Committee Report

PROJECT NAME: Digital Learning, Distance Learning, and Communication

PROJECT DIRECTOR: Andrew Easton

REPORT PERIOD: February 2024

COMMITTEE REPORT: DIGITAL LEARNING COORDINATOR

Digital Learning Efforts (Organized alphabetically by initiative)

- **Artificial Intelligence**
  - Presented on AI for ESU 3 Sups (2/1)
  - Applied for the ISTE+GM advanced cohort on AI (2/22)
  - Presented on AI for the Region III Principals' Group (2/14)
  - Presented on AI at the NSBA Conference (3/1)

- **BIT & Teacher Support Act**
  - Began initial conversations toward the development of the presentation materials and video recordings of the content for this teacher training.

- **Bold Steps Committee**
  - Continued to be a part of the **Bold Steps: Influence** Committee
    - Developing a series of one-pagers for efforts inclusive of…
      - 🚨 ESU Coordinating Council (Finished)
      - Distance Learning (Finished)
      - Cooperative Purchasing (Finished)
      - A Response to LR 240 (Finished)
      - On ESUs and Non-Public Schools (Finished)
      - Nebraska PowerSchool Cooperative (Developing)
      - Canvas Consortium (Developing)
      - GEER-Funded Robotics Purchase

- **Canvas Consortium**
  - Met with Shara Johnson to discuss promoting the Canvas sessions in April for admin
    - Posted this to promote April admin sessions
    - Posted this to promote summer sessions
    - Scheduled a podcast for late March

- **Communication, Professional Learning, and Presentations**
    - Presented on Games in Education to ESU 4 educators (2/2)
    - Planned and presented an all-staff, team-building day for ESU 1 (2/5 & 2/6)
    - TLT Leadership meeting (2/6)

- **Computer Science**
    - Met with Shaun Young of NDE to discuss statewide computer science efforts, Comp Sci DL, Shaun presenting at TLT's May meetings, Saun preesenting at FRNC, and our recording a podcast with CodeHS (2/9)

- **Cooperative Purchasing Collaboration**
    - Wrote a letter of recommendation to honor Pitsco representative Preston Fraizer for his support of the GEER-funded Robotics initiative

- **Curriculum-Based Professional Learning (CBPL)**
    - Posted a podcast on Eureka Math's impact on teaching and learning in the ESU 4 region

- **Digital Citizenship Symposium (2023)**
    - All resources are available at bit.ly/NEDigCit
    - Discussing options for a new logo with Dig Cit group

- **Distance Learning, NVIS, and VFT**
    - Held our third DL Coordinator's monthly meeting (2/26).
        - Here's the Agenda
        - Update from Todd Hatcher on NVIS site progress
            - Summer efforts to move course data from the old NVIS to the new system
            - Current NVIS will remain open for 2024-2025 school year/reporting year, but the aim will be to have the new system available in August
        - Made the last call for resources in support of the development of NVIS onboarding documents for administrators and DL teachers
        - Will present at spring NETA on DL as a way to address teacher shortages

- **Future Ready Nebraska Conference**
    - 2024 FR Nebraska Conference Planning
        - **REGISTRATION FORM for June 10-11th, 2024**
            - **Hybrid, Free, and at NDE**
        - Met with Nick Ziegler to move efforts forward (2/5 & 2/22)
        - FRN Conference meeting (2/27)

        - Contacted state, national, and international ed tech leaders to invite their participation in presenting at the FRNC 2024
            - Eirik Hernes Berre from Curipod
            - Trevor Goertzen from SchoolAI
            - Jaime Donally (keynote speaker)
            - Adam Vinter from Common Sense Media
            - Justin Knight from Perry Law
            - Bill Pulte from ESU 3
            - Brian Buffington from Pioneer RESA in GA
            - Eric Curts from GEG Ohio
        - Theme: ***Advancing Education in the Era of AI***
        - **Identified keynote/featured speakers…**
            - Amanda Bickerstaff, Jaime Donally, and Dr. Kristen Mattson
        - **Add Public / Private to Registration Form**

- **Future Ready Nebraska Council**
    - Met with the Future Ready Nebraska Council to begin the process of moving forward the Nebraska Ed Tech Plan now that the National Ed Tech Plan is in place (2/29)

- **PowerSchool Cooperative**
    - Created and posted this to celebrate Wilcox-Hildreth joining as the 100th member district for NebPS
    - Created and posted this as a way to update member districts about our third quarter opportunities

- **Robotics Purchase Support and Resources**
    - Preston Fraizer of PITSCO has added additional resources to our Robotic Support page
        - An Entire Catalogue with links to add-on items for purchase is **NOW AVAILABLE**
    - Posted a podcast that features district-level implementation of devices from the Robotics purchases
    - Met with Dorann Avey to identify a group of ESU colleagues who might be interested in developing ties between the robotics devices and standards in elementary Math and science

- **Social Studies Inquiry Project (Summer 2024)**
    - ESUCC Page for Social Studies Inquiry Work
    - Nearly 60 inquiry units of study are now available
    - Aim is to include 40 teachers in the SS Inquiry Project for Summer of 2024

        - Considering 4-5 sites to enhance teacher access and to cut personnel costs and travel

Social Media and Podcast Numbers/Reach Over Time

- **The Good Life EDU Podcast**
    - Podcast Data
        - Broke 41,000 total downloads
        - Listener retention across all episodes in February was 81%
    - Created 4 new episodes of **The Good Life EDU** podcast
        - **Episode 163** The GEER-funded Robotics Devices Are Being Utilized in Nebraska Classrooms with Dr. Josh Snyder, Erik, Emerson, and Preston Fraizer
        - **Episode 162** What Game Design Can Teach Educators About Designing Learning Experiences with Dr. Paul Darvasi
        - **Episode 161** A New Equation for Learning: Pawnee City Is Having Their Eureka Math Moment with Superintendent Brian Rottinghaus, teachers Aeden Ghyra and Hadley Sejkora, and Tara Gossman of ESU 4
        - **Episode 160** How a Nebraska-Based Company Is Leveraging AI to Support Individuals with Dyslexia with Bridget Peterkin and Grace Clausen, the co-founders of Dyslexico

- **Twitter X Follower Numbers and Reach Over Time**
    - February 1599 (+22) Reach: ??? Discontinued
    - January 1577 (+28) Reach: ??? Discontinued

2024

    - November+December 1549 (+8) Reach: 3.6K
    - October 1541 (+28) Reach: 5.8K
    - September 1513 (+18) Reach: 10.3K
    - August 1495 (+41 Summer) Reach: 9.2K
    - July Reach: 9.8K
    - June Reach: 9.2K
    - May Reach: 16.2K
    - April 1454 (+11) Reach: 19.7K
    - March 1443 (+16) Reach: 17.6K
    - February 1427 (+12) Reach: 14.1K
    - January 1415 (+13) Reach: 13.6K

2023

    - December 1402 (+7) Reach: 5.6K
    - November 1395 (-8) Reach: 6K
    - October 1403 (+46) Reach: 3.5K
    - September 1357 (+14) Reach: 9K
    - August 1343 (+19) Reach: 8K
    - July 1325 (+9) Reach: 8.6K
    - June 1316 (+13) Reach: 10.7K

- May 1303 (+8) Reach: 17.6K
- April 1295 (+1) Reach: 8.9K
- March 1294 (+10) Reach: 17.9K
- February 1284 (+12) Reach: 23.4K
- January 1272 (+14) Reach: 31.2K

2022

- December: 1258 (+8) Reach: 6,737
- November: 1250 (+14)
- October: 1236 (+41)
- September: 1195 (+71)
- August: 1124 (+17)
- July: 1107 (+34)
- June: 1083 (+12)
- May: 1071 (+70)
- April: 1001 (+64) *Broke 1000 followers
- March: 937 (+82)
- February: 855 (+82)
- January: 773 (+83)

2021

- December: 690 (+67)

- **Facebook Page Followers and Reach Over Time**
  - February (+2) Reach: 538
  - January (+1) Reach: 362

  2024

  - November + December (+2) Reach: 1.1K
  - October 594 (+3) Reach: 1951
  - September 591 (-3) Reach: 600
  - August 594 (+4) Reach: 1,380
  - July 590 (+13) Reach: 2,027
  - June 577 (+2) Reach: 1,784
  - May 575 (+2) Reach: 1,343
  - April 570 (+6)
  - March 564 (+6)
  - February 559 (+4)
  - January 555 (+2)

  2023

  - December 553 (+0)
  - November 553 (+0)
  - October 553 (+7)
  - September 546 (+6)
  - August 540 (+12)
  - July 528 (+10)
  - June 518 (+1)
  - May 517 (+5)
  - April 512 (+6)

- March 506 (+3)
- February 503 (+10)
- January 493 (+4)

2022

- December: 489 (+36)
- November: 453 (+43)
- October: 410 (+15)
- September: 395 (+4)
- August: 391 (+13)
- July: 378 (+18)
- June: 360 (+3)
- May: 357 (+8)
- April: 349 (+33)
- March: 316 (+52)
- February: 264 (+30)
- January: 234 (+40)

2021

- December: 194 (+7)

- **LinkedIn Direct Page Views Per Month**
  - February Page Views: 38 Reach: 845
  - January Page Views: 26 Reach: 371

2024

- Nov+Dec Page Views: 70
- October Page Views: 25
- September Page Views: 24
- August Page Views: 41
- July Page Views: 23
- June Page Views: 29
- May Page Views: 21

2023