

Appendix - NextBite360 platform & data processing

Scope of Use

NextBite360 will provide participating students with temporary access to its AI-assisted formulation platform for a duration of one (1) month during the Case Competition 2026.

The AI platform provides formulation support and innovation guidance. It does not constitute professional food safety, regulatory, legal, or compliance advice.

Participants are solely responsible for validating technical, safety, and regulatory aspects of their submissions.

Data sharing and processing

By registering for the competition and electronically accepting the General Terms and Conditions and this Appendix via the registration form, participants acknowledge and consent that:

- Their name and email address will be shared with NextBite360

Data will be used for:

- Platform access activation
- Technical support
- Feedback collection
- Marketing communication (if separately opted in)

Data will be processed:

- In accordance with the EU GDPR
- In accordance with the Indian DPDP Act 2023
- In accordance with NextBite360's Privacy Policy

EFP confirms that explicit, informed consent is collected via the registration form prior to any data transfer.

Referral tracking

Participants may receive a unique referral code allowing NextBite360 to track platform usage and subscription conversions.

Such tracking is used solely for:

- Monitoring participation impact
- Calculating success-fee structures under the MoU
- Internal reporting

No financial obligations are imposed on participants.

Marketing communication

Participants may receive communication from NextBite360 regarding:

- Product updates
- Platform features
- Promotional offers

Participants retain the right to unsubscribe at any time.

Limitation of liability

EFP shall not be liable for:

- Technical issues related to the NextBite360 platform
- AI-generated outputs
- Business decisions made based on AI suggestions

NextBite360 provides its platform “as is” without guarantees of accuracy or suitability for regulatory approval.

Confidentiality

Any proprietary information disclosed by NextBite360 during guest lectures or workshops shall remain confidential.

Participants shall not:

- Reverse engineer
- Share proprietary materials
- Publicly reproduce platform outputs beyond competition scope

Governing Law

This Appendix shall be governed in alignment with the governing law defined in the Memorandum of Understanding between EFP and NextBite36.