

IIA Annual InsurTech Awards 2025

Recognising excellence. Accelerating innovation.

1) Overview

The **India InsurTech Association (IIA) Annual InsurTech Awards** celebrate firms that raise the bar on product innovation, service excellence, and technology-led impact in insurance. The awards foster an *aspirational culture of excellence* within the IIA community and the broader industry.

- **Awards Ceremony:** 30 October 2025, Fairmont Mumbai (during the [IIA Annual Event](#))
- **Application Window:** 30 Aug – 5th Oct 2025
- **Who Can Apply:** IIA member organisations (companies/partnerships/registered startups)
- **Application Fee:** Registration for the event. Please register [here](#)

Not a member yet? You'll need to **become an IIA Member** to submit. (write to us at memberships@indiainsurtech.com)

2) Why Participate

- **Industry Recognition:** Showcase your innovation in front of leaders from insurers, brokers, reinsurers, and technology firms.
 - **Credibility with Clients & Investors:** Independent jury of senior industry leaders.
 - **Visibility:** Winners showcased at the IIA Annual Event and across IIA channels.
 - **Community & Collaboration:** Join a network of peers advancing insurance innovation across India and beyond.
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3) Award Categories (2025)

1. **InsurTech of the Year**
2. **AI Innovation in Insurance (Overall)**
3. **AI Innovation in Distribution**
4. **AI Innovation in Insurance Services**
5. **Tech for Bharat: Inclusive Insurance Award**
6. **Rising Star: Emerging InsurTech of the Year** (≤ 2 years since incorporation)
7. **Global InsurTech of the Year**

You may apply to multiple categories (one submission per category). An organisation can **win only one** award.

4) Eligibility Snapshot

- Applicant must be an **IIA member** and a registered entity (company/partnership/startup).
- **Ineligible:** Companies owned/founded/co-founded by IIA co-founders/Ex-Co or their current employer companies.
- Entries must be accurate, complete, and submitted within the window.

5) How to Apply (30 Aug – 25 Sep 2025)

1. **Complete the Online Form:** [IIA InsurTech Awards Application Form](#) (available via IIA website & social channels).
2. **Upload Links (not files):**
 - **Deck (max 12 slides)** covering solution, team (max 3 key members + LinkedIn), tech stack, traction, impact/metrics, case study (insurer/broker; may be anonymised).
 - **Demo Video (≤3 mins)** hosted on YouTube/Drive.
3. **Provide Basics:** Entity details, contact person, business model (B2B/B2C/B2B2C/D2C/Other), and years active in India.

Submission Checklist (quick view)

- ☒ Online form completed
- ☒ Category selected (one form per category)
- ☒ 12-slide deck link attached
- ☒ 3-minute demo video link attached
- ☒ Core metrics included (traction, revenue/capital where applicable, impact)
- ☒ Case study included (can be anonymised)

Need help? info@indiainsurtech.com

6) Key Dates

Milestone	Date
Applications Open	30 Aug 2025
Applications Close	5 Oct 2025
Jury Evaluation Window	6 Oct – 16 Oct 2025

Winner Notifications	on/after 17 Oct 2025
Awards Ceremony	30 Oct 2025 – Fairmont Mumbai

7) Selection & Jury (at a glance)

- Evaluations are conducted online by an **independent jury** of senior leaders from across the insurance ecosystem.
- Selections consider overall merit and evidence of **innovation, industry relevance, and impact**.
- Scores and jury deliberations remain confidential.
- To ensure fairness, an organisation cannot win more than one category.

(IIA reserves the right to modify timelines or processes if required.)

8) Data & Confidentiality

- Links to decks and videos remain accessible only to the IIA secretariat and the jury for the purpose of evaluation.
- Applicant data will be used solely for awards administration and will be handled in accordance with applicable laws.
- Do not upload confidential or proprietary information that you are not authorised to share.

All submissions will be treated as confidential and will not be shared with any party outside IIA

9) Terms (Summary)

- One submission **per category** per organisation; **no edits** after submission.
- Submissions outside the window or incomplete/invalid entries may be disqualified.
- IIA may cancel/suspend/modify the awards in the event of unforeseen circumstances.
- Applicants confirm their submission is original and does not infringe third-party rights.
- Governing law: **India**. Full terms will be available on the application page.

10) Contact

- **Support:** prithvi@indiainsurtech.com

Optional Appendix

Suggested Slide Outline (12 slides max):

1. Company snapshot (logo, incorporation year, model, team)
2. Problem statement & market context
3. Your solution (what it does)
4. Tech stack & AI/analytics (if applicable)
5. Differentiation (why it's unique)
6. Implementation & partners (insurer/broker case)
7. Measurable outcomes (cost/efficiency/value-chain impact)
8. Customer traction (users, policies, conversions, NPS—what you track)
9. Commercial (revenue, pricing model, capital raised—if applicable)
10. Inclusion/“Bharat” reach or global scalability (as relevant)
11. Roadmap & scalability (next 12–24 months)
12. Ask & contact (who to reach, links)