



Committee Report


PROJECT NAME: Digital Learning, Distance Learning, and Communication

PROJECT DIRECTOR: Andrew Easton

REPORT PERIOD: February 2024

COMMITTEE REPORT: DIGITAL LEARNING COORDINATOR

Digital Learning Efforts (Organized alphabetically by initiative)

- **Artificial Intelligence**
 - o Presented on AI for ESU 3 Sups (2/1)
 - o **Applied** for the ISTE+GM advanced cohort on AI (2/22)
 - o Presented on AI for the Region III Principals' Group (2/14)
 - o Presented on AI at the NSBA Conference (3/1)
- **BIT & Teacher Support Act**
 - o Began initial conversations toward the development of the presentation materials and video recordings of the content for this teacher training.
- **Bold Steps Committee**
 - o Continued to be a part of the **Bold Steps: Influence** Committee
 - Developing a series of one-pagers for efforts inclusive of...
 -  [ESU Coordinating Council](#) (Finished)
 - [Distance Learning](#) (Finished)
 - [Cooperative Purchasing](#) (Finished)
 - [A Response to LR 240](#) (Finished)
 - [On ESUs and Non-Public Schools](#) (Finished)
 - Nebraska PowerSchool Cooperative (Developing)
 - Canvas Consortium (Developing)
 - GEER-Funded Robotics Purchase
- **Canvas Consortium**
 - o Met with Shara Johnson to discuss promoting the Canvas sessions in April for admin
 - [Posted this](#) to promote April admin sessions
 - [Posted this](#) to promote summer sessions
 - Scheduled a podcast for late March

- **Communication, Professional Learning, and Presentations**
 - Presented on Games in Education to ESU 4 educators (2/2)
 - Planned and presented an all-staff, team-building day for ESU 1 (2/5 & 2/6)
 - TLT Leadership meeting (2/6)
- **Computer Science**
 - Met with Shaun Young of NDE to discuss statewide computer science efforts, Comp Sci DL, Shaun presenting at TLT's May meetings, Shaun presenting at FRNC, and our recording a podcast with CodeHS (2/9)
- **Cooperative Purchasing Collaboration**
 - Wrote a letter of recommendation to honor Pitsco representative Preston Fraizer for his support of [the GEER-funded Robotics](#) initiative
- **Curriculum-Based Professional Learning (CBPL)**
 - [Posted a podcast](#) on Eureka Math's impact on teaching and learning in the ESU 4 region
- **Digital Citizenship Symposium (2023)**
 - All resources are available at bit.ly/NEDigCit
 - Discussing options for a new logo with Dig Cit group
- **Distance Learning, NVIS, and VFT**
 - Held our third DL Coordinator's monthly meeting (2/26).
 - Here's the [Agenda](#)
 - Update from Todd Hatcher on NVIS site progress
 - Summer efforts to move course data from the old NVIS to the new system
 - Current NVIS will remain open for 2024-2025 school year/reporting year, but the aim will be to have the new system available in August
 - Made the last call for resources in support of the development of NVIS onboarding documents for administrators and DL teachers
 - Will present at spring NETA on DL as a way to address teacher shortages
- **Future Ready Nebraska Conference**
 - 2024 FR Nebraska Conference Planning
 - [REGISTRATION FORM](#) for June 10-11th, 2024
 - Hybrid, Free, and at NDE
 - Met with Nick Ziegler to move efforts forward (2/5 & 2/22)
 - FRN Conference meeting (2/27)

- Contacted state, national, and international ed tech leaders to invite their participation in presenting at the FRNC 2024
 - Eirik Hernes Berre from Curipod
 - Trevor Goertzen from SchoolAI
 - Jaime Donally (keynote speaker)
 - Adam Vinter from Common Sense Media
 - Justin Knight from Perry Law
 - Bill Pulte from ESU 3
 - Brian Buffington from Pioneer RESA in GA
 - Eric Curts from GEG Ohio
 - Theme: ***Advancing Education in the Era of AI***
 - **Identified keynote/featured speakers...**
 - Amanda Bickerstaff, Jaime Donally, and Dr. Kristen Mattson
 - **Add Public / Private to Registration Form**
- **Future Ready Nebraska Council**
 - Met with the Future Ready Nebraska Council to begin the process of moving forward the Nebraska Ed Tech Plan now that the National Ed Tech Plan is in place (2/29)
- **PowerSchool Cooperative**
 - [Created and posted this](#) to celebrate Wilcox-Hildreth joining as the 100th member district for NebPS
 - [Created and posted this](#) as a way to update member districts about our third quarter opportunities
- **Robotics Purchase Support and Resources**
 - Preston Fraizer of PITSCO has added additional resources to [our Robotic Support page](#)
 - [An Entire Catalogue](#) with links to add-on items for purchase is **NOW AVAILABLE**
 - [Posted a podcast](#) that features district-level implementation of devices from the Robotics purchases
 - Met with Dorann Avey to identify a group of ESU colleagues who might be interested in developing ties between the robotics devices and standards in elementary Math and science
- **Social Studies Inquiry Project (Summer 2024)**
 - [ESUCC Page for Social Studies Inquiry Work](#)
 - Nearly 60 inquiry units of study are now available
 - **Aim is to include 40 teachers in the SS Inquiry Project for Summer of 2024**

- Considering 4-5 sites to enhance teacher access and to cut personnel costs and travel

Social Media and Podcast Numbers/Reach Over Time

- **The Good Life EDU Podcast**

- Podcast Data
 - Broke 41,000 total downloads
 - **Listener retention across all episodes in February was 81%**
- Created 4 new episodes of [The Good Life EDU](#) podcast
 - **Episode 163** [The GEER-funded Robotics Devices Are Being Utilized in Nebraska Classrooms](#) with Dr. Josh Snyder, Erik, Emerson, and Preston Fraizer
 - **Episode 162** [What Game Design Can Teach Educators About Designing Learning Experiences](#) with Dr. Paul Darvasi
 - **Episode 161** [A New Equation for Learning: Pawnee City Is Having Their Eureka Math Moment](#) with Superintendent Brian Rottinghaus, teachers Aeden Ghyra and Hadley Sejkora, and Tara Gossman of ESU 4
 - **Episode 160** [How a Nebraska-Based Company Is Leveraging AI to Support Individuals with Dyslexia](#) with Bridget Peterkin and Grace Clausen, the co-founders of Dyslexico

- **Twitter X Follower Numbers and Reach Over Time**

○ February	1599 (+22)	Reach: ??? Discontinued
○ January	1577 (+28)	Reach: ??? Discontinued
2024		
○ November+December	1549 (+8)	Reach: 3.6K
○ October	1541 (+28)	Reach: 5.8K
○ September	1513 (+18)	Reach: 10.3K
○ August	1495 (+41 Summer)	Reach: 9.2K
○ July		Reach: 9.8K
○ June		Reach: 9.2K
○ May		Reach: 16.2K
○ April	1454 (+11)	Reach: 19.7K
○ March	1443 (+16)	Reach: 17.6K
○ February	1427 (+12)	Reach: 14.1K
○ January	1415 (+13)	Reach: 13.6K
2023		
○ December	1402 (+7)	Reach: 5.6K
○ November	1395 (-8)	Reach: 6K
○ October	1403 (+46)	Reach: 3.5K
○ September	1357 (+14)	Reach: 9K
○ August	1343 (+19)	Reach: 8K
○ July	1325 (+9)	Reach: 8.6K
○ June	1316 (+13)	Reach: 10.7K

- o May 1303 (+8) Reach: 17.6K
- o April 1295 (+1) Reach: 8.9K
- o March 1294 (+10) Reach: 17.9K
- o February 1284 (+12) Reach: 23.4K
- o January 1272 (+14) Reach: 31.2K

2022

- o December: 1258 (+8) Reach: 6,737
- o November: 1250 (+14)
- o October: 1236 (+41)
- o September: 1195 (+71)
- o August: 1124 (+17)
- o July: 1107 (+34)
- o June: 1083 (+12)
- o May: 1071 (+70)
- o April: 1001 (+64) *Broke 1000 followers
- o March: 937 (+82)
- o February: 855 (+82)
- o January: 773 (+83)

2021

- o December: 690 (+67)

• Facebook Page Followers and Reach Over Time

- o February (+2) Reach: 538
- o January (+1) Reach: 362

2024

- o November + December (+2) Reach: 1.1K
- o October 594 (+3) Reach: 1951
- o September 591 (-3) Reach: 600
- o August 594 (+4) Reach: 1,380
- o July 590 (+13) Reach: 2,027
- o June 577 (+2) Reach: 1,784
- o May 575 (+2) Reach: 1,343
- o April 570 (+6)
- o March 564 (+6)
- o February 559 (+4)
- o January 555 (+2)

2023

- o December 553 (+0)
- o November 553 (+0)
- o October 553 (+7)
- o September 546 (+6)
- o August 540 (+12)
- o July 528 (+10)
- o June 518 (+1)
- o May 517 (+5)
- o April 512 (+6)

- o March 506 (+3)
- o February 503 (+10)
- o January 493 (+4)

2022

- o December: 489 (+36)
- o November: 453 (+43)
- o October: 410 (+15)
- o September: 395 (+4)
- o August: 391 (+13)
- o July: 378 (+18)
- o June: 360 (+3)
- o May: 357 (+8)
- o April: 349 (+33)
- o March: 316 (+52)
- o February: 264 (+30)
- o January: 234 (+40)

2021

- o December: 194 (+7)

• LinkedIn Direct Page Views Per Month

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|------------|----------------|------------|
| o February | Page Views: 38 | Reach: 845 |
| o January | Page Views: 26 | Reach: 371 |

2024

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|-------------|----------------|
| o Nov+Dec | Page Views: 70 |
| o October | Page Views: 25 |
| o September | Page Views: 24 |
| o August | Page Views: 41 |
| o July | Page Views: 23 |
| o June | Page Views: 29 |
| o May | Page Views: 21 |

2023