

Background on process:

Here is the [job description for this job](#).

Before getting to a super day, Thad and Lauren have each had at least one phone call or in-person discussion with the candidate.

Thad has also asked the candidate to do [this assignment](#).

Interviewer(s)	Topics to cover
Erin/Shannon	• Overview of content marketing at PI • Explanation of challenges around distribution and promotion • Probe on ideas around promotion and distribution of content • General interest/knowledge of marketing
Marissa Mias	• Technical aptitude • Cross-functional collaboration • Ability to work effectively with SMops • Marketing tech stack aptitude
Rich Weiss/Dani	• Technical aptitude • Collaboration • Organizational skills
Thad Peterson	• Review candidate assignment • "Back of t-shirt" • Long-term career goals
THREADS	• THREADS
People Ops/ Kristen Robertson	• Wrap up

Marketing coordinator job target