

DEIRDRA JOYNER, Ed.D.
Superintendent

GUIDELINES FOR DISTRIBUTING AND POSTING MATERIALS AT CHRISTINA SCHOOL DISTRICT

Christina School District frequently receives requests from outside organizations to distribute flyers, brochures, and other materials to our families. While we are pleased to help connect our families with programs and organizations that provide educational opportunities for students, we are cautious not to distribute sales advertisements.

Activities hosted by non-profit organizations that benefit children will be considered for approval. Organizations may be requested to submit documentation verifying non-profit status.

- **Camps, Before/After-School, and Sports Programs Not Affiliated with the School System:**
We understand that many for-profit and non-profit organizations offer a range of activities for our students to participate; however, organizations may not distribute any materials or solicit customers unless a specified number of scholarships are made available to Christina students, and special approval is therefore granted. For-profit organizations may submit flyers for events that are free, open to the public and offer educational or extra-curricular learning opportunities after receiving approval.

In order to be approved for distribution and/or posting, the activity promoted by the communication must provide a valuable service or benefit to the students or school community, such as before or after-school care, educational opportunities, and/or the promotion of health and fitness, cultural arts, and academics consistent with the mission and curriculum of the Christina School District.

Organizations that operate strictly for profit may submit flyers for events that are free, open to the public, and offer educational or extra-curricular learning opportunities. Should the activity be considered a valuable service or benefit to the students or school community, special approval may be granted.

Effective October 10, 2022, the following language must appear on any communication from an outside organization in order to be considered for approval:

These materials are neither sponsored nor endorsed by the Christina School District. The Christina School District has neither reviewed nor approved the program, personnel, activities or organizations announced in this flyer. Permission to distribute this flyer should not be considered a recommendation or endorsement of the program by the school district. The Christina School District is not responsible for any action or claim filed from the distribution of these materials including all costs, attorney's fees, judgments, or awards.

All materials must be submitted through Peachjar which is a digital communication tool our district uses to distribute flyers. The flyer must be approved by the CSD Public Information Office before being distributed to our schools. The Peachjar system is used exclusively for the distribution of school-approved flyers.

Please note that signs advertising for-profit businesses and programs are not permitted on school grounds and will be removed. Small signs with information about education-related non-profit organizations or events may be posted with permission.

Any questions related to these guidelines should be directed to the District's Public Information Office.