

FREE VALUE

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Avatar: Nick - 26

Current State: Nick is an aspiring entrepreneur who owns a photography business on the side while he is working a standard 9-5. He constantly struggles with the feeling of loneliness and is always anxious about his success. His feelings of loneliness and self-doubt are causing his business to struggle with getting customers. He feels like he's trying as hard as he can but he keeps giving up on his business and slipping back into the cold grip of his day job.

Dream State: Nick wants his photography business to take off so he can quit his job and pursue his dream of being a full-time business owner.

Roadblocks: Nick constantly struggles with his mental health. He feels alone, anxious and worried all the time causing him to give up and go back constantly.

Solutions: Coach Nick through his journey and provide him support while he gets his business off the ground.

Product: A business/life coach.

INSTAGRAM CAPTION:

How to overcome the mental hurdles of entrepreneurship...

Every entrepreneur goes through the same thing.

Feeling overwhelmed and doubting oneself.

Waking up sweaty, feeling nauseous wondering if their business will be successful.

Dragging yourself out of bed feeling sluggish and tired with bags under your eyes.

And then there's the feelings of loneliness.

"Sorry bro I can't go out tonight I have to work on some stuff."

"He never comes out anyway, why bother inviting him"

But you never needed those friends anyway.

That's a sign that you're on the right path.

A path of becoming your own boss and taking control of your life.

Making all of the money you could ever want.

Making all the decisions for yourself.

Doing everything from retiring your parents to taking exotic vacations.

It's waiting for you around the corner...

DON'T let your feelings get in the way of that.

If you're ready to overcome these mental hurdles and become a successful entrepreneur, then click the link in my bio.