

LAA 9.1 Minutes

Welcome, Introductions, Overview

Gina Lawrence/All

- Ice Breaker
- Gina - 11th & 9th grader /Theater and Chorus, Song: Baby – Justin Bieber
- Abbe – 1VP- 2 kids- Kate/Jay – Theater/Chorus/Speech & Debate - Eminem Fan
- Jen W – 8th Grader – Carrie Underwood - Champion
- Anna Davis – 6th/8th grader – It's Take 2 by Rob Base
- Aileen – 8th Beverly Hills Cop- Axel Foley
- Wendy 11th grader – Never Going to Give you Away – Rick Astley
- Stephanie – 5th grade/10th grader
- Kathleen – 9th grader/5th Grader -U2
- Alexa – 9th grader/6th grader – Dancing Queen Abba
- Leslie – 11th grader Journey Open Arms/ChumbaWamba Tubthumping
- Tanya – 12th grader x2/9th grader American Pie
- Mary – TK/Nest x2 -
- Amy – 12th grader/10th grader Glorious Macklenmore
- Sally – 9th Grader/11th grader Happy
- Lori 9th grader/11th grader – Michael Jackson/Prince – Love on Top on Beyonce
- Kaila – 11th grader Que Sera Sera
- Alicia – 12th / 10th Anything by Bon Jovi

Thank you to Leslie and the Executive Team and everyone sitting here today

2. Approval of May Minutes Approved

All

3. Faculty & Liaison Reports

a. Performing Arts

Alicia Long

- Department update – Choir resignation/replacement Ryan Harrison starts on 9.12
- Sally Roper- Officially joined the team and is part of the CLS Arts Team
- Number of new courses:
 - Media Production and Management – April Baker/Ryan Maloney/ MarComm-
 - Connecting the arts with real life careers
 - Design Course – Maloney – One day workshop for Adults on the weekends
 - Traditional Acting Class – Traditional – Contest Play
 - Improv
 - History of Music Class – Amy Morris & Chuck Edwards – Senior Class (Honors and Standard class available)

Q: How to get kids involved with their already packed schedules-

A: Students can take every other day/then gain a free period on the day the course is not taking place. Currently taking as an Media Production & Management is an Elective. An alternative is the Media & Production Club that works with the Athletic department.

- Focus/Energy Community Events- Community Corral/Saturday Design Workshop/Ideas from Theater Team- Alicia will bring to the board for vote when applicable
- Facility – Much work over the summer.
 - Roof has been patched/fixed and withstood the summer storms, so feel good about the repair work.
 - Relocation Costume Room – wardrobes at back of the stage/including shelving for props and scenery
 - The Music Library has also been renovated with additional shelving added to store Reception materials, etc.
 - All Lighting cleaned and inventory and reinstalled
 - Second requote- for stage floor to refinished and repaired- cost has come down - \$11K (already submitted and approved by Board) – Scheduling for December
- Return to all the Normal Things from years past- ie Reception post Concerts, ticketed events no masks for performances, weekend workshops etc.
- Dance – moving target- focus of this next year. Drama and Movement have been integrated into LS curriculum in a more significant way- opening for collaboration with teachers. Saturday workshops.
 - Q: Pilot program for Dance- how does this impact the budget as funds are still allocated. Alicia and Alexa to connect. Funds are still available.

** Facility top priority right now. Still taking costume donations

- Friends of Music Ivy Babcock
 - First meeting went well. Have a wonderful/energetic board. First focus supporting/assisting with Ensemble Picture Day on 9.30. Excited for a Normal year.
- Friends of Theater Amy Nabors
 - First meeting scheduled for next week, (week of 9.5)
 - US play rehearsals of Our Town are well underway - performances will be in the Black Box on Sept 30th, Oct 1 & 2.
 - Auditions for the MS production of The Hobbit have taken place and Mrs. McCarter is working on the cast list for that. Those performances will be Oct. 21 & 22.
- Friends of Speech & Debate Tanya Willett
 - First meeting taking place later in September
 - Added to coaching staff Megan Butt /Carolyn Stone returning to help with board.
 - Hybrid year – board figuring out logistics between in-person v. virtual events and recruit the volunteers

b. Visual Arts

- Friends of Visual Arts Kaila Gottschling
Lori Samii
 - Kaila Report New Faculty LS/MS – Shelly Mango – intro to LAA
 - Taught in Italy over the summer – proposals for weekend courses for students to participate through Italy sister school
 - More Workshops hosting on the weekends
 - February Senior Art Show on Campus
 - **March 31st- Alumni Art Show**
 - **March – Youth Art Month**
 - Maureen Haggstrom – Interest in getting involved with LAA- reached out to Kaila

- o Lori-MS kids – art tour entire 7th grade – Museums are now charging fees. Help support the event in MS. Total \$500- supplement 7th Grade scavenger hunt- Motion made- and approved.

Q: Where does the LAA Budget come from?

A: Now comes from/supported by Latin Fund/Innovation Fund (Phil. Office keeping it separate). Goal is to deplete cash reserves over the next 2 years. \$10K will be the annual budget moving forward

Q: Friends of LAA – Based on those who self-identify with donations made toward the Latin Fund- how do we mark those funds.

A: Short Answer: Tools are in development.

This year coming to grips on who the LAA Audience – how to harness the information and create outreach to turn them into volunteers, patrons, ambassadors, etc.

- o As LAA is redesigning the LAA portal – could this be integrated in- early access to communication.
- o One Idea: Outline Requirements ie to be a Patron/Ambassador , you have to volunteer or help out with an event/workshop etc.
- o Needs parents to self identify (Abbe to make the call to get the ball moving)
 - Need to start working on the LAA site. Vision for portal pages- should be more dynamic for parents, engaging them
 - However we can still can do sign-up via Sign-Up Genius in the interim
 - VRG sign-ups- Data being shared weekly
 - How to disburse data where it is needed.

Q: How to get LS engaged and informed about what LAA is-

- Shek performance (will be very popular for LS families)/Increase awareness within this division- What are we doing with the ticketing to make one a VP?
- A: No decision yet. AL: working through strategies and opportunities through the school day

c. Creative Writing

Richard Harris

- Friends of Creative Writing

Harriet Stamatakos

- o April 28th – Blue Review Coffee House – what to review feedback from last year
- o April 29th – Sr. Film Festival
- o Scholastic Writing Submission – by EOY (December 2022)
- o Richard/Kaila – Host an assembly – TBD

4. Officer Reports

a. President/Parents' Council

Gina Lawrence

- o Meet & Greet Coffee Recruiting Volunteers – inviting people to come. Finding level of interest
 - o How to create awareness of event
 - o TBD on the date
 - o Invite everyone on the board to show up, ask Board to each bring Friend
 - o Location TBD
 - o TDTG- No Face Painting

b. 1st VP

Abbe McCracken

- o Juniors/Seniors Blumenthal Ambassador submission deadline 9.2- Mtgs Saturday mornings

c. Treasurer

Alexa Cutter

- o Covered big picture
- o Going away from membership
- o Sharing Budget with Liaisons
- o Difference – came under budget in 2021 resulting additional money toward community events for 2022
- o Will email 2021 Financials and New Budget
- o Recommendation Look into getting a LAA Corporate Card

Q: Any push back when LAA budget was presented to the Business Office –

A: No. LAA received approval for everything. They understand we are good stewards

d. Publicity and Advocacy

Aileen Boltz & Jen Wouters

Open comments/Ideas

- o How to do we make it clear- that if you part of CLS that you are still part of LAA- similar to Parents Council- how we are reimagining our audience
- o Hi-Tech is an integral part when engaging the community
- o Desire for everyone to be part of the community
- o Writing Personal TY notes- that have expressed interest in LAA
- o Want to be inclusive and fun
- o Send information home LAA information in Lower School take home folders?
- o Could we create a big QR code directing to page and/or magnets to give out at the events. Or get inside the LS folders
- o Create Merch Bags/LAA Swag Bags- notecards/LAA branded Merch
- o Connect with Admissions Ambassadors – Stephanie is a key resource and has already started reaching out and collecting insight regarding new families/interests
- o Continued presence in Welcome to the Week
- o Arts Interest calendar you can subscribe to- that people can subscribe to
- o Continue to bring opportunities to campus ie visiting artists
- o Community Corral and Behind the Curtain

Q: How to belong? Sharing our knowledge and facilitating their involvement

A: Actively target stakeholders so Arts is always top of mind – Head of School/ Divisions Heads / PC Board...Development and Admissions. How to get simple things such Arts calendar on the new MyLatin home page

Q: TDTG- What is are all the different exposure for Booster/LAA –

A: At TDTG there will be a Drumline performing as well as the Pep Band (same for Homecoming)

Due to the tremendous amount of suggestions and the desire for everyone's voice to be heard, one suggestion was to create a smaller subgroup for ideation, bringing top 5 recommendations to the board each meeting

5. Project Reports & Discussion
None

At-Large Representatives/All

6. New Business/Other
None

All

7. Adjourned

2022 Upcoming Meeting Dates:

October 6, 2022

November 3, 2022

December 1, 2022

Upcoming Events:

US Play- Our Town September 30, October 1 & 2

MS Play- The Hobbit 10/21

Music Concert Series: December 5-12 (various dates)

Community Chorale: December 14