

Monday, March 8, 2024

2024 Public Service Expo Exhibitor Registration & Sponsorship Form

About PPIA

The [Public Policy and International Affairs Program \(PPIA\)](https://ppiaprogram.org) is a not-for-profit organization that has been supporting efforts to increase diversity in graduate studies in public policy and international affairs, and public service for over 40 years.

PPIA believes that our democracy will be stronger, less polarized, and more trustworthy when we ensure those entering public service are more representative, compassionate, and inclusive of American identities and global experiences.

Our Vision: A thriving and equitable world uplifted by visionary, inclusive, and compassionate leaders.

Our Mission: Cultivate the next generations of diverse public service and international affairs professionals by investing in their education, essential skills, and networks to effect domestic and global change.

Our Programs: We offer an assortment of rigorous academic fellowship programs for undergraduates looking to advance their careers in public service. Beyond that we offer an assortment of public service expos, conferences and consortiums.

Our flagship program is the PPIA Fellowship. Fellows attend the PPIA Junior Summer Institute, a rigorous academic and fully-funded fellowship program for undergraduate college students from underrepresented backgrounds in public leadership.

About the Public Service Expo

PPIA's Public Service Expo allows students and professionals to connect in-person with employers, fellowships, and the country's top public policy and international affairs graduate programs! Exhibitors participating in the expo share PPIA's commitment to increasing diversity and fostering inclusion in public service.

Recognizing the importance of networks, the expo provides a crucial meeting point for hundreds of students and professionals each year to exchange ideas, information, and inspiration. The expo also offers current PPIA Fellows, at Princeton University, Carnegie Mellon University and Harvard University, the opportunity to meet each other and connect with PPIA alumni and Consortium members schools.

- **Date, Time & Location**

- Friday, July 12, 2024
- 3 PM - 5:30 PM ET
- The George Washington University, Student Center
- 800 21st St NW, Washington, DC 20052

Exhibitor Information, Benefits & Registration

- **Consortium Member Registration - \$650****

- 1 Table and 2 Chairs included for tabling at the event
- Access to all emails for Expo registrants
- Invitation to Pre- & Post-Expo Activities
 - Pre Expo: Annual Consortium Luncheon
 - Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - Post Expo Reception, add-on available for purchase - **\$150 per person**
- *****Registration is free for Consortium Members hosting Public Service Weekends and Junior Summer Institute. The PPIA Host-Site & Institutional Partners will also receive free registration.***

- *****All Institutional Partners, PPIA host site, Public Service Weekend hosts, and Junior Summer Institute hosts will also receive 1 free registration to the Post Expo Reception.***
- **Non-Member Registration - \$1,200**
 - 1 Table and 2 Chairs included for tabling at the event
 - Access to all emails for Expo registrants
 - Invitation to Pre & Post Expo Activities
 - Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - Post Expo Reception, add-on available for purchase - **\$150 per person**
- **Employers, Fellowship Programs, Foundations, and Internships Registration - \$850**
 - 1 Table and 2 Chairs included for tabling at the event
 - Access to all emails for Expo registrants
 - Invitation to Pre & Post Expo Activities
 - Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - Post Expo Reception, add-on available for purchase - **\$150 per person**

Sponsorship Information, Benefits & Registration

- **Presenting Diversity Champion Sponsor - \$10,000; 1 Available**
 - Presenting Sponsor of the PPIA Public Service Expo
 - Organization name or XL-format logo on all printed and digital signage at the Expo & Reception
 - Included as the presenting sponsor on all Expo materials and marketing
 - 1 Table and 2 Chairs included for tabling at the event
 - Access to all emails for Expo registrants

- Invitation to Pre & Post Expo Activities
 - Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - Post Expo Reception- **up to 5 free registrations**
 - Opportunity to speak at Post Expo Reception
 - Opportunity to create custom programming in partnership with PPIA
- **Platinum Sponsor - \$7,500; 2 Available**
 - Sponsor of the Post Expo Reception
 - Organization name or XL-format logo on all printed and digital signage at Expo & Reception
 - Included as the platinum sponsor on all Expo marketing
 - 1 Table and 2 Chairs included for tabling at the event
 - Access to all emails for Expo registrants
 - Invitation to Pre & Post Expo Activities
 - Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - Post Expo Reception - **up to 5 free registrations**
 - Opportunity to speak at Post Expo Reception
 - Opportunity to create custom programming in partnership with PPIA

Gold Sponsorship - \$5,000	Silver Sponsorship - \$3,500	Bronze Sponsorship - \$2,000
Organization name or large-format logo on printed and digital signage at Expo	Organization name or medium-format logo on prime printed and digital signage at Expo	Organization name or small-format logo on printed and digital signage at Expo
Included as a gold sponsor on all Expo marketing	Included as a silver sponsor on Expo marketing	Included as a bronze sponsor on Expo marketing

1 Table and 2 Chairs included for tabling at the event Access to all emails for Expo registrants Invitation to Pre & Post Expo Activities: • Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education” • Post Expo Reception - up to 3 free registrations Opportunity to create custom programming in partnership with PPIA post-Expo	1 Table and 2 Chairs included for tabling at the event Access to all emails for Expo registrants Invitation to Pre & Post Expo Activities: • Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education” • Post Expo Reception - up to 3 free registrations	1 Table and 2 Chairs included for tabling at the event Access to all emails for Expo registrants Invitation to Pre & Post Expo Activities: • Pre Expo seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education” • Post Expo Reception - up to 1 free registration
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Public Service Expo Programming

- All programming will occur on **Friday, July 12, 2024**, at the GW Student Center unless otherwise noted:
 - **11:45 AM - 1:00 PM ET:** Consortium Member Meeting
 - **1:15 PM - 2:15 PM ET:** Pre Expo Seminar on “The Evolving Landscape of Diversity, Equity & Inclusion in Higher Education”
 - **3:00 PM - 5:30 PM ET:** Public Service Expo
 - **6:00 PM - 7:30 PM ET:** Post Expo Reception, GW Elliot School, City View Room, 5 minute walk from Expo site, heavy appetizers & food will be provided



130 Humphrey School of Public Affairs
301 19th Avenue South
Minneapolis, MN 55455

ppia.office@ppiaprogram.org
ppiaprogram.org

Registration for Exhibitors & Sponsors

- Deadline for registration is Friday, June 7, 2024
- [Register & Pay Here](#)

Registration for PPIA Alumni, PPIA Program Participants & Other Students

- Deadline for registration is Friday, June 28, 2024
- [Free Registration Here](#)

Questions? ppia.office@ppiaprogram.org