

Sanjana Pandya

Product Designer

sanjanapandya.com • sanjana.pandya@gmail.com • 651.269.8199 • linkedin.com/in/sanjana-pandya

EXPERIENCE

Lowe's | Remote

Product Designer · Mar 2022 – Feb 2026

- Designed end-to-end across an ecosystem of products serving 500+ users, applying systems thinking to streamline data-informed analysis for better business decisions
- Led feature definition workshops with Product Managers, informed by ongoing feedback sessions with 10 key stakeholders
- Conducted user research to drive discovery and align cross-functional teams on product requirements and priorities
- Architected competitive intelligence and assortment planning capabilities through interaction design, enabling Lowe's to bring functions in-house and save \$1M in annual vendor costs
- Designed from low- to high-fidelity leveraging an enterprise design system, division-focused component library, and AI tools to accelerate iterations
- Streamlined engineering handoff through Dev Mode and design system components, reducing development time by 8+ hours per week

Media Junction | St. Paul, MN

UX Architect · Sept 2019 - Mar 2020

- Drove website redesigns for 10+ clients by defining information architecture and user flows that aligned business goals with user needs
- Presented design rationale to senior stakeholders, incorporating feedback while advocating for user-centered, visually cohesive solutions
- Contributed to content strategy by evaluating brand voice, hierarchy, and messaging consistency across touchpoints
- Executed WordPress to HubSpot migrations for 5+ projects, configuring components and maintaining design system consistency

Corteva (Formerly DuPont Pioneer) | Johnston, IA

UI/UX Intern · Jun 2017 - Aug 2017

- Designed task flows and interaction design patterns for the Nitrogen Fertility application, streamlining complex agricultural workflows into intuitive experiences
- Conducted and moderated usability testing with 5+ agricultural candidates for Encirca 2.0 and synthesized findings into actionable design recommendations
- Leveraged Google Analytics to inform data-informed design decisions and understand user behavior patterns
- Ensured design readiness ahead of development cycles, reducing rework and accelerating delivery

EDUCATION

University of Iowa · Iowa City, IA · Class of 2019

B.A. in Informatics in Human-Computer Interaction · Minor in Psychology

SKILLS

Design & Prototyping: Figma / FigJam | Figma Make | Interactive Prototyping | Design Systems (enterprise-level)

Research & Validation: User Research | User Interviews | Usability Testing | Research Synthesis

Collaboration & Delivery: Jira | Confluence | Agile / Scrum | ChatGPT/ Claude | Stakeholder Management

Programming: HTML | CSS | Python | Google Analytics