

# **Public Administration and Business**

## **Course Overview**

Public policy and public administration are defined as actions aimed at understanding and fulfilling the desires of the people. Therefore, the enhancement of both public policy and administration can be achieved through systematic examination of diverse aspects. Furthermore, recent trends of expanding the scope of the government's roles and responsibilities call for a multifaceted reassessment of the definitions of public policies and public administration. Therefore, in this class, we will examine the meaning of government activities from a macro perspective and discuss how organization and management serve as mechanisms for implementation.

Additionally, we will examine the rational and irrational behavior of various policy stakeholders from a micro perspective. Micro-perspective approach is particularly important because policies aim to achieve problem-solving through changes in the behavior of policy targets. Hence, in this class, we will reinterpret various theories and implications in behavioral economics within the context of public policy.