQ (Intelligence Quotient), which has tended to be the traditional measure of intelligence, ignoring essential behavioral and character elements. We’ve all met people who are academically brilliant and yet are socially and interpersonally inept. And we know that despite possessing a high IQ rating, success does not automatically follow. EI is harder to measure. EI impacts how we manage others.

**Definitions of EI vs IQ** [Ask someone to read EI definitions]

- **Emotional Intelligence (EI):** Our ability to recognize and understand emotions in yourself and others, and your ability to use this awareness to manage your behavior and relationships. (Goleman & Boyatzis)
- **Cognitive Intelligence (IQ):** Your abilities to learn and understand new situations, to reason through a given problem, to apply knowledge to a current situation. Intelligence primarily involves the neocortex portion of the brain, which governs abstract thinking and reasoning.
The definition provided is the most accepted by main researchers. More and more research is telling us how important EI is to success. A key person on this is Daniel Goleman who has studied this for ~30 yrs. He really put EI into the mainstream.

You can think of EI simply as: the intelligent use of emotions [as data]. To develop strong EI skills, the first place to start is to recognize and understand emotions in yourself. That will be the focus of our skill building today. Later we'll work on managing your behavior in relation to others.

**Why is EI So Important?**

How can it be of benefit to you?

- Current research suggests that great management and leadership performance is directly proportionate to your level of EI, of which self-awareness is perhaps the most important ingredient.
- By harnessing the power of self-awareness you may be able to make better decisions, communicate more effectively and tailor your message to be heard, reduce your own levels of stress, and hopefully increase your prospects for career advancement.
- Repeated studies have shown the key differentiator for success in complex jobs, especially leadership roles is...Emotional Intelligence*

*Dr. Daniel Goleman reported an analysis that shows emotional competencies to make up 80 to 100% of the distinguishing competencies of outstanding leaders.

**Emotional Intelligence Can Be Learned**

- It increases over time if you are motivated and disciplined to learn the competencies and behaviors (“maturity”)
- The “core” of Emotional Intelligence, the limbic system (the location of our emotions), learns best through motivation, extended practice, and feedback
- To optimize the use of our emotions, the following are required: information; motivation; practice and openness to feedback about the impact of our behavior

**EI Deep Dive: Relating to Others**

Let’s take a closer look at the “awareness of others” piece of emotional intelligence. Since EI is associated with quite a few buzzwords these days, we'll start by establishing some shared vocabulary at least for the purposes of this course’s discussion.

Would anyone like to help us differentiate between these three words*?

*Sympathy, Empathy, Compassion definitions

**For a very thorough talk on empathy, check out this Google Talk: Roman Krznaric: Why Empathy Matters and How to Get it.

**For even more info, check out this white
<table>
<thead>
<tr>
<th>El Deep Dive: Reading to Others</th>
<th>Google’s New Manager Program Facilitator Guide</th>
<th>El Deep Dive: Aim for Compassion</th>
<th>Empathy &amp; Compassion in Practice (~10-15 mins total, workbook)</th>
<th>Debrief as a Class (5 mins)</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Sympathy is the heightened awareness of another person's plight as something to be alleviated (Lauren, 2005)</td>
<td>For the latest research about empathy as a precursor to compassion:</td>
<td>Transform your experience of empathy into compassionate action.</td>
<td>Ask yourself: [private reflection]</td>
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<tr>
<td>● Empathy** is the ability to take the perspective of, and in some cases vicariously experience the circumstances or emotional state of, another (Baron-Cohen, 2006)</td>
<td>● Greater Good Institute article about compassion and why/how to cultivate</td>
<td>● Compassion instead produces feelings of concern, warmth, and motivation to help the other person</td>
<td>● Who in my life do I most need to develop more empathy for?</td>
<td>paper by the Center for Creative Leadership on Empathy in the Workplace</td>
</tr>
<tr>
<td>● Compassion takes a step further - it’s when one not only feels empathy but also a desire to take action to help alleviate the suffering of the other</td>
<td>● Greater Good Institute of Berkeley article on empathy vs. compassion</td>
<td>Note that “suffering” does not need to be present to act with compassion</td>
<td>● How might I do this?</td>
<td>● Preventing emotional burnout of empathy with compassion</td>
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<tr>
<td>Why? Neuroscience research shows:</td>
<td></td>
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<td>Turn to a partner and brainstorm:</td>
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</table>
After about 10 mins, bring attention back to the room and harvest some responses

To recap...
Empathy : Golden Rule :: Compassion : Platinum Rule
Rather than assume others view things the same way and want the same things as you do, take the time to get to know them and understand how they see things and what they want. There's nothing objectively wrong with Empathy or the Golden Rule, Compassion is just the next best level as is the Platinum Rule (treat others as they wish to be treated). You may never know what the other person really needs or wants from you unless you ask!

For example, if you have a team member who has a [disclosed] disability that you are not personally familiar with, chances are that attempting to empathize with their unique challenges will only take you so far, and your resulting assumptions about their needs may be wrong or even harmful. In a scenario like this, the compassionate place to start would be to ask them privately about what you and others on the team could do to best support them, then focus on taking informed action to follow through.

Jeff Weiner quote* (LinkedIn CEO, speaking at Wisdom 2.0 2015)
"Compassion is almost an objective form of empathy where you have enough space between your feelings and the other person's feelings when you're in a position to help them, and ultimately alleviate their suffering if that's what's required."

Segue to Triggers— For now, let's move on to a brief look at some basic neuroscience to better understand the underlying brain mechanisms of emotional intelligence.

First, think back to a situation at work when you experienced high stress, and/or negative emotion - to the extent that your ability to perform was compromised.

Hand Model of the Brain* (3 mins)
Dr. Dan Siegel has a great representation of the brain, called the "hand model." Has anyone heard of it? (allow volunteer to describe if any hands go up!)

Steps (encourage everyone to follow along)
- Hold out your hand as if you were waving hello to someone
  - Arm and wrist = brainstem and spinal cord

*To prepare, we highly recommend watching this ~2 minute video of Dr. Daniel Siegel explaining hand model of the brain

*4 min video or article by CEO of LinkedIn Jeff Weiner on the subject of Compassionate Management

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- **Brainstem** = “reptilian brain,” regulates organs including the lungs and heart. Also regulates our states of arousal (e.g., hunger, wake, sleep, fight or flight response)

- Put your thumb in the middle of your palm

  - **Thumb** = limbic regions of your brain
    - Involves emotions and judgement of situations as good or bad
    - Also makes it possible for us to feel connected and attached to other people and animals
    - **Amygdala** enables reacting with survival instincts
      - Fight or flight hormones
      - Mobilizes movement
      - Make senses more alert
      - Speed heart rate
      - Raise blood pressure
      - Slow breathing rate

- Fold your four fingers over your thumb - now it should look like a fist with your thumb tucked under.

  - **Fingers** = cortex
    - Prefrontal cortex = part that is in front of your thumb (knuckles)
    - Allows for executive function, logical reasoning and creativity

- “Flipping our lids” (demonstrate by flipping four fingers up) = when we react we are triggered by a situation vs. able to respond intentionally. We lose flexibility and lose moral reasoning - we can act in ways that are terrifying to other people. Having the meta-awareness of this helps!

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**Amygdala Hijack & Triggers**

Amygdala hijack – this kicks in before the neocortex is cognizant of the situation! Have you ever felt after the fact that your reaction was the wrong one? Said something you wish you hadn’t? Overreacted to something?

The amygdala is a trigger point for a fast, strong response. When we perceive threat, the brain’s crisis response still follows an ancient strategy - it heightens our senses, stops complex thought, and triggers the knee-jerk, automatic “fight or flight” response and a flood of stress hormones.* This is the amygdala hijack.

- The amygdala hijack has the power to override the prefrontal cortex (thinking brain), but the prefrontal lobes cannot quickly and directly override the

*Note that the initial stress hormone response takes between 60-90 seconds to flush through the body. If you find yourself experiencing a physical response

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Emotions can affect decision making/thinking much easier than thinking impacts emotion. Your brain cannot make a decision without using the limbic system of the brain. Emotions are part of decision making.

- Effective decision making involves perceiving and understanding your emotions (self-awareness) and using that information to guide (not dictate) your next step (self control and self management).

This self-regulation piece can really help us to be more present for others: help us develop the ability to really be in the moment, focus on one person, one conversation, one task at a time. Self-regulation is all about slowing down.

So what? When we bring this into the workplace, it can cause us difficulty. You may unintentionally undermine your effectiveness. This is why it is important that we get better at self-regulating our emotions.

**Triggers Activity** continued (6-8 mins total)
We all have triggers; knowing what these are is important. Being able to regulate our reactions to these triggers can really add to our success. The part of the brain that is responsible for EI is trainable.

Again, recall that situation at work when you experienced high stress, and/or negative emotion - to the extent that your ability to perform was compromised.

**Jot down in your workbook:**
- What were you experiencing? Were there any physiological signs?
  - Could you pinpoint what triggered you [at the time]?
  - What did you try to do? How did it go?

**Meet with your trio** and take ~ 2 mins each to share your experiences.

After you review the instructions, share a personal story about when you have been "triggered" at work, before they work on their stories.

**Quick Trigger debrief** (3 mins)
After activity, ask for a couple of volunteers who would be willing to share their stories.
Strategies for Emotion Regulation

Now we are going to look at strategies for emotion regulation. Before any strategy can be used, we have to have noticed what’s happening — awareness is absolutely the first step in emotion regulation. Noticing the reaction you are having and developing the skill of being able to instead choose the response you want to have is what this is all about. The approach is proactive and takes practice and roughly has three parts:

- You observe how you tend to react.
- You decide that this is not how you want to behave.
- You make the effort to change what you do in order to get to the desired result.

Emotion Regulation Strategy: Reappraisal

We are going to use an idea from Dr. James Gross, who is a professor at Stanford University. He specializes in Emotion Regulation, and one aspect of his work is Reappraisal. He describes 4 ways in which we can re-appraise a situation. Simply put, reappraisal is a technique through which you find a more positive way to think about the situation. At the same time, this is not to take the stress away altogether, or repress it - but rather to find a way in the moment to be able to cope so that you can bring your best, thinking self to the situation.

4 possible ways to try to reappraise a situation:

1. Reinterpreting — Finding a way to take the threat out of a situation. In social situations, assume positive intent.
2. Normalizing — Acknowledging that it’s ok to feel anxious or overwhelmed - that it’s a normal response.
3. Reordering — Understanding the value you are putting on the situation and adjusting as needed.
4. Repositioning — Looking at the situation from another point of view — can you see it from the other person’s point of view, from the point of view that someone you respect might take, or how you might view it one year from now?

It’s helpful if you as the facilitator can use a personal example of one stressful situation to reappraise with each of the four strategies.
### Reappraisal Activity in Trios (10 mins)

In your trios, discuss each of your situations and discuss how you can apply any of the four strategies to reappraise your situation:

- How might you have reappraised the situation and been more skillful?
- Please come up with several questions that would be useful in coaching someone else to reappraise with that method. Record them in your workbooks.

### Debrief (5-10 mins)

Let’s report back to share any insights about your type of reappraisal. Please take us through the coaching questions that you come up with in your trios as well. Does anyone have any other emotion regulation strategies they use when triggered?

### Mindfulness as Another Strategy to Emotionally Regulate (5-10 mins)

You may have heard of the term “mindfulness” as it relates to meditation, stress management, or in the cultivation of self-awareness. Put simply, mindfulness is the act or practice of bringing non-judgemental awareness to the present moment. Does anyone here have a mindfulness practice of their own that they’d be willing to share?

Here are some strategies for how we can use mindfulness to regulate our emotions, especially in challenging situations:

- Bring your attention to your breathing and physiological state
- Write down what is triggering you and why
- [tie back to hand model] shifting awareness/reminding ourselves what’s going on in our brain helps to put our “lid” back on, and enables us to choose our response rather than react to the amygdala hijack
- Bonus: practicing mindfulness can facilitate the cultivation of compassion*

*Researcher David Desteno on [how mindfulness meditation can encourage compassion towards others](https://www.rework.com/)

### Closing Quote about EI

“The aim of developing emotional intelligence is to help you optimize yourself and function at an even higher level than what you are already capable of.” - from *Search Inside Yourself* by Chade-Meng Tan

You got to experience emotions as data. Emotional Intelligence is really about being smart with our emotions. You now understand how you can prevent or at least recover from “flipping your lid” by using emotion regulation strategies such as reappraisal and mindfulness.
<table>
<thead>
<tr>
<th>Time</th>
<th>Slides</th>
<th>Topic &amp; Key messages</th>
<th>Purpose &amp; Facilitator’s Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>Transition from IC to Manager</strong> (40 mins)</td>
<td></td>
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<tr>
<td>Prep: Make sure a whiteboard or ample flipchart paper is nearby.</td>
<td></td>
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<tr>
<td>Hint: it’s helpful for people to sit with their trios already at the beginning of this section.</td>
<td></td>
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</tr>
<tr>
<td>Transition from Individual Contributor to Manager (5-10 mins)</td>
<td></td>
<td></td>
<td>Purpose</td>
</tr>
<tr>
<td>● Who here is struggling at all with the transition from IC to Manager? <em>(note if anyone doesn’t raise their hand, and be sure to call on them later)</em></td>
<td></td>
<td>- Validate that this transition is challenging for everyone</td>
<td></td>
</tr>
<tr>
<td>● What specifically is so challenging about this transition? <em>(record examples, leaving space for tips/insights during debrief)</em> common examples below:</td>
<td></td>
<td>- Facilitate sharing of stories, both challenges and successes</td>
<td></td>
</tr>
<tr>
<td>○ If a new hire, acclimation to organizational culture</td>
<td></td>
<td>- Leave participants feeling equipped with actionable new strategies</td>
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<tr>
<td>○ Time &amp; energy management, well-being</td>
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<td>○ Not knowing what % to dedicate to manager vs. individual responsibilities</td>
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<td>○ New duties – performance management, compensation etc.</td>
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<td>○ Lack of guidance from <em>their</em> manager</td>
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<tr>
<td>○ Managing former peers <em>(come back to this as segway to next topic)</em></td>
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<tr>
<td>● Hopefully everyone got a chance to read the article about Managing Former Peers last night.</td>
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</tbody>
</table>
### Individual Reflection Time (~ 5 mins, depending on when people appear to be done)
- Please take some time to reflect on your personal transition, using the guiding questions on the top half of the page in your workbook. We’ll get into trios soon.

### Trio Discussions (approx 15 mins)
- Meet with your trio to share transition stories and learn from each other’s challenges and successes. There are questions in your workbook to guide you.
- Choose at least one spokesperson from your table for the debrief, take notes!
- We’ll come back as a group in about 20 minutes. Avoid laptops/email please!

### Debrief (5-10 mins)
Call on each table to hear their insights/stories and tie back to the challenges recorded on whiteboard. *Be sure to draw out some of the positives participants discussed in groups: “What have you gained or found rewarding in the transition to your new role?”*

### Break (10-15 mins)

### Coaching (2 hours total)

#### Coaching
We’re going to begin with defining developmental “pure coaching,” establishing when you should coach, examining the fundamental skills of effective coaching, and then introduce a model you can use to further develop these skills. We’ll spend most of this module practicing these skills.

#### Defining Coaching:

##### Google’s Project Oxygen
- According to Project Oxygen, the best Google Managers are good coaches.
- They give specific, timely and balanced feedback.
- They know how to deliver hard feedback in a motivational way and understand unique strengths & development areas of each team member.
- They tailor coaching (e.g. to individual motivations, communication styles etc), suggest solutions, and have regular one on one meetings.

##### “Pure Coaching”
- Using a set of skills to actively listen, ask powerful questions, raise awareness

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around “blind spots,” challenge thinking and deeply held beliefs, make requests for new action, and design personal programs for their coachee.

- Helps the coachee see new possibilities and take effective action.
- Most individual’s coaching default is to teach and it takes practice and a growth mindset to be able to effectively facilitate coaching.

Sir John Whitmore’s definition of the essence of coaching:

- Unlocking a person’s potential to maximize their own performance.
- It is helping them to learn rather than teaching them.

Coaching Continuum

Before you can be really effective as a coach, you need to have an understanding of your own style and how it can help or hinder the coaching process. Each person has a “default” mode for coaching, and for many of us, that is teaching instead of facilitating. It is important to understand your default coaching mode, and build the skills to practice and maintain the facilitation mode.

**LEFT SIDE of the slide:** “Teaching” Coach:

- This type of coach does a lot of “telling”.
- They have the expertise and are trying to pass it on to help the other person achieve something concrete.
- In using this style, the coach is typically drawing on his or her experience to pass on the skills and knowledge the other person needs to achieve an outcome or to do their job.
- This sort of coaching is appropriate when tasks are to be performed in the “right” way over and over.

**RIGHT SIDE of the slide:** “Facilitating” Coach:

- Coach is more interested in asking questions and listening instead of telling.
- Rather than hands-on technical experience the “Facilitating” Coach often has a broader ‘people empowerment’ expertise which they use.
- They typically recognise the potential in people and have a commitment to giving individuals challenges and opportunities to stretch themselves and learn how to learn (especially when the individual may have projects to undertake as part of their learning journey).
When Should I Coach?

Coaching is not appropriate for all situations when improved performance is the goal. Its usefulness is contextual; the benefits that coaching offers must suit the coachee’s needs.

Situations in which coaching works best include:
  ● When working with high-potentials— fosters their long-term development
  ● When working with knowledge workers*— the “expert” leadership role has limitations when workers may be more knowledgeable than the boss.
  ● When commitment trumps control— when securing a direct report’s commitment and intrinsic motivation is more important than controlling them
  ● When the issue is around managing relationships (w/direct reports, stakeholders)

When should coaching be avoided?
  ● When dealing with serious underperformers. Coaching is not a performance plan.
  ● When you, the leader, do have the answers. If you know exactly how work must be done, direct instruction is better than inquiry; if a question has just one answer, people feel quizzed.
  ● When control is more important than commitment. In doing routine tasks for example, this may be the case.
  ● If the coach believes the coachee cannot achieve the goal. An important aspect of coaching is having a growth mindset, and understanding that a person’s potential is not known or knowable.
  ● When there are safety or legal risks involved.

Before dismissing coaching in these instances, make sure you understand the situation accurately. Is an apparent low performer really an low performer or victim of an attribution error*? Do you as leader really have the answers or just want to believe so? Is control really what is most important for the work, or might you need to learn to let go? If the answers are “no,” coaching may work.

*knowledge worker: a person whose job involves handling or using information.

*The attribution error is people’s tendency to place an undue emphasis on internal characteristics to explain someone else’s behavior in a given situation, rather than considering external factors (based on the work of Edward E. Jones and Victor Harris (1967))

HOW to “be a good coach”

We’re going to walk through a helpful model shortly to provide structure to the conversation itself, but what does it actually mean to BE a good coach and HOW can you develop these skills?
  1. Be fully present for and focused on the coachee
  2. Be aware of your own mindset and that of the coachee
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Facilitator Guide

3. Practice empathic listening (also known as active or reflective listening)
4. Ask open-ended questions to facilitate coachee’s own insight

Be fully present for and focused on the Coachee

It is important that as a coach you are fully present and focused in a coaching scenario. We are always busy and on the go, but it is extremely important to clear your mind and focus on the coachee and facilitating the process. Otherwise, we slip back into our default mode on the coaching continuum and will “teach” instead of “facilitate.”

- How present are you now on a scale of 1-10? (show of hands/fingers)
- What’s getting in the way of you being a 10? (reflect, don’t answer)
- What will you do right now to move closer to 10? (reflect, don’t answer)
- What can you do in the future to be present and focused when coaching others?

[Ask for ideas from participants, then reveal the following bullets on slide]
- Choose a location that’s private and quiet
- Silence and put away devices (laptops, phones etc.)
- Bring pen and paper for notetaking
- Schedule a little buffer time before and after
- Ground yourself and/or meditate right before

Meditation (2-3 mins total)

Let’s try a very brief meditation. You can use this before entering a coaching scenario.

Sit down in a comfortable position with your feet grounded on the floor, your posture in an alert yet relaxed position. Close your eyes if you like, or direct your gaze downwards.

Gently bring your attention to your breathing...take a deep breath...and slowly exhale...repeat this three times, as deeply and slowly as possible. (Long pause) Now, continue to breathe deeply but let’s shift our attention to what else is going on in our bodies. Begin an internal body scan at your feet, noticing their connection to the floor beneath you...working your way up to your calves...knees...thighs...simply noticing any sensations with non-judgemental awareness...pausing again to feel the effect of gravity on your contact with the seat of the chair, sinking into it a little more heavily. Then shift your attention gradually up your back, noticing any sensations here and perhaps adjusting your spine for optimal comfort and alignment... Bringing your awareness now to your

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shoulders, are they relaxed? Try to let them go...then scan your arms and hands, all the way to your fingertips, you might wiggle them. (Pause) ... Gently notice what’s happening in your neck, remember to keep breathing as you finally bring your awareness to your head. As you breathe deeper, does it influence any sensations you feel in your body? (Pause) Okay, without opening your eyes just yet, bring your attention back to this room, visualizing the walls, the people next to you, and the grounding of your feet once again. Gently, when you’re ready, please open your eyes.

- How present are you now on a scale of 1-10? (show of hands/fingers)
- How many of you feel more present than before the meditation?

Be aware of your own mindset and that of the coachee

A “growth mindset” enables the coach the be open to the entire potential of the coachee. No one’s full potential is known or knowable, there is always room for growth. Having a growth mindset allows us to experience failure less emotionally and learn from it. Coaching helps the coached person adopt a productive growth mindset. There is an emphasis on learning from mistakes versus letting them fuel negative narratives about oneself. The effort is less directed towards “fixing” and more towards understanding. Support is offered hand in hand with challenge; empathy goes with accountability.

Thinking back to yesterday— how might (you as the coach) having a fixed or growth mindset affect how you show up in a coaching situation, perceive/judge the coachee, and the overall outcome/impact on the coachee? (Pause to see if anyone wants to contribute) ie. Do you actually believe that this person is coachable in this particular area/at all? Do they seem to be interested in learning/exploring a new approach to their problem?

Research* actually shows that where you are on the mindset continuum (leaning more towards Growth or more towards Fixed) with regard to your assumptions about others has a significant impact on the accuracy of your performance appraisals as well as your likelihood to participate in coaching.

Specifically, managers with more of a growth mindset in this area:

- Pay more attention to information that’s inconsistent with their expectations/assumptions about the direct/coachee
- Are more data-driven in response to performance change (decline OR increase)

Therefore, it’s essential that we as managers/coaches are mindful of the mindset we
bring to coaching situations, and check any assumptions we might have about the people who are entrusting us to coach them.

So, perhaps you know that you lean towards a fixed mindset when it comes to your beliefs about the malleability of personal attributes such as competence or work ethic. What can you do to intentionally train yourself to adopt more of a growth mindset, given the potential payoffs for your role as an effective manager and the success of your team? Self-awareness is the first step—good news, now you already have this!

**Quick group discussion** (up to 5 mins)
How would you coach a person who has a fixed mindset about the subject you wish to coach them on?

*[if no one mentions this, offer the following tip]* Remind the coachee of a time they successfully accomplished a task or learned a new skill that they thought was impossible / they were incapable of. If you don’t have a long history with them, ask them to reflect on a time they accomplished something they didn’t think they were capable of.

**Practice empathic listening**
Recall yesterday when we talked about how the value of empathy is a powerful component of one’s emotional intelligence, one that can be cultivated. Empathic listening improves mutual understanding and builds trust (also known as mindful, active or reflective listening). You’ll find that it’s useful for coaching, mediation, friendships, parenting—essentially, for relationships of all kinds!

**What does it mean to practice empathic listening?***
When you listen to someone with this intention, you’re letting them know “I am interested, I care, and I seek to understand what you are saying. I am not judging you and I acknowledge how you feel about this issue.”

As an empathic coach/listener, you will usually provide welcome validation and catharsis for the coachee. This practice includes:

- Hearing what the other person is saying
  - Attention is squarely focused on the other person
  - Listening to their answers
  - Asking follow-up questions
  - Paraphrasing and clarifying

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*Speed of speech is 125-150 words per minute whereas the speed of thought is 600 - 800 words per minute ([International Listening Association Inc](https://www.listen.org/)). What this tells us is that the speed of thought is much faster than the speed of speech, meaning that when I talk to you right now, you are already way ahead of me, or processing your reply, contextualising the information I’m giving you, or just simply drifting off! In most human interactions, we ask questions to clarify or relate, but particularly in coaching situations, with direct reports, it is essential to allow the speaker feel as though they have your undivided attention before jumping into solution mode or questioning mode.*
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- Noticing other person’s energy, mood, tone of voice
  - Listening & looking for impact on the person – high or low energy?
  - Noticing gestures, body language
  - What isn’t being said?
  - Listening to your gut / intuition & naming it

**Brief discussion and practice- empathic listening** (6-10 mins)
What does the opposite of reflective listening look like, and what does it feel like on the receiving end? *(pause for volunteer responses)*

**In pairs,** decide who will be the speaker first and who will be the listener

**Two rounds, two minutes each:**
- Speaker responds to the prompt: Talk about an event in the past two weeks that had some emotional “juice.” Could be joyful, surprising, fearful, etc.
- Listener practices empathic listening... listens for two minutes while reflecting back what they heard and check for understanding. Focus on values, emotions and body language... continue to reflect back until Speaker is satisfied.

[Switch roles]
- Debrief. What was it like to be listened to?

**In the same pairs,** the person [most] facing the front of the room will be the listener first and the other person shall be the speaker

**Two rounds, 1 min each:**
- Listener practices non-empathic listening. (Distracted, interrupt, etc.)
- Speaker responds to the prompt: What gets in your way of being the coach you want to be? How could you be a better coach for each of your reports?

[Switch roles]
- Debrief. How was this experience different from the last?

**Time allowing, Pick 2-3 people at the end of this third minute to volunteer takeaways.**

**Ed Batista quote**
“Focused attention on coaching is more important than the time spent. What matters most is listening so the other person feels heard. Eliminate distractions and cultivate a sense of presence in the moment.”

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### Ask open-ended questions to facilitate coachee’s own insight

This next coaching skill is asking open questions. Think about open questions in this way — you want to focus on the **what and how** and avoid the **why**. Some questions to get more information (**who, when, where**) may be necessary.

- **The BEST questions:** What and How encourages expansive thinking
- **Info-gathering questions** (Who, When, Where) — use sparingly, but as needed
- **Why questions.** Avoid these, they sound judgemental and put people on the defensive, even if it's not your intention. Try rephrasing Why questions with What or How, e.g. “What factors did you consider?” “How did you decide what to do?”
- **Note:** Avoid phrasing advice as a question, e.g. “Have you tried XYZ?” or “Do you think XYZ could work?”

### GROW Model (Intro, 1 min)

We will be using a simple, effective coaching model today called “GROW”. This is a light-touch, helpful tool for guiding a coaching conversation. It’s not meant to be restrictive, but to be used adaptively based upon your own style and the needs of the person you’re coaching.

Although it is a 4-stage framework, the coaching session may not always be linear in format; depending on the individual, there may be times that you go through the model twice in one session (aka “peeling the onion”), or come up with options before you have established a very clear goal — this is not ‘wrong’ — and proves the flexibility of such a tool.

### GROW is effective when...

- **The Coachee**
  - wants to be coached to help them move forward
  - chooses what they want to be coached on - own challenge or issue
- **The Coach**
  - reflects on assumptions they might have about the report that may inhibit them from approaching the situation with a growth mindset
  - acts as a facilitator
  - listens, asks questions, reflects back, states observations, structures the conversation towards some resolution
  - is willing to let the coachee choose their next steps
- “True” coaching does not happen often, as it’s so hard not to give advice
- *(Review Continuum and “When Should I Coach” if needed)*
(G) Goal
You may start the session by simply asking: ‘What is it that you want?’ However, it is rare that you get the perfect goal in that first instance! It is our job as coaches to delve more deeply to clarify the goal further. Don’t be surprised if the goal evolves as it becomes clear that there is a more powerful underlying issue than initially identified by the coachee!

- 1st Level: What do you want to achieve overall?
- 2nd Level: What is your goal for our time together today?
- Once you and the coachee feel that there is sufficient clarity in where they want to be/do/have, you are ready to move on to the next session.

(R) Reality
Ask lots of questions. Don’t be surprised if you have to go back to the goal and clarify it again. It is important to ascertain the real situation, and also to attempt objectivity from the coachee, which is often hard for them to do without some good coaching questions. Try to get the coachee to use all their senses, and to see their situation through many different angles/perspectives, thus raising their awareness of the self and others.

(O) Options
This is the part where you encourage the individual to be expansive and brainstorm all the potential avenues for achieving their goals before they close down and decide on actions. Offer your own ideas only after your direct report has shared hers/his, if at all. This is best achieved by the use of many open questions, having built sufficient rapport with the coachee towards a state of openness and willingness to move forward.

(W) Will
This section pulls it all together for the direct report, so they can walk away knowing how to move toward their goal, which converts the discussion into a decision.

- This is not a prescriptive model, there is a lot of iteration and often 50% of time is on goal refinement and reality testing circles. Important because the risk is that the goal is unclear.
- As you start to ask questions, the coachee will gather clarity in their mind about the goal, and the journey starts to map out before them.
- It is also worth following through at the end with the real test, asking: “On a scale of 1 to 10, how likely are you to achieve this goal?” This will help both you and the coachee really test the likelihood of success.
● Another form of confirmation may be that the coach chooses to summarize the action points back to the coachee, affirming the decision.

_Facilitator: Share a _personal story_ on how you have used these steps._

Part of your homework last night was to come ready with a topic in mind that you want peer coaching on - for example, your greatest current management challenge. If you haven’t already decided on a topic, please do so now. We’ll do some practice now, and the remainder after lunch. Are there any questions before we begin?

**Coaching Activity in Trios**
(2 mins for instructions, then 1 hour self managed: 45 min practice and ~15 min break)

- Describe roles of Coach, Coachee and Observer (3 slides)
- 45 minutes total for this activity, each person in the group will be the coach once for 12 minutes, you’ll debrief for 3 minutes afterward, and then rotate.
- _Ask if there are any questions. Advise to stay in room for easy timekeeping._

**Quick debrief of coaching as a group** (5-10 mins depending on group’s punctuality)
Ask: “With a show of Thumbs up / sideways / down”
- When you were the Coach, do you think you provided value?
- When you were the Coachee, did you have a positive coaching experience?
- How many feel you got much more out of this exercise than expected?

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**Lunch** (45 minutes)

**Feedback** (2.5 hours)
Intro to Feedback

The fact is, it can be uncomfortable to give feedback. The antidote to being uncomfortable giving feedback is be **clear about your intention** and your **role**.

First, take a moment to think about your **intention** - why you want to deliver this feedback and how you intend to do it. Do you intend to help your direct report have a better career and experience here? Do you intend to give the feedback in a way that minimizes their sense of discomfort, but also gets the point across? Can I deliver this message with genuine empathy for their perspective?

Second, be clear about your **role**. As a person’s manager, it is absolutely your responsibility to help that person grow— it’s irresponsible not to.

Today you’ll be learning techniques to make your feedback come across the best way possible. Feedback, even if a little painful to hear at first, is ultimately a gift.

Activity in pairs (3 mins)

- Ask pairs to share 1-2 reasons they think giving feedback is difficult, and also 1-2 characteristics of the person they enjoy getting feedback from.

Debrief (2-3 mins)

- **Drive towards this message**: We like getting feedback from people we see as trustworthy and who care about us. Build your relationships so you are seen as trustworthy and caring. Both the message and messenger matter.
- It matters a lot what kind of relationship you have to the person receiving the feedback. Being the right kind of messenger means:
  - Are they credible? Do we trust them?
  - Do we feel accepted? Appreciated? Like our autonomy is respected?

Written activity (mins)

In your workbook, jot down the 2 most impactful pieces of feedback you’ve given to a member of your team in the last month (or longer if needed). Also note how you delivered the feedback.

This will help us keep the rest of the class feeling real to you. We’ll refer back to these examples throughout the class.

Purpose

- Learn SBI framework and types: Appreciation, Advice, or Evaluation
- Learn how to balance "positive" and "negative" feedback
- Learn expectation setting
- Avoid pitfalls of bias

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### Keeping the Balance

- How many of you wrote down that the most impactful was positive feedback, or negative?
- How come? [ask for examples]
- Giving someone positive feedback can be incredibly impactful.
- Direct reports are smart. You’ll see a lot that’s good.

### If you are giving enough feedback, you’ll notice a lot more things to appreciate than to fix.

If you are giving enough feedback, you’ll notice a lot more things to appreciate than to fix. Look for what is going well and say it to the direct report. You’ll find opportunities to do this pretty frequently - so take them.

It’s important to give authentic appreciation often. Why?

- The **first reason** is that our minds remember “negative” feedback (when we are asked to change) very vividly, so we need more “positive” feedback (when we are told we’re doing the right thing, to keep it up, or that our work is appreciated).
  
  With the right balance, a **direct report feels energized** and can apply that energy to make changes for improvement.
- The **second reason** is that noticing what’s going well signals to your direct report that you are paying attention, that you understand the work, and that you care.
  
  This builds a foundation of credibility and trust: “Hey, this is a person who notices what I do.” That foundation will make it easier for you and your direct report when you need to bring up a “negative” piece of feedback.

### How to say it: SBI

What is the best way to give feedback, or share the observations you are making about your direct report? The formula is called SBI.

SBI stands for “Situation, Behavior, Impact”.

- **Situation** you want to discuss
- **Behavior** in the situation
Positive/Appreciative Feedback: Example “A” (top) is feedback about a client discussion that went really well.

Why should we take the time to use SBI for positive feedback? *So it sticks.* We often are too vague on positive feedback - making it less memorable. “Hey great job!” Don’t make only your negative feedback memorable! Usually, *we don’t remember positive feedback as clearly as we remember negative feedback.* You might remember it for years. Negative feedback is like Velcro, but positive feedback can roll off you like a Teflon coating.

In fact, our brains are *wired to naturally seek and find negatives.* We, as human beings, are already good at that. Our brains are hardwired to respond to threats faster than registering happiness or gratitude, so our direct reports will be listening firstly for negative feedback, and it’s up to us as Managers to create a space where positive and constructive feedback can co-mingle and not feel like a threat. By taking the time when we give positive feedback to be really clear, to describe the situation, behavior, and impact, we make the positive feedback memorable.

Also remember that well-meaning positive feedback about one’s intrinsic ability can actually hinder one’s growth and receptivity to challenges, such as saying “You’re so smart.” This is the kind of praise that causes us to get stuck in a fixed mindset. *Rather, focus on praising their process, effort, strategies, grit and/or resilience.*

Constructive/Developmental Feedback: Example “B” (bottom) is an example of a presentation to a director that didn’t go as well.

*SBI is really sharing an observation.* But how do you make that into something that is actionable?

SBI & What’s Next
What comes next is a discussion and clarification, creation of options, and agreement on next steps.
Getting to Root Cause

Why are you having to give this feedback? Let’s think about root causes.

Root Cause: Skill or Will?

Your report still hasn’t sent you the draft presentation you expected. You are a little upset. But why hasn’t he sent it? Is it because the report doesn’t quite know how to do it? Or is it because the report is not motivated or lacks confidence?

- When a direct report doesn’t know how to do something, it’s SKILL.
- When a direct report isn’t motivated or lacks confidence, it’s WILL.
- You may have to ask to find out which it is.

You: “About the draft presentation, I was hoping to take a look at it. How is it going?”

- Diagnose: is the reason he gives you for why it’s not ready SKILL or WILL? Both?
- Boost SKILL with more guidance through coaching or advice.
- Boost WILL by bolstering his confidence or interest in the task.

Root Cause: Were Expectations Clear?

When you give feedback, you hope that you don’t hear these words: “Really? I didn’t know you wanted me to do that.”

It’s easiest to give feedback when you set expectations upfront very clearly. It’s less awkward, because you’ve set an expectation, and both the direct report and you know it. If the expectation isn’t met, be sure to bring it up.

Special Situations

In some cases, delivering constructive/developmental feedback can be particularly challenging. Let’s look at some examples.

Disagreement about Feedback

Even if the direct report disagrees with the Impact the Behavior had, the fact is, you are bringing up a blind spot for them. They may have had good intentions - but, the impact it had on you is something that may not have gone well.
Help them understand how you perceived it even if they disagree with your interpretation.
- e.g. “You may not think it’s rude to say that, but I was offended by it.”
- “You don’t think it’s a problem to do X, but I do” (for example)

In some cases, you may need to take a breather and discuss again when calmer.

**Interpersonal Feedback**
This is SBI, followed by “I need” or “I want” explaining clearly what SUBSTITUTE behavior is wanted.
[Read the example]
- I need you to wait and listen as team members give ideas.
- I want you to consider when to back down or drop an issue

**Feedback Triangles**
A Feedback Triangle is when a peer of your direct report comes to you, or a fellow manager confides in you (“please don’t share this”) with insight about someone on your team. They want you to pass along the information, instead of them. (red arrow)

What to do with that information?
- Our goal is that the information about someone travels to them the shortest distance possible. (green arrow)

Try to put ownership on the individual who had the insight or feedback.
- Say: “Have you shared this feedback directly with her?” and/or “Does it make sense for you to share that with her yourself? Then I can reinforce what she is learning from your feedback.”

Why should you avoid taking it on yourself?
- You don’t have the full story. What you have heard is hearsay. The direct report will feel upset that he wasn’t approached directly, like someone tattled on him. Adds an extra issue because it’s from the wrong person.
- It also makes the direct report lose trust. If you have the conversation, you risk losing trust from your direct report, and the direct report will likely lose trust with the person who didn’t give them the feedback directly.

You can promise the person with the feedback that you will follow-up with your direct report afterward to see how it went. Use this as a coaching opportunity - share the SBI framework with them so that they can formulate meaningful, specific and actionable
Since giving feedback is one of the most important and challenging responsibilities of a good manager, we of course want you to get a chance to practice it. Refer to your workbook for instructions. Please be back here in one hour, if you leave the room.

On your own:
- Reflect and prepare using questions in workbook (up to 10 mins)

In your trios, take turns playing the roles of Manager, Direct, and Observer:
- Manager: Explain context to trio members (2 mins)
- Manager & Direct: Practice feedback conversation (5 mins)
- Observer & Direct: Give at least 1 suggestion or observation (2 mins)
- Manager & Direct: Practice the feedback conversation again (5 mins)
- ALL: Debrief and provide meta-feedback (5 mins)

Debrief (5-10 mins)
- How did this practice go for your groups?
- What was the most challenging?
- What are your main takeaways/what will you do differently?
- Any questions before we move on to the next topic?

Break (10-15 mins)

Feedback Pitfalls (5-8 mins total)
Let’s go over a couple pitfalls to avoid, especially to counteract some of our (unintentional) biases.

Quality of Feedback
Ask yourself, “Do I give the same quality of feedback to each team member?”
Often, unconsciously, we don’t. Studies show that people tend to feel more comfortable giving feedback to people who are very like them. (You also may realize that you feel more comfortable having a career conversation with someone like you - same university, same age, etc, and are more open giving contacts and making connections for that person.)
Consider all the ways you could be similar or different to your direct report - it might not simply be a gender or race difference, but a personality or thinking type that is different. Maybe you are quiet or understated, and your direct report is bubbly and talkative.

The more different you are, along whatever dimensions, the harder it might FEEL to coach him/her. It's difficult, but we each need to overcome this and give feedback anyway.

You may also want to tweak your routines so you have enough time and perspective to give good feedback for this person. Are you getting to know their projects enough? After thinking about this, one manager decided to make his one-on-one times longer for direct reports who were in a different office from him - so he had enough time to get into a real discussion.

<table>
<thead>
<tr>
<th>Consistent Criteria</th>
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<td>Ask yourself, “have you outlined expectations and anticipated outcomes for your direct report?” Have you defined criteria for success for each person on the team? Using criteria that are clear creates a sense of fairness once you start evaluating your direct report.</td>
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Another point about consistent criteria is this: as you judge the direct report’s performance or interpersonal skills, think about how you would evaluate that behavior if it came from a different person, e.g. a different gender or social group.

Would what the direct report did be typically seen as fine if it were done by a male, yet the direct report is a female and is judged differently? For example, if the person said, “I completely disagree with this direction” would you consider that aggressive if a woman said it, but assertive if a man said it?

Be mindful of these biases and hold yourself accountable to applying clear criteria consistently. (insert example: assertive/driven vs aggressive/pushy)

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<th>Filtering Based on Assumptions</th>
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<tr>
<td>Ask yourself, “Do I sometimes filter what I say based on assumptions, and can I avoid it?” We sometimes make assumptions about what a person wants or doesn’t want. What are some common pivots that assumptions can be made upon?</td>
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For example: “That direct report has a child and probably wouldn’t be interested in a role...
on our team that could involve a lot of travel, so I won’t bring it up.” Instead, you should bring it up anyway, or just announce it to the team as a whole.

And lastly, don’t assume that you cannot provide honest advice to someone because they “may not be able to handle it.” Assumptions are often made based on unconscious stereotypes or biases of a particular group, and the key is to keep communication and messaging consistent for all. Bottom line, say it anyway, but say it nicely.

Making Sure You are Understood
Ask yourself: “Am I making sure my message was accurately understood?” Think about it: even twins could misunderstand each other.

The more differences there are between you and the other person, the higher the possibility that your message wasn’t received quite as intended. It goes through more filters and cultural assumptions getting to the other person than you may anticipate.

You might say to your housekeeper: “The floor is dirty” meaning “The floor is dirty. Let’s get it on the list to clean,” but your housekeeper might think, “Are you going to fire me?”

Ask to see what the direct report has understood and clarify the message if needed. Eg., pause and say, “Let me check, did you remember it differently? How do you see it?”

Feedback Pitfalls Recap
1. Give each direct report the same quality of feedback, no matter how different each is from you.
2. Set up consistent criteria about what the direct report will accomplish so there is a sense of fairness as the direct report progresses and is evaluated.
3. Avoid filtering your feedback by what you assume the direct report may or may not want or care about; instead, discuss your feedback with the direct report in a compassionate way.
4. Make sure the direct report (or your twin brother Eddie) understands what you really mean. Be sure to ask, “Is this making sense? How do you feel about this? Are there things I’m saying that you disagree with?”

Think to yourself: “Which of these can I commit to doing better on? Why?”

[Give a moment for people to think. If group is conducive, ask a few people to share what they thought, even just a 30 second discussion.]
Google’s New Manager Program
Facilitator Guide

**Alan Eustace Quote (former Google SVP)**
“Silence guarantees nothing will change”

It’s your challenge and responsibility as a manager to say something, even if it’s difficult. That is at the heart of developing people and making our company a better place. Use SBI!

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**Decision Making (2 hours)**

**Decision Making**
With this next section on decision making, we’re broadening the tools and practices to include the role a manager plays in decision making. The added complexity is in using the previous tools and practices in the context of a team.

*Ask the group to discuss at their tables:* (10 mins)
- Recall two decisions you found difficult to make in your team(s)
- What made them difficult?
- How were opposing views handled and what was the impact?

**Debrief (5 mins)**
The purpose of asking these questions is to elicit the kinds of issues and concerns they raise about decision making. When they report out their responses, categorize their answers into concerns about **people, process, and structure**.

*E.g.* We can’t seem to come to an agreement (people), we don’t know who the decision maker is (process). When reviewing the list, remind participants that we will be covering tools that can help with process, and we will be covering practices for helping the people interaction during decision making.

Opposing views are critical to explore using strong listening skills and open-ended questions because they uncover data and validate/include those with diverse points of

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view. Ultimately, we can arrive at better, more informed decisions. Let’s look at some skills that can support you in this balancing act.

**Balancing Advocacy and Inquiry**

We need to balance these skills in decision making conversations in order to build a robust conversation that tests our ideas out loud and works toward making informed decisions that will be supported.

Typically we lead with advocacy. By including (even leading with) more inquiry, you expand the pool of information while making others feel heard/included. As a leader, summarizing what has been heard and the path forward builds credibility and clarifies understanding.

- **Advocacy**
  - State views directly, while open to influence
  - Be explicit about your reasoning, interests, concerns & conclusions
  - Offer examples & data
  - Make points one at a time

- **Inquiry**
  - Explore other’s reasoning, concerns and interest
  - Encourage challenge, questions and feedback
  - Test your understanding
  - Solicit a range of ideas

- **Summary**
  - Synthesize the others’ views in your own words
  - Test your understanding of the others’ concerns
  - Capture their full meaning; express their situation

**Decision Framework** (5 mins)

Use these questions to shine a light on the decisions made in your team:

**[WHAT]** are you solving for and are the objectives clear to everyone?

- Address root causes, not situational fixes
- Establish priorities for what to tackle (and what’s out of scope)
- Anticipate outcomes by defining success criteria at the onset
- Consider ways to simplify or tweak existing structures and look for solutions that scale

**[WHY]** What’s at stake (if you do it or don’t do it) and why is it important?
- Does it solve a business need and/or is good for the company longer term?
- Is this a good use of time?
- Does this fit in with other current priorities?

Keeping in mind that *emotions are data*, take stock of how you and others feel about the decision at hand. Consider, for example, why people care and what they stand to lose.

**[WHO]** Is everyone clear who the decision maker is?
- Default to open: listen and ask questions
- Be generous with providing context—it’ll enable others to do their jobs better
- Give people the benefit of the doubt and assume positive intent

**[HOW]** will the decision be made (e.g., consensus driven; how will data be used)?
- Define your exception criteria (which should rarely apply)
- Make tradeoffs explicit
- Help scale good judgment by communicating rationale for decision after it is made

**[WHEN]** can people expect a decision?
- Be transparent about what decision was made and how it will be communicated
- If elements of the decision making process change or are delayed, communicate that to all stakeholders

### Decision Making Choices

This is a tool that can help you as a manager understand **how** you want to make a decision. Not all decisions are the same, so you can use different ways to reach a decision. On the continuum you can start on the left side in Tell / Sell. Here, the owner of the decision makes the decision themselves and announces it. These are fast decisions; the challenge is that you won’t get as much ownership from others, but for expediency, it’s worth it. On the other side you have Consent/Consensus. This kind of decision takes longer than others, and the ownership is much greater. In between, you can take the position of Consult. Can anyone tell us the difference of a Consult decision?

The importance of a Consult decision is that the owner of the decision announces that
<table>
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<th><strong>Task Decision: Consent vs Consensus</strong></th>
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<tr>
<td>One nuance to decision making in a group is the difference between Consensus and Consent. It’s subtle and useful. Consent means that I can live with it. I may not believe it is the most elegant or best way to go at the problem, but I can live with it. Consensus means that I believe, along with everyone else, that this is the best way to approach the issue. In Consensus, I don’t agree until I believe it’s the best decision. Using Consent can help people size up the importance of the decision and test whether they can live with the decision, given its importance and the need for speed.</td>
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<th><strong>Other challenges</strong></th>
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<td>Let’s frame up two additional challenges to be aware of when managing decision making. One is our cognitive biases.</td>
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<th><strong>Unconscious Biases</strong></th>
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<td>So when it comes to decision making, the neuroscientists and cognitive researchers tell us that initially we make decisions by intuition, and then we reflect and rationalize it. Our confirmation bias has us build a rationale with data that supports our initial decision. We have to work with our biases so that we can learn and question this tendency.</td>
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There are other biases as well. The availability bias subverts us to believe we’ve gotten all the information required and we don’t test further. In groups, members tend to believe they don’t need to go outside the group for missing data. The anchoring effect is common in performance reviews because we’ve made a judgment given our last impression. And as humans, we’re more averse to losing something than to seeing the potential for gain. In-group Bias is the tendency for people to give preferential treatment...
to others they perceive to be members of their own groups.

The main points that we should take from these and other biases is that we can be more humble in our convictions, and that our goal in decision making is to reach the most informed decision with the best internal commitment. Because of our unconscious biases, our personal goal should be to be *Less Wrong*.

### Emotional Triggers

The second challenge for us in the interpersonal realm is that we will get emotionally triggered when making decisions, because we should be bringing up differences in opinions and judgments, and when these start to cross the line to the personal arena, we can “flip our lids.” When we are triggered—when we feel threatened or embarrassed—we will fight, flee, or freeze. We start thinking the other person is crazy and won’t listen to reason. We believe we have the answers and that they just don’t get it. I start limiting what I say, for fear that it will explode the room or that it will be a career-limiting move. What we learned yesterday is that when we’re emotionally triggered, we need to reappraise and reframe our thinking and feelings in the moment.

### Overcoming Biases & Triggers Through Reappraisal

We can overcome our Biases and Triggers by reappraising our attitudes. Here’s where our internal voice, our internal coach, needs to help us listen to what’s firing off in our minds, just below the surface of awareness.

The inner coach can suggest other things to tell ourselves. We can shift our internal voice from: “I need to push my point harder, they don’t get it. How I see this situation is true. They need to come around,” to “Let me slow down and be intentional with my response, I have a strong perspective and it’s one of many, let me suspend judgement for the moment to listen to the others first, then respond with mine and see if I can move the conversation to what’s best for the company. I may not have THE one/only best idea.”

### Decision Making Considerations

- Declare the style of decision making upfront, early in the discussion.
- Be aware of your preferred or “default” decision style. Stretch yourself; learn to use all styles for different situations.
- Balance the need for speed with the need for buy-in. Teams acting on decisions may see an accelerated time to implement if the time is taken to gain buy-in.
- If you know the answer and are not going to be influenced by others’ views, don’t involve them.
RACI (15 mins)
Who has experience with RACI? How did it go, who was part of creating it and what was the context?

There are many models we could use for decision making and role clarity. This type of tool will be most useful when you’ve gone through a reorganization, added members to your team, or changed your organizational focus. We’d like to focus on identifying who makes the decision, who has input but no decision making authority, and how we communicate the decision to all relevant parties. Using RACI can help simplify complex projects -- including those with multiple stakeholders -- by helping project managers clarify decision making.

The goals are to provide role definition to team members and increase transparency in decision making, especially in a matrix organization or a cross functional project team.

- **R—Responsible** - Who will do the work to complete the task? The R is executing to make something happen. There can be multiple Rs for a task.
- **A—Accountable** - Who will make the final decision? The A owns the process, problem, or project. There usually should only be one A per deliverable/task.
- **C—Consult** - Who needs to be consulted? They have knowledge and may make recommendations and help with decisions. There might be many Cs, both within and external to the team.
  - **Who to consult**
    - Start by asking, "Who else cares?" so you can generate a list of people and identify which RACI roles they might fit into.
    - Even if the A is clear, you may need to consult with more senior people because they could potentially question or overrule a decision later, so it’s important to make sure you understand their views and positions on the topic.
    - You may need to consult with R’s, to make sure you understand how they see the task.
    - You may need to consult with people who have expertise, strong opinions, or vested interests on the topic, or who are responsible for people and resources that are necessary to implement the decision.
  - **Positioning**
It’s helpful to be clear with C’s that you value their input, and that you are trying to balance the needs and interests of multiple stakeholders.

Depending on the scope and complexity of the decision, sometimes C’s should be consulted early in the process to define their needs and desires for the decision, and then later to preview the likely decision or a couple of options under consideration.

- **I–Inform** - Who needs to be informed? They don’t need to be consulted, just informed after a decision is made. There might be many I’s, both within and external to the team.

Each person involved in a process is identified as R, A, C, or I. An individual can have multiple roles, and any role can have multiple people doing it (except for “A”) Share quick example from your own work (either where you used RACI with success or where using it could have led to a better outcome)

Good questions to ask to identify C’s and sometimes I’s is, “Who else cares about this issue or decision?” and “What’s the history and context of this issue?” Those are the people or teams you will want to include at the beginning and ensure their roles in decision making are clear. Asking, “Who else cares?” can help identify these stakeholders early in the process. Sometimes roles are predetermined, and you want to be clear that you need to have certain people in certain roles. Do your best not to give an illusion of choice if there is no choice to be made.

Stakeholders may disagree with assigned roles. It is important that after roles are assigned everyone is in agreement about the assignments (e.g., the A needs to know he or she is an A and be ready to be held accountable). In some cases it may be possible to define roles in collaboration with stakeholders to arrive at consensus.

**RACI Example**

- Review your chart and be aware of:
  - No R’s or too many R’s
  - No A’s or more than one A
  - Lot’s of C’s or lots of I’s

**Afternoon Break**

(15 minutes)

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### Action Planning & Program Close (45 minutes)

**Action Planning & Program Close**
Action planning allows you to reflect on what was covered during the program so far and decide how you want to apply the content to your development as a manager. You will be more successful if you develop areas that you care about. Consider also what you think your team most needs— if you can align your passions with the team’s needs, you will find a path of least resistance to development.

**Plan Your Development** (Individually, ~up to 10 mins)
- Refer to your workbook for some guiding questions to plan your development
- Consider the many resources and feedback tools at your disposal, as well as insights gained from discussions with your peers (e.g. from coaching session)

**Meet with your Trio** (30 mins)
- Sit with your trio. Share your action plans at a high level, and get feedback
- Schedule a follow-up meeting with your trio to check in and support each other
- Last but not least, take some time to share appreciation with the people in your trio— be specific with your feedback!

**Revisiting the Value Proposition of Managers** (2 mins)
- *(optional) ask someone to read quote on slide*: “Success is when I add value to myself. Significance is when I add value to others.” — John Maxwell
- Recall the exercise we did on the morning of day 1, looking at the ways managers can add or subtract value
- Hopefully, by now you feel better equipped with some new practices to confidently add value in your new role, both to yourself and to others

**Closing Circle** (5-8 mins)
- Everyone please gather in a circle so we can bring these days to a close
- As we go around, please share a closing thought/takeaway with the group
  - The briefer the better! 1-3 words/phrase if possible
- Thank participants, remind to complete feedback forms (if available)

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