



# BRYANT

PUBLIC SCHOOLS

Department of Athletics

## **Advertise with Bryant Athletics**

Help your business grow while helping support Bryant Hornet Athletics! Advertising with Bryant Athletics will help market and showcase your brand awareness across Central Arkansas and beyond.

What you get with your \$2,500 advertising sponsorship (annual sponsorship):

- 10 second ad spot on video boards during all sporting events at Bryant Hornet Stadium and Hornet Arena.
- Your ad will cycle through 30+ times during most events.
  - Example: High school football game: gates open at 5 p.m.-Ads start rolling, continue to cycle through until the stadium is empty-approximately 9-9:30. Only a certain number of spots will be available so each business is seen as many times as possible.
  - This fall there will be 31 contests. There are 30 ads shown. Your ad has the potential to be seen 930 times during the fall season.
- Ads will be visible to all fans both home and away.
- Covers all Fall, Winter and Spring Sports, grades 7-12, held at Hornet Stadium or Hornet Arena